

Brand Ambassador & Field Marketing Rep

Location:

Ocean County, NJ

Company:

Lyriden Studio

Job description:

Brand Ambassador & Field Marketing Rep

Lyriden Studio Ocean County, NJ 1099 / Contract Flexible Schedule

Get Paid to Get Out in Your Community

Lyriden Studio is looking for a people person who thrives face-to-face. If you enjoy meeting local business owners, building real relationships, and being out in your community rather than stuck behind a desk, this role was built for you.

This is not cold-call grinding. This is not high-pressure sales. This is community relationship work with real earning potential for the right person.

Compensation

This is a 1099 contractor position with flexible hours and territory-based earning.

- Activation bonuses paid per qualified opportunity generated
- Commission earned on closed business you help initiate
- Reps who consistently activate their territory and generate 3–5 qualified leads per week typically earn \$800–\$2,000/month part-time
- Full comp structure and bonus tiers discussed during interview — we believe in transparency

Growth opportunity: as Lyriden expands into new territories, strong performers move up.

What You'll Actually Be Doing

Getting Out in Your Market

- Visit local home-service businesses, introduce yourself, and leave branded materials
- Build genuine familiarity with owners and operators in your assigned territory

- Identify businesses that look like a fit for a free marketing diagnostic conversation

Building Relationships

- Attend local networking events, chamber meetups, and business expos
- Connect with complementary businesses and referral partners
- Position Lyriden Studio as a trusted local resource, not another vendor

Feeding the Pipeline

- Log activity, notes, and leads into our CRM
- Coordinate hand-offs to our internal team for follow-up conversations
- Report back on market trends, pain points, and competitor activity you observe

Who This Is a Great Fit For

You don't need a formal sales background. You need to be personable, professional, and self-directed.

Ideal backgrounds include:

- Outside sales, field marketing, or brand ambassador experience
- Hospitality, retail, or any customer-facing role
- Real estate, insurance, or community relationship roles
- Chamber of commerce, nonprofit, or community outreach experience
- Home services, trades, or local business operations

Strong communicators who love their community consistently outperform "professional salespeople" in this role.

About Lyriden Studio

Lyriden Studio is a modern marketing agency built specifically for home-service and locally operated businesses. We help business owners understand what's actually working in their marketing, what's broken, and where real growth opportunities exist — before they waste money on the wrong solutions.

We're building something different: a relationship-driven company that combines local strategy, visibility, and real operator insight. Our TARs are the human face of that mission.

What Success Looks Like in Your First 90 Days

- You know your territory — the active businesses, the growth corridors, the referral hubs
- You've introduced Lyriden Studio to 30+ local businesses
- You've generated at least 8–10 qualified opportunities for the team to follow up on
- Business owners in your territory recognize the Lyriden name

Ready to Apply?

If this sounds like your kind of work, we want to hear from you. Tell us about yourself, your background, and the territory you'd be activating. No formal resume required — a quick intro gets the conversation started.

Work Location: On the road in Ocean County, NJ

Job Type: Contract / 1099

Schedule: Flexible — you manage your own territory hours

Work Location: Remote

To Apply, e-mail resume to: Daria@Lyriden.Studio