

# CLAIRE FORAN

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Toronto, Ontario  
clairemforan@gmail.com  
[claireforan.com](http://claireforan.com)

## ABOUT ME

I am an experienced communications professional and content creator passionate about storytelling through multiple mediums. I believe strong visuals and the right stories have the power to move people and connect them to a cause. My area of expertise include but are not limited to video production and editing, design, photography, social media management and strategy.

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## EDUCATIONAL BACKGROUND

### **Fleming College**

Toronto, Ontario  
Diploma in Environmental Visual  
Communications, 2018

### **Concordia University**

Montréal, Quebec  
Bachelor of Arts in Communications with a  
specialization in video production  
Minor in Sustainability Studies  
2011-2015

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## PROFESIONAL SKILLS

- Experienced video editor
  - Camera and Drone operation
  - Intermediate French
  - Adobe Creative Suite (highly proficient in Adobe Premiere, InDesign and Photoshop)
  - Social Media and Google Analytics
  - Web Management (HTML/CSS)
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## PERSONAL SKILLS

- Highly Organized
- Multi-tasker
- Self-starter
- Personable

## WORK EXPERIENCE

### **Social Media Manager**

Global Conservation

*September 2021 - Part Time, Current*

- Leading the strategy, planning, copywriting, and development of visuals for their social media channels.

### **Communications and Engagement Advisor**

Greenbelt Foundation

*April 2022- December 2023, Independent Contract*

- Led all content creation for the organization. Advised on visuals and public messaging for all programming including research and grants.

### **Digital Media Coordinator**

Greenbelt Foundation

*March 2020 - April 2022, Full-time*

- Coordinated all content for all social media channels, website, newsletters, and video projects.
- Provided in house videography, photography, designing, and editing for the Foundation's digital content
- Supported of coordination and execution of digital and in-person community events and grantee initiatives

### **Content Creator**

Royal Ontario Museum

*May 2018 - December 2018, Independent Contactor*

- Produced, shot and edited an educational video in collaboration with Tseshah First Nations on Vancouver Island for an exhibit redesign
- Designed Wildlife Photographer of the Year Engagement Strategy 2018, internal document.

## VOLUNTEER AND FREELANCE WORK

### **Grandmothers Act to Save the Planet, 2022**

Producer and Editor of an educational mini series

### **350.org, 2018**

Event Photographer and Videographer

### **The Blue Dot Project | David Suzuki Foundation, 2019**

Videographer & Photographer