



TikTok
@ryeeewhiskey

104K FOLLOWERS

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@ryeeewhiskey

17.3K FOLLOWERS

Rye

LIFESTYLE INFLUENCER

ABOUT

Hello there! I'm Mariah, but you can call me Rye if you prefer. I'm passionate about a few key aspects of my life, and these elements largely define the content I create. First and foremost, I have a deep love for travel and community, and I find immense joy in sharing these interests with the world. Furthermore, I'm an unabashed animal lover, a proud member of the LGBTQIA+ community, and I unapologetically embrace my dorky, creative side.

Majority of my content is Houston based which includes awesome places to visit and hang out, but even a little bit of a view into my life.

MY AUDIENCE (TikTok)

- 85% women
- 91% ages 18-34
- Top cities: Houston, Dallas, and Chicago
- interests: lifestyle and things to do

13%

engagement rate

1.7M

monthly
page views

22K

average shares
per month

BRANDS I'VE WORKED WITH

- Hooters
- Lemon8
- YMCA
- Amino Lean
- Nims Med Spa
- Shein
- Motel Rocks
- Affordable Furniture
- Secret Houston
- Sportsman's Bar and Lounge
- Thrifted Threads
- It Always Hurts Tattoo
- Old Garage
- Pasteko