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The Motor City Brick to Farmer Challenge,

- **“The Motor City Brick to Farmer Challenge. 50 Million Bricks. One Challenge. The challenge goal is to sell 50 Million Customized Bricks to build 100 Green Houses in Detroit. I am licensing bricks in state names and President Names. The bricks are keepsakes. The funding from each brick will be used to not only build 100 Green Houses but create 7,000 agricultural jobs.**

Equation: Sell 50 Million Bricks x Build Green Houses x Grow Crops=Jobs

In communities the resources come from a single corporation. From there other small companies receive a portion of what people make from there.

A. Education: Due to educational status and age a company like Amazon would not want to be in the city limits to create jobs.

B. Economics: There is no other type of job that could be physically created in City of Detroit limits. For instance, a company like Chipotle would not want to be there because they do not have a product that is being sold nationwide.

C. Land Use: Building a house for someone to rent has faded out because there is no place to work to support a mortgage there. So, investment companies don't want to build new property that will sit or become damaged.

In Suffolk, VA one of the major corporations there is Planters Peanuts. Due to them being there, other small companies can set up shop and survive. People can work and afford a mortgage. The economic flow is there.

People would say the auto industry is the primary source of economic activity in Detroit. Those jobs require people to pass a test to get in and is not a reliable source of income because of so much downtime. If it were reliable, they would be able to attract the smaller companies.

When you dig a hole so deep that you can't climb out of it like the land use issue.....you have to create something that would monopolize it. Something homegrown. Something that meets the educational and work fit of the people there. Detroit has literacy issues. With your financial support, I can build, create jobs and food security. Please consider buying a brick. Make a contribution to a better community.

Thank You,

Ashley Powell
Chairman

The Motor City Brick to Farmer Challenge

The Motor City Brick to Farmer Challenge Goals

- Build 100 Greenhouses.
- Provide Relocation Packages to the people growing the food.
- Employ 5,000 of the 7,000 people to hand pack the food grown
- Take the food grown and form of a food product.

Every economy has a major source. Of the 2% of Farmers in the US 230,000 are recreational. Growing enough food for themselves and neighborhoods. The farm current individual farm plots in Detroit are not meeting the need for population growth. Some are not part of ag tourism. The other issue is they are seasonal.

The Motor City brick to Farmer Challenge. 50 million Bricks. One Challenge. Let's bring Back the Motor City! Help Us sell 50 million bricks to build 100 greenhouses in Detroit by 2030. The brick you purchase as a Keepsake and will help us spread awareness about creating more farm jobs in the city. Once you complete your purchase you can do a video shoutout to us on twitter or Instagram: @50millionbricks (*optional)

Detroit is one of the largest food deserts in America. People have a hard time accessing healthy affordable food. The nearest large chain major grocery store is outside city limits 20 miles in radius from where people live.

We are selling bricks to create a general fund for the following things:

A. Buy the land from the City of Detroit

B. Build a greenhouses; where seven crops will be grown; tomatoes, corn, spinach, onions, sunflowers, carrots and cucumbers.

C. Buy Uniforms for the 7,000 people we will employ working in the Greenhouses.

D. Buy a Warehouse where the food products will be cleaned and manufactured by hand. Food access, hunger and health is a major issue in Detroit. The Michigan Right to Farm Act rolled out in 2009, this act designated nearly half of the city as farmland. Meaning, individual farmers are taking on farming to feed themselves and sell in their community. Our goal is to monopolize the farming industry in Detroit and give people who live in the city and opportunity to work right next door to their home. For every 475 bricks sold we can create a 4-year \$19,000 a year job. We also have the capability of building 25 mini grocery stores to provide food access. Buy Your Brick. Take the Challenge.

Help Us Create: ·7,000 Agricultural Jobs ·Build 100 Greenhouses in City Limits ·Build 25 Mini-Grocery Stores in City Limits ·Create & Sell 7 Crops hand packed in jars.

Thank you for your time,

Ashley Powell