



### CONCURRENT SHOWS

**INDUS FOOD** **INDUS FOOD**  
**MANUFACTURING** **AGRI-TECH**

09 | 10 | 11 - JAN, 2025  
YASHOBHUMI, IICC, DWARKA,  
NEW DELHI, INDIA

Indusfood, Asia's premier F&B trade exhibition made a monumental leap in its 8<sup>th</sup> Edition in 2025. With co-located trade fairs Indusfood Manufacturing & Indusfood Agritech, the show marked its debut as an integrated farm-to-fork trade fair, encompassing the entire F&B value chain.





**“** India has the potential to reach US\$ 100 billion of combined exports in the Food & Beverage (F&B), agriculture and marine products industries in the next five years. The success of the 8<sup>th</sup> edition of Indusfood 2025 is a matter of great satisfaction for the Government. **”**

**SHRI PIYUSH GOYAL**  
Minister of Commerce & Industry,  
Government of India



**“** Over the years, Indusfood has emerged as one of India's finest and most globally recognized trade exhibitions, providing international market linkages for the F&B sector and providing a strong impetus to India's F&B exports. It is a visionary step by the Trade Promotion Council of India to transform Indusfood into a comprehensive farm-to-fork trade fair. **”**

**SHRI CHIRAG PASWAN**  
Minister of Food Processing  
Industries, Government of India



**“** Indusfood Manufacturing and Indusfood Agritech highlight India's growing expertise in cutting edge processing machinery, sustainable packaging solutions, and innovative food ingredients, aligning with global demands of quality and efficiency. **”**

**SHRI JITIN PRASADA**  
Minister of State for Commerce  
& Industry, Government of  
India



**\$1.5 BN+**

ON-SPOT BUSINESS

**2,200+**

EXHIBITORS

**7,500+**

GLOBAL BUYERS

**1,25,000+**

SQ M OF EXHIBITION  
SPACE

**200+**

INTERNATIONAL  
EXHIBITORS FROM 30+  
COUNTRIES

**100+**

LARGE INTERNATIONAL  
SUPERMARKET CHAINS

**20,000+**

TRADE VISITORS

BUYERS &  
VISITORS FROM

**105+**

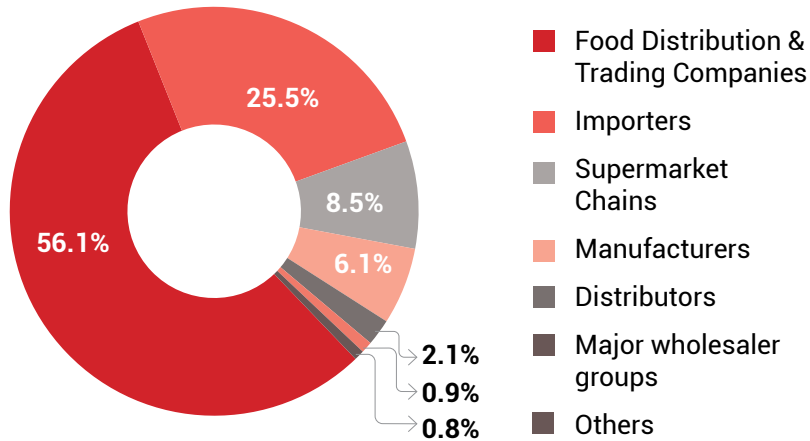
COUNTRIES

# INDUS FOOD™ 2025

IN NUMBERS



## VISITOR PROFILE SEGMENT-WISE BREAKUP



### MAJOR BUYER DELEGATIONS

- 📍 EGYPT
- 📍 UZBEKISTAN
- 📍 RUSSIA
- 📍 PALESTINE
- 📍 NEPAL
- 📍 BRAZIL
- 📍 KENYA
- 📍 LEBANON
- 📍 JORDAN
- 📍 ALGERIA



## EXHIBITOR SURVEY



**93%**

Exhibitors are satisfied with the quality of buyers and spot business confirmations.

**90%**

Exhibitors are extremely happy with the Indusfood mobile app.

**89%**

Exhibitors are satisfied with online B2B match-making facilitation.

**94%**

Exhibitors are very happy with the overall event.

**92%**

Exhibitors consider Indusfood to be a must-attend event for business.

**93%**

Exhibitors plan to attend Indusfood in 2026.





## BUYER SURVEY

**91%**

Buyers are satisfied with the quality of exhibitors.

**85%**

Buyers are satisfied with online B2B match-making facilitation.

**89%**

Buyers consider Indusfood to be a must-attend event for business.

**86%**

Buyers are satisfied with organization of the event and the hospitality.

**83%**

Buyers are extremely happy with the Indusfood mobile app.

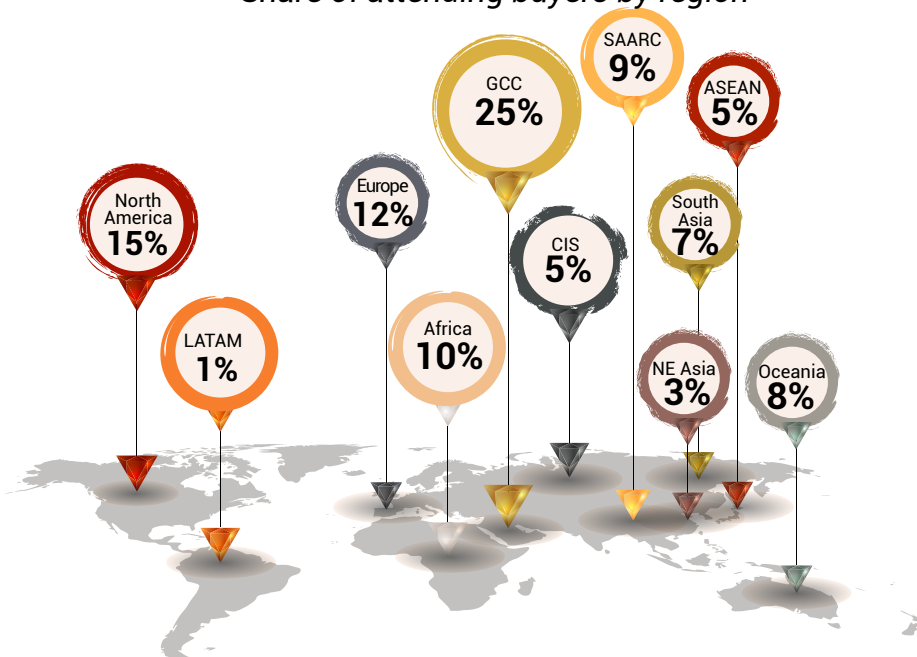
**92%**

Buyers plan to attend Indusfood in 2026.

## GLOBAL SOURCING PLATFORM



Share of attending buyers by region



**200+**  
INTERNATIONAL  
EXHIBITING  
COMPANIES FROM

**30+**  
COUNTRIES



Malaysia



Nepal



USA



Netherlands



Uzbekistan



Brazil



Japan



Egypt



Turkey



Uganda



Palestine



Indonesia



Spain



Saudi Arabia



UAE



Russia



Hong Kong



Thailand



Chile



Australia



Sudan



Lebanon



UK



Botswana



China



Taiwan



Kazakhstan



Peru







## EXHIBITOR ZONES



**CONSUMER  
FOOD**



**INDIAN  
ETHNIC**



**TEA &  
COFFEE**



**DAIRY**



**VEGAN  
FOOD**



**HEALTH  
FOOD**



**FRESH FRUITS  
& VEGETABLES**



**SUGAR &  
FLOUR**



**SPICES**



**NON-ALCOHOLIC  
BEVERAGES**



**WINES &  
SPIRITS**



**MEAT &  
POULTRY**



**ORGANIC  
FOOD**



**GOURMET  
FOOD**



**DRY  
FRUITS**



**PULSES &  
GRAINS**



**SWEETS &  
CONFECTIONERY**



**OIL & OIL  
SEEDS**



**SEA  
FOOD**



**GROCERIES**



**MOHD SALEEM, DIRECTOR, MOHAMED MUSTAFA & SAMSUDDIN CO PTE. LTD, SINGAPORE**

“ Indusfood is a fantastic opportunity to connect with Indian suppliers and discover unique offerings to complement our portfolio. ”



**ASHISH AGARWAL, MD, BHIKHARAM CHANDMAL, INDIA**

“ We have been exhibiting in Indusfood since the last 8 years and it has been pivotal to our export growth, from one market to 23 markets today. ”



**PALVESH PATEL, MD, CAPITAL HEALTH LTD, UK**

“ Indusfood 2025 was an exciting opportunity. This year, the addition of Indusfood Manufacturing and Indusfood Agritech made it an unparalleled farm-to-fork trade exhibition. ”



**PRASAD NANDKISHOR SALASKAR, DIRECTOR, SALIENT ENTERPRISES LIMITED, NEW ZEALAND**

“ Indusfood unites a wide range of brands, offering us the opportunity to explore India's rich and diverse products. It highlights the depth of India's offerings and creates a unique space to engage. ”



**PANKAJ SAJJANI, PROCUREMENT MANAGER FMCG RETAIL, CHOITHRAMS, UAE**

“ Indusfood 2025 has redefined our connection with Indian suppliers, offering easy networking and innovative products. It's a must attend for business growth and staying informed. ”



**ARCHIT GOEL, DIRECTOR & CEO, GOEL, INDIA**

“ We're proud to have participated as one of the largest exhibitors this year. The support from TPCI has been phenomenal, and I truly believe Indusfood is a fantastic platform for Indian manufacturers. ”



**SACHIN MODY, PRESIDENT, RAJBHOG FOODS, USA**

“ With Indusfood Manufacturing and Agritech added, the event redefines the farm-to-fork experience. It provides a vital opportunity to explore India's dynamic F&B sector and build valuable future partnerships. ”



**CAROL SHIGOLI,**  
ALLPACK INDUSTRIES LIMITED, KENYA

“ The exhibition has been incredible, especially the first two days. It's an excellent platform to explore advanced equipment and learn from India's manufacturing expertise. We are grateful and look forward to participating again! ”



**MAEKAWA NAOKI, SENIOR BUYER,**  
HALLODAY CO. LTD, JAPAN

“ Indusfood now promises a comprehensive farm-to-fork experience. I'm excited to explore solutions, meet key players, and discover India's vast F&B potential. ”



**MOHAMED SHERIN, BRAND  
MANAGER, FMCG IMPORTS LULU  
RETAIL, UAE**

“ Indusfood has exceeded my expectations. The diversity & quality of products are impressive. Innovative offerings and opportunity to interact directly with suppliers are invaluable. ”



**GAMAL ARIF, CHAIRMAN & MD,  
UPPER EGYPT FOR CONCENTRATES  
AND JUICES (UEFCO), EGYPT**

“ I am excited about the incredible networking and sourcing opportunities at Indusfood. It's the perfect platform to connect, collaborate, and explore the latest in the F&B industry. ”



**ANAND CHORDIA, DIRECTOR**  
SUHANA PRAVIN MASALEWALE, INDIA

“ For so many years, we have been participating in Indusfood, which is one of the finest exhibitions of India. We've been getting an overwhelmingly great response for our international reach out. ”



**JITENDRA KUMAR SHARMA,**  
CEO, JAIVIK FOODS

“ Indusfood Manufacturing is a great platform to connect with industry leaders, showcase innovations, and efficient food processing technologies. It proved to be a perfect stage to highlight our success and unveil exciting advancements. ”



**SANJEEV BANGA, PRESIDENT,  
INTERNATIONAL BUSINESS, RADICO  
KHAITAN, INDIA**

“ It has been a great experience at Indusfood this year. I am confident that Indusfood will be among the most prominent F&B trade exhibitions in the world in the years to come. ”



**ANNU GUPTA, CEO - INTERNATIONAL,  
BRITANNIA INDUSTRIES, INDIA**

“ Indusfood has been a crucial partner for us since its inception. The Government of India and TPCI have done a great job of positioning it as a premier export-focused trade fair. ”



# INDUSFOOD AWARDS 2025

The Indusfood Awards honoured exceptional F&B leaders who are taking the industry forward, celebrating their remarkable contributions and steadfast commitment to excellence.



# ENVISIONING NEW FRONTIERS

Hon'ble CIM Shri Piyush Goyal engaged with global F&B industry delegates participating in Indusfood 2025.





# WORLDCHefs ASIA PRESIDENTS FORUM

The Asia Presidents Forum brought together top culinary leaders and chefs from across Asia, offering a dynamic platform for sharing ideas, showcasing Indian ingredients, and exploring cutting-edge culinary techniques.





# TOP CHEF MAVERICK

Live cooking demonstrations at Indusfood 2025 brought together international and Indian chefs in a celebration of culinary diversity, innovation, and collaboration. Chefs showcased a wide array of techniques, blending global flavours with Indian traditions.



# STANDARDS CONCLAVE

Indusfood organised the Global Food Safety and Standards Conclave in collaboration with FSSAI, which deliberated on the regulatory ecosystem in India and the importance of standards compliance for success in international markets.





# RETAIL CEO ROUNDTABLE

The CEO Round Table united visionary policy and F&B industry leaders to shape the future of F&B trade—unlocking new investment opportunities, fostering innovation, and driving growth.





# INDUS KNOWLEDGE HUB

At the Indus Knowledge Hub, global F&B industry leaders took center stage, sharing invaluable market insights, growth opportunities and strategic roadmaps to help businesses navigate the evolving trade landscape.



# INDIA GLOBAL CULINARY EXCHANGE

Indusfood 2025 hosted the second edition of the India Global Culinary Exchange, a pioneering initiative to showcase India's rich culinary heritage on the global stage. Indian exhibitors, through the celebrated chefs of IFCA, demonstrated and sampled cooked products made with authentic ingredients.





# INDUSFOOD INNOVATION ZONE & AWARDS

The Indusfood Innovation Showcase and Awards honoured the pioneers who are redefining the food and beverage industry. From novel ingredients and unique flavour profiles to healthier alternatives and sustainable food solutions, the event celebrated the bold ideas shaping the future of F&B.







## NEW FRONTIERS

The Asia President's Forum featured the Curtain Raiser of the International Centre for Culinary Leadership by the IFCA Presidium and TPCI as well as the IFCA Communities Technology Platform.





## CHEFS BEYOND BORDERS

At Indusfood, top Asian chefs expertly crafted exquisite dishes using the finest Indian ingredients. These culinary masterpieces were then lovingly served to underprivileged children under the Chefs beyond Borders CSR programme.





## IN NUMBERS

**30,000+**

SQ M OF EXHIBITION  
SPACE

**300+**

EXHIBITORS

**15,000+**

TRADE VISITORS

**300+**

LIVE MACHINERY  
ON DISPLAY

## EXHIBITOR ZONES



FOOD & BEVERAGE  
PROCESSING  
TECHNOLOGY



FILLING &  
PACKAGING  
TECHNOLOGY



INGREDIENTS



HOSPITALITY  
TECHNOLOGY

# INDUS FOOD MANUFACTURING 2025

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CONCURRENT SHOW





# INDIA FOOD MANUFACTURING SUMMIT

The India Food Manufacturing Summit brought together thought leaders to share insights, innovations, and best practices revolutionizing the food processing sector.





## IN NUMBERS

**10,000+**

SQ M OF EXHIBITION  
SPACE

**150+**

EXHIBITORS

**15,000+**

TRADE VISITORS

## EXHIBITOR ZONES



AGRICULTURE  
TECHNOLOGY



AQUACULTURE &  
FISHERIES TECHNOLOGY



DAIRY & POULTRY  
FARMING TECHNOLOGY

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CONCURRENT SHOW





# INDIA INTERNATIONAL AGRITECH SUMMIT

India International Agritech Summit provided a crucial platform for discussions on addressing key farming challenges including sustainability, climate change & resource management.





# SNAPSHOTS OF **INDUSFOOD MANUFACTURING 2025**



# SNAPSHOTS OF INDUSFOOD AGRITECH 2025





# INDUS FOOD™ 2025

## DIGITAL OUTREACH



**14,00,000+\***  
Total impressions  
across Digital Media

**37,000+\***  
Post  
Engagements

**9.15%**  
Engagement  
rate

**2,600+**  
New  
followers

\*LinkedIn, Facebook, Instagram, X; data for 1 month period – December 22, 2024 to January 15, 2025

# MEDIA COVERAGE

## Indusfood 2025 featured in more than 500 print and online media publications

### THEWEEK

January 8, 2025

#### Indian food should reach each dining table across the world: Chirag Paswan

<https://www.theweek.in/news/india/2025/01/09/indian-food-should-reach-each-dining-table-across-the-world-paswan.html>

Union Minister of Food Processing Industries Chirag Paswan emphasised that his ministry is actively working on initiatives to extend the shelf-life of perishable goods, thereby reducing wastage.

"A day should come when there is an Indian item on every dining table across the world," said Chirag Paswan, the Union Minister of Food Processing Industries on Wednesday.

But food safety is an equally important component if the Indian food has to go global. Paswan explained, "Food safety is equally important as food taste. The FSSAI will be hosting a regulatory summit soon to ensure greater compliance". He added that food testing labs have been established as mandated in the Union Budget 2024, whereas over a hundred new labs will be soon set up across the country.

Paswan emphasised that his ministry is actively working on initiatives to extend the shelf-life of perishable goods, thereby reducing wastage.

He was speaking during the inauguration of Indusfood 2025 in the national capital region. Organised by the Trade Promotion Council of India (TPCI), Indusfood is a food and beverage (F&B) industry trade fair aiming at bridging gaps by offering an international stage for global buyers to connect and explore new markets, and expand their reach.

The fair will gather around 1,800 exhibitors and over 180 international exhibitors participating from over 30 countries. The fair, spanning over 80,000 square metre of exhibition space, will host approximately twenty pavilions, housing an enormous chunk of around 5,000 international buyers and over a hundred supermarket chains and e-retailers.

Yoga Guru Baba Ramdev who was also present during the inauguration described Indusfood as 'Aahaar ka Mahakumbh', pressing upon the large-scale event, expected

### IBC24



### ANI

10 Jan 2025

#### BC Awarded "Best Branding Award" at IndusFood 2025

<https://www.aninews.in/news/business/bc-awarded-best-branding-award-at-indusfood-202502010104853/>

Noda (Uttar Pradesh) [India], January 10: Bhikharam Chandmal (BC), pioneers of the iconic Bikaner Bhujia and a leading name in the Indian snacks industry, made a powerful impact at IndusFood 2025, Asia's premier F&B trade show held at India Expo Mart, Noida. Celebrated for its rich heritage and innovative branding, Bhikharam Chandmal was awarded the Best Branding Award, recognising its exceptional commitment to quality, trust, and a unified brand identity.

Ashish Agarwal, Director of Bhikharam Chandmal, had the distinct honor of felicitating Honorable Minister Chirag Paswan and renowned Yoga Guru Ramdev Baba during the event, which served as a platform to highlight India's culinary legacy and its global aspirations.

#### A Decade of Transformative Branding for BC

The journey to Bhikharam Chandmal's branding excellence began over a decade ago when the initiation of a comprehensive rebranding exercise with IndiDesign, a Pune-based strategic design studio.

### THE BUSINESS

Wed, Jan 08, 2025 | 04:15 PM IST New Delhi, PTI

#### Indian exporters have huge opportunities to increase share in global agriculture trade: APEDA Chairman

Indian exporters have huge opportunities to increase their share in the global agriculture trade from the current 2.4 per cent, a government official said on Wednesday. The global agriculture trade is about USD 2 trillion. Agricultural and Processed Food Products Export Development Authority (APEDA) Chairman Abhishek Dev said that given these numbers, "huge opportunities" are there to increase exports from the country.

Despite being the seventh largest agri exporter in the world, "we share 2.4 per cent in the overall world agri trade and immense possibilities exist to increase this share," he said at the inauguration of Indusfood 2025.

India's agri export rose about USD 100 billion in 2023 to end this year after the country is leading in pushing the figure to "new record," he said. He added that the overall focus now is to promote exports of value added goods. "Talking about exports of organic products, the chairman and India share in this segment is about 2.5 per cent," but we have an ambitious target of increasing the share from three to the next five years and we are working on that." The global trade for organic goods is USD 147 billion. The country's organic food exports have grown at a steady pace and over the past decade, exports of organic products have grown from USD 21.5 billion in 2012 to USD 49.4 billion in 2023.

Talking about the food show, he said the number of foreign participants is increasing every other year. Over 2,800 exhibitors from 30 countries and 7,000 international buyers are participating in these days. Indusfood 2025, The integrated trade fair will have 1,000 Indian buyers and trade visitors.

Mohi Singh, Chairman of TPCI, said the exhibition will provide a platform to bridge the gaps between farmers, technology providers and global markets.



### NDTV Profit

8th Jan, 2025 at 8:29 PM

#### Indusfood 2025: Processed food as key to India's development, highlights Chirag Paswan

Union Minister Chirag Paswan on Wednesday said the processed food industry will be a major contributor in making India a developed nation by 2047. In his inaugural address at the 8th edition of Indusfood, the minister said the sector holds immense potential in future on multi-fold rise in demand for processed food amid evolving lifestyle and change in family configuration. "I am sure that the processed food segment of the industry will be a major contributor to the Prime Minister's vision and resolve to make India 'Viksit Bharat' (developed nation)," the Union Food Processing Industries Minister said.

Paswan also said India can play a major role as agri producer and exporter, while stressing on the need to expand Indian cuisine globally, according to an official statement. He also called for maintaining food safety, quality along with food taste, while indicating plans to set up 100 new testing labs. The minister mentioned that his ministry is working towards increasing shelf life of perishable.

### moneycontrol

Jan 8, 2025 05:45 pm

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Dev added that the overall focus now is to promote exports of value added goods. "Talking about exports of organic products, the chairman and India share in this segment is about 2.5 per cent," but we have an ambitious target of increasing the share from three to the next five years and we are working on that." The global trade for organic goods is USD 147 billion.

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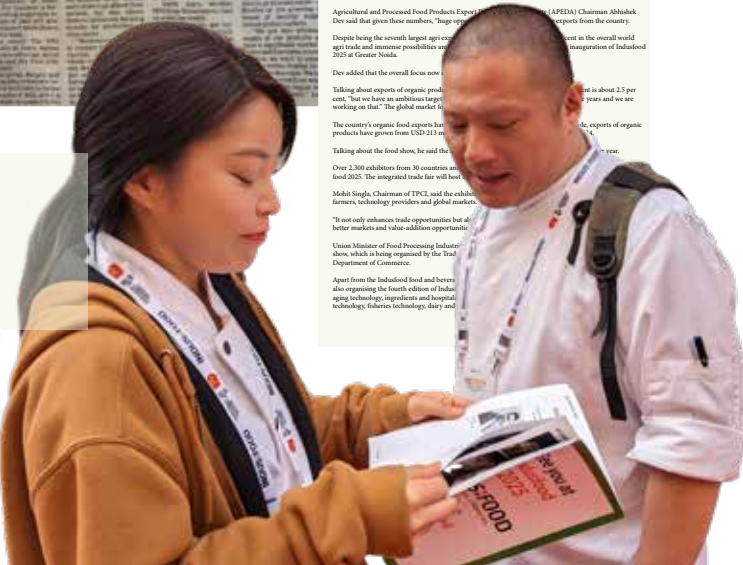
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Mohi Singh, Chairman of TPCI, said the exhibition will provide a platform to bridge the gaps between farmers, technology providers and global markets.

"It not only enhances trade opportunities but also better markets and value addition opportunities."

Union Minister of Food Processing Industries, which is being organised by the Trade Promotion Council of India.

Apart from the Indusfood food and beverages segment, the fourth edition of Indusfood is also showcasing technology, ingredients and hospital technology, fisheries technology, dairy and





# SNAPSHOTS OF THE BREAKTHROUGH 8<sup>TH</sup> EDITION













SEE YOU AT  
**INDUSFOOD 2026**

**INDUS  FOOD™**

Asia's Premier F&B Trade Show

**08 | 09 | 10 - JANUARY, 2026**

India Exposition Mart, Greater Noida, New Delhi, NCR, India

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MANUFACTURING**

**06 | 07 | 08 - JAN, 2026**

**YASHOBHOOMI, IICC, DWARKA,  
NEW DELHI, INDIA**

ORGANISED BY

**TPC** Trade Promotion  
Council of India

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