

# How to Create an African American Parent Advisory Council

Presented by Dr. Angela Clark Louque www.drangelaclarklouque.com <u>drangela@equitypartnerships.org</u> Green Dot Public schools dralouque@gmail.com

# Dr. Angela Clark-Louque

#### Professor, Author, Consultant

LEADERSHIP Cultural Proficiency Leadership Racial Equity Goals Equity Strategic Action Planning **Executive Coaching** 

POLICY and GOVERNANCE Policy Development and Program Development and



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**EDUCATION** 

Who's Advocating for Tyrone and Keisha? Equity Partnerships with Families Addressing School-to-Prison

#### RESEARCH

Pipeline

Survey Development Equity Data Collection and Analysis

#### HUMAN RESOURCES

Hiring and Retaining a Diverse Workforce

Mentoring Women in Leadership **Building Equity Partnerships** Creating Capacity with Communities





## • The "Why" of Engagement

• Leadership

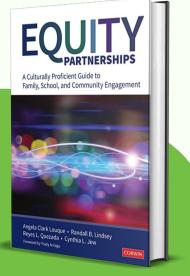
• Demographics/Data

• Educating Yourself

Benefits of AAPAC's

## 7 Cs of Engagement



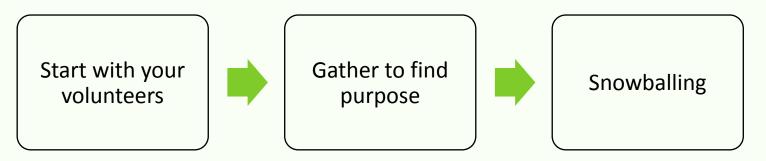


- Connectedness
- Community
- Culture
- Communication
- Collective Responsibility
- Care/Compassion
- Collaboration



How do I connect with Black/African American families?

• Connect families to education and social services when needed to support their children and families







### The "Why" of Engagement

Moral

Moral Imperative

### Legal

Federal State

### Educational

Professional Standards

Research

Studies

#### **Best Practices** Using what works



What platforms can be used to build community?

# Educate and equip yourself on values and appropriate behavior

Use the community as an asset and resource to support families







Ed-Trust-West-Black-Minds-Matter-FINAL-PDF.pdf (calfund.org)



California has the fifth largest Black population in the country and is home to about 900,000 African Americans under the age of 25. About 373,000 of these young people are students in our public K-12 schools, representing 6 percent of the public school population. Another 150,000 Black students attend college in California, either at a public or private institution.

Within our K-12 schools. African American students are concentrated in just a handful of California's 58 counties. The counties serving the largest concentrations of Black students are Solano, Sacramento, Alameda, Contra Costa, and San Francisco. In each of these counties. Black children represent at least 10 percent of the K-12 population. Los Angeles County - the biggest in terms of overall population - is home to the largest number of Black students, nearly 124,000. There, African American students comprise 8 percent of the school age population.

INYO

9%

Some of these counties have seen dramatic declines in the African American student population over the last two decades. For example, between 1995 and 2015, Alameda County experienced a decline in the Black student population from 23 percent to 12 percent, and San Francisco County experienced a decline from 18 percent to 10 percent.

SAN BERNARDINO

SAN DIEGO

5%

RIVERSIDE

6%

IMPERIAL

1%

Sources: U.S. Census Bureau, Population Division, 2014; California Department of Education, 2014-15 Enroliment; National Center for Education Statistics,

Integrated Postsecondary Education Data System

## **BLACK STUDENTS**

**CALIFORNIA'S** 

#### Source:

Black-Minds-Matter-Report-Ed-Trust-West-October-2 015.pdf

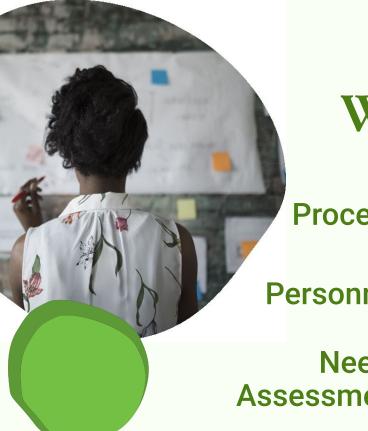


### Culturally relevant Back to school - cultural practices of families

Know the cultural customs of African American families-what they accept and do no accept

Provide services in a language they understand





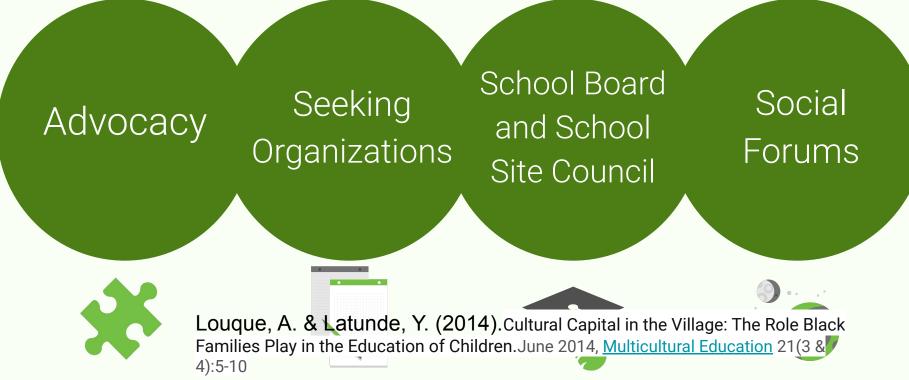
## Where do I (we) begin?

**Process** What are the district guidelines? Who has to approve?

**Personnel** Who's the contact person(s)?

NeedsWho has the information I need?AssessmentWhat do they want?

### **RESEARCH FINDINGS**



### 4) Communication - giving and receiving or sharing information (How can we communicate more effectively?)

Consistent communication/updates about expectations (particularly grading) -

**Bi-directional** 

\* Work along with the families to meet their education and social well-being needs

\* Use multiple ways of communicating with the families

- (Online-zoom, text, youtube, learning channels, Public Broadcast System)
- \* Provide services in a language they understand





### Educators and Parents/Families

What do they say about us?



## 5) Collective Responsibility

- Make it a school, district, and community responsibility to support and engage African American families
- Do not accept- "# of students did not log in and their parents are the ones that do not show up for parent conference"



# Engagement

Database of your Families

Coordinator/Director

Interest or Introductory Letter

Needs Assessment (Survey)



## 6) Care/Compassion

How can we show compassion and care?

- a) Check-ins
- **b)** Share resources what does the family need? social services, etc.
- c) Know the capacity of what families can provide (physical, emotional, technological, school and financial resources/academic and non-academic





### What would recruit you?

What's culturally relevant to you?

What would get you excited to attend?

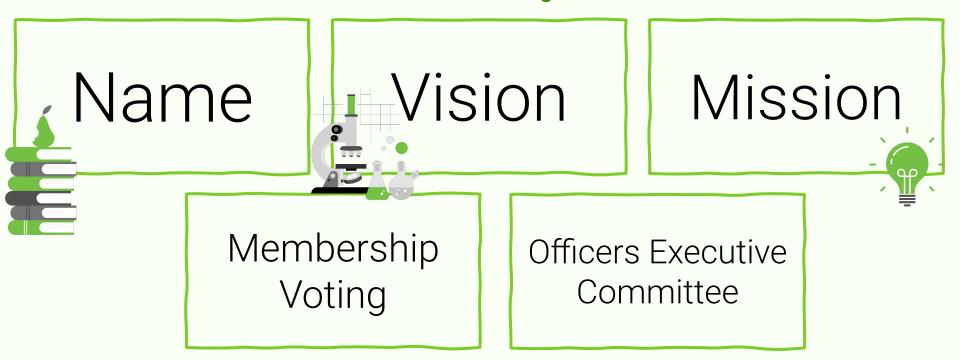


7) Collaboration - individuals work together in an organized endeavor towards a goal Families learning together

Work along with the families to meet their education and social well-being needs



## **AAPAC Bylaws**



## Summary







## **3** - WHAT YOU LEARNED

**2** - ANY QUESTIONS

#### 1 - ONE ACTION THAT YOU WILL TAKE