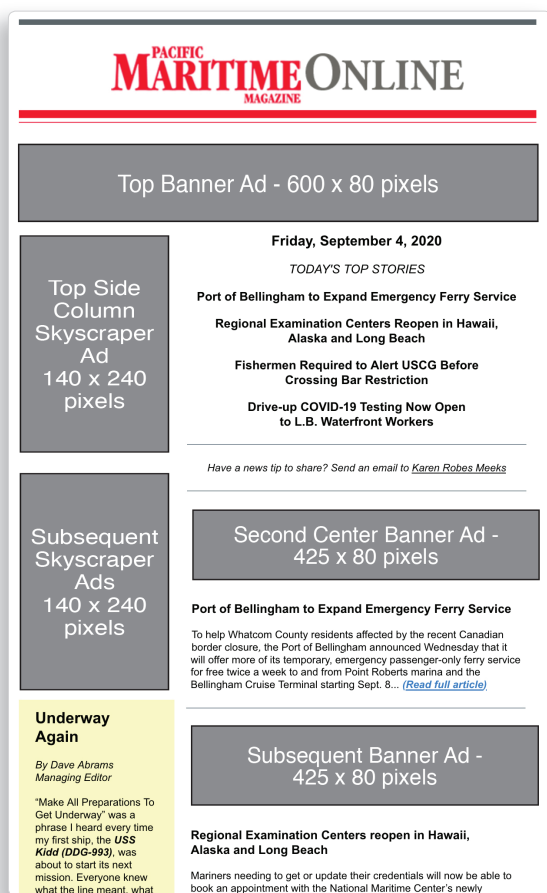


Pacific Maritime Online 2020 Digital & Online Advertising Rates

File types accepted: JPG, GIF, PNG



PACIFIC MARITIME ONLINE
MAGAZINE

Top Banner Ad - 600 x 80 pixels

Friday, September 4, 2020
TODAY'S TOP STORIES

Port of Bellingham to Expand Emergency Ferry Service
Regional Examination Centers Reopen in Hawaii, Alaska and Long Beach
Fishermen Required to Alert USCG Before Crossing Bar Restriction
Drive-up COVID-19 Testing Now Open to L.B. Waterfront Workers

Have a news tip to share? Send an email to [Karen Robes Meeks](#)

Top Side Column Skyscraper Ad 140 x 240 pixels

Subsequent Skyscraper Ads 140 x 240 pixels

Underway Again
By Dave Abrams
Managing Editor

"Make All Preparations To Get Underway" was a phrase I heard every time my first ship, the *USS Kidd (DDG-993)*, was about to start its next mission. Everyone knew what the line meant, what

Second Center Banner Ad - 425 x 80 pixels

Port of Bellingham to Expand Emergency Ferry Service
To help Whatcom County residents affected by the recent Canadian border closure, the Port of Bellingham announced Wednesday that it will offer more of its temporary, emergency passenger-only ferry service for free twice a week to and from Point Roberts marina and the Bellingham Cruise Terminal starting Sept. 8... ([Read full article](#))

Subsequent Banner Ad - 425 x 80 pixels

Regional Examination Centers reopen in Hawaii, Alaska and Long Beach
Mariners needing to get or update their credentials will now be able to book an appointment with the National Maritime Center's newly

Pacific Maritime Online offers two online products to help maximize your company's exposure to the West Coast maritime operations sector.

"Pushed" twice weekly to more than 4,000 online opt-in subscribers, PMM Online's 23% average open rate is a full 13% above averages for the industry.

PMM Online focuses on breaking news. Tuesday's edition covers over-weekend news, and Friday's edition covers the week's breaking stories; everything that affects the maritime industry is covered regularly in PMM Online.

www.pmmonlinenews.com

Top Banner Ad	600 x 80 pixels	\$850/mo*
Second Center Banner Ad	425 x 80 pixels	\$618/mo*
Top Side Column Skyscraper Ad	140 x 240 pixels	\$618/mo*
Subsequent Banner Ads	425 x 80 pixels	\$340/mo**
Subsequent Sidescraper Ads	140 x 240 pixels	\$309/mo**

www.pmmonlinenews.com • Blog/Story Page

Top Center Banner Ad	425 x 80 pixels	\$397/mo**
Side Column Skyscraper Ad	140 x 240 pixels	\$309/mo**

** Ask about frequency discounts



Advertising Sales
Dave Abrams
dave@maritimepublishing.com
(619) 263-1638
www.maritimepublishing.com



PACIFIC MARITIME ONLINE
MAGAZINE

FRIDAY, SEPTEMBER 4, 2020

Top Center Banner Ad - 425 x 80 pixels

Underway Again
By Dave Abrams, Managing Editor

"Make All Preparations To Get Underway" was a phrase I heard every time my first ship, the *USS Kidd (DDG-993)*, was about to start its next mission. Everyone knew what the line meant, what their immediate job was, and the ship would spring to life with activity. That's the phrase that was going through my mind as I concluded the deal with Phillips Publishing to take over the on-line newsletters of their iconic publications, *Pacific Maritime Magazine* and *Fishermen's News*.

I'm Dave Abrams, CEO and owner of Training Resources Maritime Institute, a maritime training school headquartered in San Diego. Although I am relatively new to the industry, having taken over the company in 2018, I quickly became a fan of Pacific Maritime and Fishermen's News, and those publications helped me come up to speed on the industry. So when I learned that Phillips Publishing was going to wind down their operations, I reached out to Chris and Peter Phillips to thank them for their contributions, and see if there was an opportunity to revive the publications. That was 5 weeks ago.

My core business mission is training and education. Education is the sharing of past knowledge and experiences. News is the sharing of current knowledge and experiences. (Just making a point, not intended to offend any educators who I am sure share current knowledge as well). So to expand into the news business was really just an extension of the current mission.

I am fortunate to be able to keep the same team that had been putting together both the PMM On Line and FN On Line newsletters, and even more fortunate to have Peter Phillips as my advisor and educator. I feel privileged and honored to be able to carry on part of the legacy that the Phillips family built over decades and will do my best to execute our new mission and make them proud.

So we are underway. I've not driven this ship before so please bear with me as I figure out how she handles. But thank you shipmates, for

PACIFIC MARITIME MAGAZINE ONLINE
Sign up for the latest industry news!
[Click here](#)

MARITIME PUBLISHING

Side Column Skyscraper Ad 140 x 240 pixels

SEARCH THIS BLOG
 Search

PMM ONLINE ARCHIVE
▼ 2020 (209)
▼ 08/30 - 09/06 (5)
Underway Again
Drive-in COVID-19 Testing Now