



# **WILLIAMSBURG REGIONAL HOSPITAL**

**Community Health Implementation Plan**

## **2021-2023**



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# INTRODUCTION

## WILLIAMSBURG REGIONAL HOSPITAL COMMUNITY HEALTH IMPLEMENTATION PLAN 2021-2023

### OVERVIEW

Williamsburg Regional Hospital's mission is to provide excellence in patient care in an environment that is respectful of all, adaptive to change, accountable for outcomes, and attentive to the needs of the community. The Williamsburg Regional staff is committed to the health and happiness of every resident and family served.

Located in Kingstree, SC, Williamsburg Regional Hospital is a fully accredited, acute care hospital, offering expanded services and technology to the residents of Williamsburg County and the surrounding areas. Williamsburg Regional Hospital is accredited by the Joint Commission on the Accreditation of Healthcare Organizations (JCAHO); licensed by the SC Department of Health and Environmental Control (DHEC); and a member of the SC Hospital Association (SCHA). The hospital is supported, in part, by the taxpayers of Williamsburg County, the Williamsburg Regional Hospital Foundation, the contributions of local citizens, and other organizations.

Designated as a Critical Access Hospital, Williamsburg Regional Hospital operates 25 beds and provides a wide array of services to the county and surrounding community. Services provided by Williamsburg Regional include and are not limited to: acute inpatient care, 24/7 emergency services, wound care, physical therapy, orthopedics, primary care, telemedicine, diagnostic imaging services, and clinical laboratory services.

In 2020, Williamsburg Regional Hospital conducted the 2020 Community Health Needs Assessment (CHNA). This effort identified several needs in the hospital's service area. The process by which their needs were identified, and a detailed analysis of those needs, can be found in the [2020 Williamsburg Regional Hospital Community Health Needs Assessment Report](#) which was finalized in August 2020 (see separate document). This document is meant to serve as a companion piece to the CHNA and will be a living document as the strategies change and grow in the next three years. Williamsburg Regional Hospital will complete another Community Health Needs Assessment in 2023.

## TARGET AREA / POPULATION

Williamsburg County was the focus of the 2020 Community Health Needs Assessment. Williamsburg County is the primary service area for Williamsburg Regional Hospital – which is the only hospital and emergency care facility located in the county. The hospital serves patients from the surrounding counties of Clarendon, Georgetown, and Florence; however, the majority of the patients reside in Williamsburg County. The residents of Williamsburg County will serve as the target population for this 2021 Community Health Implementation Plan.

## PRIORITY HEALTH NEEDS

During the Community Health Needs Assessment process, three community health priorities were selected using a mixed-methods approach. First, primary data was collected through the Community Health Needs Survey, focus groups, and one-on-one interviews. Secondary data was collected through online data repositories. The primary and secondary data was used by the steering committee in their final selection of priorities that were identified through the Community Health Forum. The Steering Committee reviewed this information from a variety of sources in terms of magnitude, severity, the community will, and feasibility. The three health priorities ultimately selected were: (1) access to health care, (2) chronic disease, and (3) behavioral and mental health.

## RESOURCE ALLOCATION

Williamsburg Regional Hospital is a small, rural Critical Access Hospital dedicated to serving its patients and community. Since it serves one of the poorest counties in the state, there are not ample resources to address the identified needs in the Community Health Needs Assessment. However, Williamsburg Regional Hospital is committed to addressing these needs and will use internal and external resources at its disposal.

The implementation of this Community Health Improvement Plan will be led by Williamsburg Regional Hospital leadership and staff. Coordinated efforts from appropriate community partners, like the Williamsburg County Interagency Council, who share the common goal of advancing the well-being of the community served, will provide additional support to the maintenance and sustainability of the plan. A list of key partners has been provided for each strategy, however, it should be noted that these lists may not include all of the required partnerships for the implementation of the plan.

## MOVING FORWARD

As Williamsburg Regional Hospital works to address the needs of the community, this document may be updated to reflect new opportunities identified or provide clarity on barriers to change. This will be a living document that will allow community stakeholders the opportunity to view the work in progress and learn about opportunities to join those efforts. Williamsburg Regional Hospital leadership is excited by the opportunities to partner with other organizations and work together to serve the residents of Williamsburg County.

## SELECTED IMPLEMENTATION STRATEGIES

The following strategies will be utilized to address the identified health needs of the community through the 2020 Community Health Needs Assessment. The anticipated outcome of these efforts detailed below is a positive progression towards the goals and objectives listed for each community need that is addressed in this plan.

# ACCESS TO HEALTH CARE

Anticipated Outcome: Improved access to comprehensive, quality health care.

## GOAL 1: Increase the availability of quality healthcare services and treatment in Williamsburg County.

### • OBJECTIVE 1: Increase the number of people with a specific source of care

**STRATEGY 1:** Construction of a new hospital facility to serve Williamsburg County.

*Key Partners: Williamsburg Regional Hospital, MUSC*

**STRATEGY 2:** Audit of the Williamsburg County healthcare delivery system to assess gaps in care.

*Key Partners: Williamsburg Regional Hospital, Mercy Medicine Free Medical Clinic, Hope Health, Williamsburg County Health Department*

**STRATEGY 3:** Establish new access points for treatment or care to serve residents across Williamsburg County.

*Key Partners: Williamsburg Regional Hospital, Williamsburg County Health Department, Williamsburg County Government, Hope Health, Williamsburg Inter-Agency Council*

### • OBJECTIVE 2: Enhance coordination and integration of clinical, behavioral, and complementary health services

**STRATEGY 1:** Identify and define care coordination systems in Williamsburg County

*Key Partners: Williamsburg Regional Hospital*

**STRATEGY 2:** Utilize social workers or community health workers to help with patient navigation of care

*Key Partners: Williamsburg Regional Hospital*

**STRATEGY 3:** Increase access to supportive services for comprehensive wellness

### • OBJECTIVE 3: Increase utilization of clinical and community preventive services

**STRATEGY 1:** Support the implementation of community-based preventive services and enhance linkages to health care.

*Key Partners: Williamsburg Technical College, Williamsburg Regional Hospital, Williamsburg County Health Department, Williamsburg County Interagency Council*

#### INDICATORS:

- # of preventable hospitalizations\*
- Provider:Population ratios\*
- # non-traditional healthcare access points
- # of telehealth services/visits
- # of referral agreements
- # of community based preventive service linkages
- Insurance status %\*
- Delayed medical care %\*
- Leading causes of hospitalizations\*

\*Indicators based on Live Healthy SC data

# MANAGING CHRONIC DISEASE CONDITIONS

Anticipated Outcome: Promote healthy lifestyles and environments to prevent chronic disease.

## Goal 1: Create opportunities for healthy, safe, and active communities

- **OBJECTIVE 1: Improve community design and development to support physical activity**

**STRATEGY 1:** Provide or enhance community signage to encourage physical activity

*Key Partners: Williamsburg County Parks and Rec, Clemson Extension Services, Williamsburg County Health Department*

**STRATEGY 2:** Enhance community safety equipment to ensure safe spaces for physical activity

*Key Partners: Williamsburg County Parks and Rec, Clemson Extension Services, Williamsburg County Health Department*

**STRATEGY 3:** Establish open community use agreements with community partners and organizations to promote physical activity

*Key Partners: Williamsburg County Parks and Rec, Clemson Extension Services, Williamsburg County Health Department*

## Goal 2: Increase access and utilization of services and resources to improve treatment and control of chronic conditions.

- **OBJECTIVE 1: Increase access and use of chronic disease self-management programs**

**STRATEGY 1:** Recruit lifestyle coaches to lead hypertension management or diabetes management courses

*Key Partners: Williamsburg Regional Hospital, Clemson Extension Services, SC DHEC/Williamsburg County Health Department, Williamsburg County Interagency Council*

**STRATEGY 2:** Engage with clinical services to promote community-based preventive services

*Key Partners: Williamsburg Regional Hospital, Clemson Extension Services*

## Goal 3: Increase healthy eating habits among those with chronic conditions

- **OBJECTIVE 1: Increase access to healthy and affordable food in Williamsburg County**

**STRATEGY 1:** Recruit and establish partners for FoodShare Williamsburg County

*Key Partners: CMD's Pantry, Williamsburg County Inter-Agency Council, SC DHEC/Williamsburg County Health Department, Local churches*

**STRATEGY 2:** Obtain and review the Fruit and Vegetable Inventory Outlet for Williamsburg County from SC DHEC

*Key Partners: SC DHEC/Williamsburg County Health Department*

**STRATEGY 3:** Provide nutrition education and co-develop healthy food guidelines for local food system partners

*Key Partners: Clemson Extension, SC DHEC/Williamsburg County Health Department*

### INDICATORS:

- Cancer deaths\*
- Cancer cases\*
- Adults with obesity %\*
- Fruit and vegetable consumption %\*
- Leisure time in the past month %\*
- Adults with pre-diabetes %\*
- Adults with diabetes %\*
- Adults with hypertension %\*
- Stroke deaths\*
- Heart disease deaths\*

\*Indicators based on Live Healthy SC data

# BEHAVIORAL HEALTH

Anticipated Outcome: Improve the emotional well-being of all Williamsburg County residents.

## Goal 1: Improve family and social support.

- **OBJECTIVE 1: Increase access to peer support networks (AA, women's groups, parent support, etc).**

**STRATEGY 1:** Establish a relationship with Williamsburg County DSS and Williamsburg County Mental Health to learn about current services and offerings.

*Key Partners: Williamsburg Regional Hospital, Williamsburg Inter-Agency Council, Williamsburg County Mental Health, Williamsburg County DSS*

**STRATEGY 2:** Conduct Adverse Childhood Experiences training in Williamsburg County.

*Key Partners: Williamsburg County DSS, The Children's Trust*

## GOAL 2: Reduce the stigma of behavioral health care through education and prevention

- **OBJECTIVE 1: Increase education around behavioral health services**

**STRATEGY 1:** Offer Mental Health First Aid training or trainer certifications

*Key Partners: Williamsburg County Inter-Agency Council, Black River United Way*

**STRATEGY 2:** Explore training for individuals to obtain counseling service certifications

*Key Partners: Williamsburg County Department on Drug and Alcohol, Williamsburg County Mental Health*

- **OBJECTIVE 2: Coordinate with community stakeholders to drive behavioral health improvement efforts.**

**STRATEGY 1:** Identify methods to increase access or advocate for behavioral health prevention or treatment services

*Key Partners: Williamsburg County Department on Drug and Alcohol, Williamsburg County Mental Health, Williamsburg Inter-Agency Council*

### INDICATORS:

- Taskforce member participation/attendance
- Rate of suicide deaths\*
- Rate of self-harm\*
- # of poor mental health days\*
- Depression %\*
- Mental illness hospitalizations\*

- Drug overdose\*
- Binge drinking %\*
- # of alcohol-related emergency dept visits\*
- Smoking %\*

\*Indicators based on Live Healthy SC data

# REFERENCES

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- <https://livehealthy.sc.gov/>
- [https://scorh.net/wp-content/uploads/2019/04/RHAPFINALwebquality\\_11.9.17.pdf](https://scorh.net/wp-content/uploads/2019/04/RHAPFINALwebquality_11.9.17.pdf)
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