


# Fishermen's News Online 2020 Digital & Online Advertising Rates



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Friday, September 4, 2020  
TODAY'S TOP STORIES

**Port of Bellingham to Expand Emergency Ferry Service**  
Regional Examination Centers Reopen in Hawaii, Alaska and Long Beach  
Fishermen Required to Alert USCG Before Crossing Bar Restriction  
Drive-up COVID-19 Testing Now Open to L.B. Waterfront Workers

Have a news tip to share? Send an email to [Karen Robes Meeks](mailto:Karen.Robes@meeks.com)

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**Subsequent Skyscraper Ads - 140 x 240 pixels**

**Second Center Banner Ad - 425 x 80 pixels**

**Port of Bellingham to Expand Emergency Ferry Service**  
To help Whatcom County residents affected by the recent Canadian border closure, the Port of Bellingham announced Wednesday that it will offer more of its temporary, emergency passenger-only ferry service for free twice a week to and from Point Roberts marina and the Bellingham Cruise Terminal starting Sept. 8... ([Read full article](#))

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**Regional Examination Centers reopen in Hawaii, Alaska and Long Beach**  
Mariners needing to get or update their credentials will now be able to book an appointment with the National Maritime Center's newly

**Underway Again**  
By Dave Abrams  
Managing Editor  
"Make All Preparations To Get Underway" was a phrase I heard every time my first ship, the **USS Kidd (DDG-993)**, was about to start its next mission. Everyone knew what the line meant, what

File types accepted: JPG, GIF, PNG

Fishermen's News offers two digital and online products to help your company to maximize its exposure to the West Coast commercial fisherman.

The weekly news blast reaches the West Coast highliners with an industry leading open rate of more than 20 percent!

Not a compilation of old news, but fresh weekly stories written specifically about and for the West Coast fishing fleet, FN Online covers breaking news affecting Pacific Coast fishermen, and our cost-effective and efficient ad placements link those subscribers directly with advertiser websites.

## www.fnonlinenews.com

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Second Center Banner Ad	425 x 80 pixels	\$618/mo*
Top Side Column Skyscraper Ad	140 x 240 pixels	\$618/mo*
Subsequent Banner Ads	425 x 80 pixels	\$340/mo**
Subsequent Sidescraper Ads	140 x 240 pixels	\$309/mo**

## www.fnonlinenews.com • Blog/Story Page

Top Center Banner Ad	425 x 80 pixels	\$397/mo**
Side Column Skyscraper Ad	140 x 240 pixels	\$309/mo**

\*\* Ask about frequency discounts



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**Underway Again**  
By Dave Abrams, Managing Editor  
"Make All Preparations To Get Underway" was a phrase I heard every time my first ship, the **USS Kidd (DDG-993)**, was about to start its next mission. Everyone knew what the line meant, what their immediate job was, and the ship would spring to life with activity. That's the phrase that was going through my mind as I concluded the deal with Philips Publishing to take over the on-line newsletters of their iconic publications, *Pacific Maritime Magazine* and *Fishermen's News*.  
I'm Dave Abrams, CEO and owner of Training Resources Maritime Institute, a maritime training school headquartered in San Diego. Although I am relatively new to the industry, having taken over the company in 2018, I quickly became a fan of Pacific Maritime and Fishermen's News, and those publications helped me come up to speed on the industry. So when I learned that Philips Publishing was going to wind down their operations, I reached out to Chris and Peter Philips to thank them for their contributions, and see if there was an opportunity to revive the publications. That was 5 weeks ago.  
My core business mission is training and education. Education is the sharing of past knowledge and experiences. News is the sharing of current knowledge and experiences. (Just making a point, not intended to offend any educators who I am sure share current knowledge as well). So to expand into the news business was really just an extension of the current mission.  
I am fortunate to be able to keep the same team that had been putting together both the PMM On Line and FN On Line newsletters, and even more fortunate to have Peter Philips as my advisor and educator. I feel privileged and honored to be able to carry on part of the legacy that the Philips family built over decades and will do my best to execute our new mission and make them proud.

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