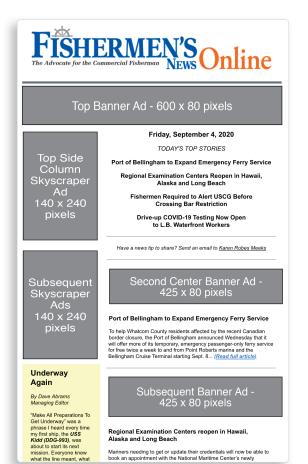
Fishermen's News Online 2020 Digital & Online Advertising Rates



File types accepted: JPG, GIF, PNG

Fishermen's News offers two digital and online products to help your company to maximize its exposure to the West Coast commercial fisherman.

The weekly news blast reaches the West Coast highliners with an industry leading open rate of more than 20 percent!

Not a compilation of old news, but fresh weekly stories written specifically about and for the West Coast fishing fleet, FN Online covers breaking news affecting Pacific Coast fishermen, and our cost-effective and efficient ad placements link those subscribers directly with advertiser websites.

www.fnonlinenews.com

Top Banner Ad	600 x 80 pixels	\$850/mo*
Second Center Banner Ad	425 x 80 pixels	\$618/mo *
Top Side Column Skyscraper Ad	140 x 240 pixels	\$618/mo *
Subsequent Banner Ads	425 x 80 pixels	\$340/mo**
Subsequent Sidescraper Ads	140 x 240 pixels	\$309/mo**

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Mariners needing to get or update their credentials will now be able to book an appointment with the National Maritime Center's newly

Top Center Banner Ad	425 x 80 pixels	\$397/mo**
Side Column Skyscraper Ad	140 x 240 pixels	\$309/mo**

^{**} Ask about frequency discounts



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