

Erica Minton, CPACC

UX & Graphic Designer

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Philadelphia, PA



EXPERIENCE

UX Designer

O3 World; Philadelphia, PA

April 2022–February 2025

Produce wireframes, high-fidelity designs, prototypes, and illustrations for enterprise clients. Build and maintain UI kits and component libraries. Conduct site maintenance, audits, and remediation. Create presentations, style guides, and documentation to support development. Collaborate with clients and stakeholders, ensuring alignment with project goals. Conduct UX research, including user interviews and usability testing. Develop proof of concept designs for business proposals and provide strategic guidance. Ensure quality and accessibility through QA for development releases.

Graphic Designer

JetSense.ai; Radnor, PA

May 2019–April 2022

Render creative and technical mockups for development and sales, including UI design for software and web design. Produce interactive and stylish marketing materials and content for sales, social media, and promotional videos. Draft and design internal and external documents, proposals, and pitch decks. Provide quality assurance of designed product through the developmental phase.

Senior Artist

Printfly; Philadelphia, PA

March 2016–May 2019

Create and modify customer artwork for various print methods, ensuring designs meet production requirements while maintaining artistic integrity. Consistently manage a high volume of orders in a fast-paced environment. Train new hires in design software and production processes, and support Sales and Customer Care teams.

CERTIFICATIONS

Certified Professional in

Accessibility Core Competencies

IAAP, 2022 & renewed in 2024

UX Design Professional Certificate

Google, 2022

Foundations of UX Design

Coursera, 2021

Fundamentals of Graphic Design

CalArts, 2020

EDUCATION

Bachelor's – Fine Arts

Minor – Art History

Tyler School of Art, 2015

Philadelphia, PA

Associate's – Arts

Bucks County Community College, 2013

Newtown, PA

PROFICIENCIES

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Figma

Google Suite

Jira & Confluence

Microsoft Suite

Miro

Notion

Salesforce