

From: **Kay Hwangbo**

Subject: TODAY: 235th Birthday Party for L.A. City, more info

Date: Sat, Aug. 27, 2016 7:33 AM

Attachments: Press Release, Photo

(Low-res) Photo attached, just FYI. Event looks like it may have good art possibilities.

More info re: today's 235th Birthday celebration for the City of Los Angeles:

**Today, Saturday, Aug. 27:**

**10 AM:** Birthday celebration

Where: El Pueblo de Los Angeles Historical Monument, 125 Paseo de la Plaza, (downtown) Los Angeles

**8 AM - 3 PM:** Today's event will include live animals, artisan demonstrations, dance; youth activities (climbing wall, arts and crafts); live music; and other activities. Sneak preview of the "Gateway to Nature" Center that will open at the monument later this summer, possibly at 10 a.m.

Also, re: the nine-mile Walk and Bike ride from Mission San Gabriel—428 S. Mission Dr.--to downtown Los Angeles: There will be a "Blessing of the bicycles" and escorted ride. The cyclists start at **7:30 a.m.**

<http://www.laparent.com/events/los-angeles-city-birthday-celebration-2/>

<http://folar.org/event/city-of-los-angeles-235th-birthday-celebration/>

<https://www.latimes.com/local/lanow/la-me-la-birthday-20160827-snap-story.html>

Kay

Kay Hwangbo

Principal, Moxie PR

Photo caption for Photo 1, below:

Native dancers on Olvera Street pose with Mayor Eric Garcetti during the City of Los Angeles' 233rd Birthday in 2014. *Photo credit: El Pueblo De Los Angeles.*



(-more-)

From: **Kay Hwangbo**

Date: Fri, Aug 26, 2016 at 5:58 PM

Subject: 235th Birthday Party of L.A. City | TOMORROW A.M.! (Starts in San Gabriel)

Attachment: Press Release

Hi,

FYI. As incredible as it sounds, the walkers will actually walk the historic, nine-mile route that the original 48 settlers of Los Angeles trod when they set out for Los Angeles from the San Gabriel Mission in September 1781. The bike riders will bike. No news on whether anyone will wear historic costumes.

Additional photo ops: There will be cultural programming, music entertainment, a birthday cake for Los Angeles, and a preview of the Gateway-to-Nature Center.

Kay

(-more-)

I attached the below press release, produced by El Pueblo de Los Angeles Historical Monument, to my emails.



## 235th Birthday Celebration of the Founding of the City of Los Angeles

Follow the historic route that *Los Pobladores* used when they first set out in September 1781

**SATURDAY, AUGUST 27, 2016**

Meet at Mission San Gabriel (428 S. Mission Drive) at 6:00 AM for walkers &  
at 7:30 AM for bikers (helmets required).

Participants in bike ride must be 12 years of age and older.

**SPECIAL PRESENTATIONS**  
at El Pueblo Historical Monument  
424 N. Main Street, Los Angeles CA 90012  
For more info please call (213) 485-8388

Preview of new "GATEWAY TO NATURE CENTER"  
Western National Parks Association  
at El Pueblo Historical Monument  
See nature exhibits & learn about our  
National Parks & US Forests

"The People's Pueblo Los Angeles during the Jim Crow Era"  
at 11:30 am in the Pico House  
*Presenter Keith Rice, Historian & Archivist from the  
Tom & Ethel Bradley Center at  
California State University, Northridge*



*El Pueblo  
de  
Los Angeles*



Western  
National Parks  
Association

