

April 2022 Newsletter



President's Message

A Call To Action

F.U.D. Ever heard of that? It stands for **f**ear, **u**ncertainty, and **d**oubt. It's a marketing technique intended to motivate you to act right away or buy now. Have you recently felt pressed to purchase something "before this offer ends"? If so, that was FUD in action. You may also be familiar with this phrase from social media, FOMO, or the fear of missing out.

While FUD and FOMO are similar, FUD is being used masterfully by the thinktanks in the GOP to scare Republicans, and others, into believing they are "losing their country and must act now to stop it." As a result, GOP leaders are raising money and waging culture wars across our community, our state, and our country.

The recently concluded 2022 Florida Legislative Session was a shining example of FUD. Bills like "Don't Say Gay," "Stop W.O.K.E.," and the "15-Week Abortion Ban", were all bills that ended up as the faux cornerstone of a legislative session attempting to rebrand the Florida GOP as the "Party of Parents".

Our Democrat leaders in Tallahassee fought like hell against that agenda and we applaud them for those efforts! Now, it's our turn.

We've heard prognosticators and pundits say that history indicates the Dems will lose control of the U.S. House in the 2022 mid-term elections. We've heard political experts imply that DeSantis will win Florida again simply because he's raised a bunch of money.

This gloomy forecast is the "FUD" that Democrats need to face from now through November, as we mobilize and fight. Could 2022 really be the most important election in our lifetimes? It certainly seems possible. Are you ready for some good news? History also proves that when Democrats VOTE, Democrats WIN! And that's precisely where the NPCDC comes in.

Our North Pinellas County Democratic Club continues to grow. In March of

2021 we had 67 members. Today we are 140 strong and growing! Our goal is to reach 250 Club members by the November 2022 election. We're fortunate to have an amazing and engaged group of people in our Club who are dedicated to electing more Democrats. Each new and returning Club member energizes the team a little bit more.

The challenge for a Club like ours is to continue to grow and leverage the willing enthusiasm that you, our members, bring to us. We need your help to keep expanding our membership. Please encourage your friends to join. The cost is \$25 per year, and multiple people in the same household can join for even less. Let us help you find your niche within the North Pinellas Dems.

My challenge to you is to help us increase members and increase activism by getting involved in our initiatives. How do you do that? By giving of your time, talents, or treasure. Please take the time to read this entire newsletter, peruse our website, follow us on Twitter, Facebook or Instagram. Then click a link or send an email that will put you on a path to involvement so that together we elect more Democrats in November 2022. I want to know how YOU would like to help us fight the DeSantis-Scott-Rubio culture war agenda. Write to me at northpinellasdems@gmail.com.

Thank you for your support of the NPCDC and Let's Go Blue!

Tom Topping,
President, NPCDC

You can help prevent Gun Violence

At the March meeting of the NPCDC the co-chair of Florida's chapter for Moms Demand Action, Wendy Malloy, gave a compelling presentation on gun violence in this country and the work that Moms Demand Action does to help prevent it. Many of you asked for information about how to get involved; here are some links that will help you do just that.



- Join a local Moms group by texting JOIN to 64433 - or [email Wendy](mailto:wendy@floridamomsdemandaction.org)
 - Join the Florida Team
<https://give.everytownsupportfund.org/team/399373>
 - View research on gun violence
<https://everytownresearch.org/>
 - Download the Moms Demand Action app
<https://momsdemandaction.org/app/>
 - Find an upcoming event
<https://momsdemandaction.org/events/>
-



Attend the next Club meeting on Thursday, April 21

Social time begins at 6:30pm, business meeting from 7:00 - 8:30pm. We meet **in person** at the Scottish Cultural Center, 917 Loudon Ave. in Dunedin.

Can't be there in person? We'll send Zoom details via email on Wednesday April 20. Make sure we have your up to date email info, write to us at northpinellasdems@gmail.com.

Members, potential members and guests are all welcome at our monthly meetings.

Voting is Vital

Your vote is your voice, make it count! Maybe you're new to Florida and just haven't gotten around to your voter registration yet. Maybe you're one of the 20% of people who have moved around the state in the last 2 years and haven't updated your voter info. Or maybe you're turning 18 this year - give yourself a gift and get registered. It's so easy.

1. Go to the website for the Pinellas County Supervisor of Elections
<https://www.votepinellas.com/>
2. Register to vote, online. You can also use this same link to check or update your existing registration.
<https://registertovoteflorida.gov/home>
3. Take one more step and request to Vote by Mail
<https://www.votepinellas.com/VoteByMail>

Studies show that voter turnout is significantly higher for people who vote by mail. We also know that **when Democrats vote, Democrats win**. We can change the landscape in Florida, and retain the U.S. House and Senate, with your vote in 2022.



Get Involved

Volunteers are needed at the **North Pinellas Democratic Outreach Center, 1402 North MLK Ave. Clearwater** Monday through Friday 12:00 - 4:00pm, and Saturdays from 10:00am - noon. **Check Mobilize.us or text Beth Davis at 727-742-3797 to RSVP and connect.**



We need continuity of teamwork to Defeat DeSantis in November. Our Democratic primary in August is when we will choose our candidate for Governor against DeSantis. We can't wait though, our work and our voices must be clear and consistent. There are so many issues for us to amplify to get out the vote: voting rights themselves, women's rights, LGBTQ+ rights, wages, price gouging, affordable housing, homeowner's insurance, healthcare, infrastructure, and the environment to name a few. The list is so very long.



Are postcards your thing? 50,000 postcards are being provided to us by the Pinellas Dems organization to support our Vote by Mail education campaign. Be prepared to address cards and be prepared to help fund stamps for our effort. A roll of 100 stamps = \$40. Buy a roll of stamps and drop off at the Center, or bring stamps or cash to our next Club meeting. Funding stamps could be a game changer. We could send 75,000 cards if we have the money for stamps.

Check out these Volunteer Opportunities. You can filter by city, county as well as by type of event. We need you!

Volunteer Opportunities



Poll workers help America vote. The integrity of our elections is a concern for everyone. You can help support our democratic process by becoming a Pinellas County poll worker.

Be a Poll Worker



Ever wondered what it takes to hold a voter registration drive? Wonder no more. Join a weekly Zoom training event hosted by the Florida Dems. Get the facts today.

Training

Club Merch

Mark Your Calendars

Carry your NPCDC pride, or display our Democratic values on your lawn. We're taking orders for yard signs at \$20 and tote bags at \$10. We've made it easy with links from our website.



[Buy Totes or Signs](#)

Membership Update

Wow we're 140 members and growing! If you've not yet renewed for 2022 don't delay. We need you.

Three (3) membership types:

- * **Individual Member - \$25** for one (1) year
- * **Household Member - \$15** for one (1) year. This is a person from the same address who joins at the same time as an Individual Member
- * **Lifetime Member - \$250** for lifetime membership rights

You must reside in Pinellas County and be registered to vote as a Democrat to join our club.

[Become a Member](#)

Club Budget

Our 2022 budget calls for the Club's funds to be used in these ways:



Join us in downtown Safety Harbor on **Friday April 15 from 6:00 - 10:00pm** to support our active Democratic presence in the community. You'll find our booth on Main Street between 5th & 6th.

Check out our Club's website for up to date information about this and all current events.

[Club Calendar](#)

Candidate Petitions

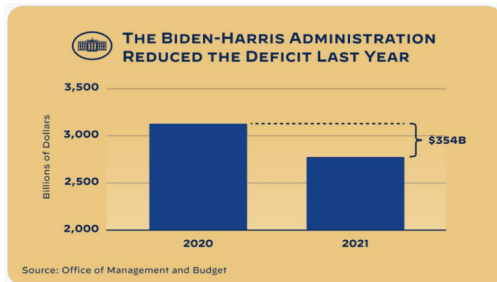
You can help Democrats get on the ballot without their having to pay big fees by **helping get Candidate Petitions signed.**

To qualify for the ballot in Florida candidates must either achieve a quota of petitions signed by registered voters, or they must pay significant fees. Quotas and fees vary by office. Many Florida Democrats still need hundreds of petitions signed by the **May 16 deadline** in order to qualify to be on the ballot.

Can you help? It's easier than you think. Nancy Armitage is coordinating petition signing efforts for **15 Democratic candidates** both inside and outside Pinellas County and she needs our help. You can set up a small table in any public place, put out our **Help Get Democrat Candidates on the Ballot** signs, and interested

- 56% for voter outreach, including postcard campaigns and text messaging
- 11% for our PO box, email tool, website and various office expenses
- 9% for the rental of our meeting space
- 9% to support the North County Outreach Center
- 8% for community-based activities such as parades, 3rd Friday
- 3.5% to support Democratic candidates (1)
- 3.5% annual contribution to the Pinellas county Democratic committee

(1): Club bylaws limit cash contributions to Democratic candidates to a maximum combined \$500 in a year.



people come to you. You pick the location - outside libraries, in parks, at public events, in public places near stores, etc. You pick the days, the hours, the location, and the candidates you want to help.

Nancy will supply all the materials and instructions you need. Call or text Nancy at 727-492-2042 or email via this button.

Candidate Petitions



Newsletter via PDF



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Our mailing address: NPCDC, PO Box 415, Dunedin, FL 34697

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