

Dr. Angela Clark Louque

& ASSOCIATES

How to Create an African American Parent Advisory Council

Presented by Dr. Angela Clark Louque

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Green Dot Public **schools**

Dr. Angela Clark-Louque

Professor, Author, Consultant

LEADERSHIP

Cultural Proficiency Leadership
Racial Equity Goals
Equity Strategic Action Planning
Executive Coaching

POLICY and GOVERNANCE

Policy Development and
Evaluation
Program Development and
Assessment

EDUCATION

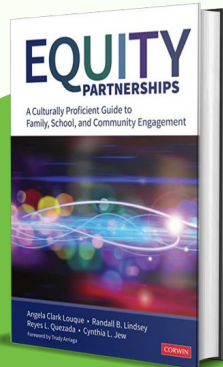
Who's Advocating for Tyrone and
Keisha?
Equity Partnerships with Families
Addressing School-to-Prison
Pipeline

RESEARCH

Survey Development
Equity Data Collection and Analysis

HUMAN RESOURCES

Hiring and Retaining a Diverse
Workforce
Mentoring Women in Leadership
Building Equity Partnerships
Creating Capacity with Communities



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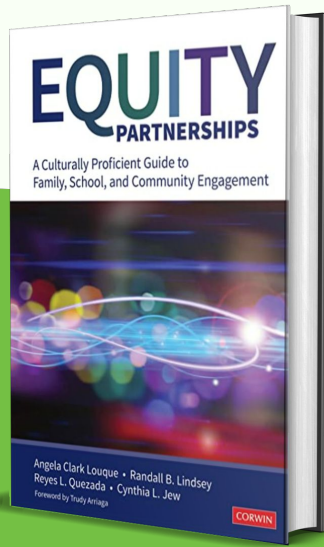


- The “Why” of Engagement
- Leadership
- Demographics/Data
- Educating Yourself
- Benefits of AAPAC’s

7 Cs of Engagement



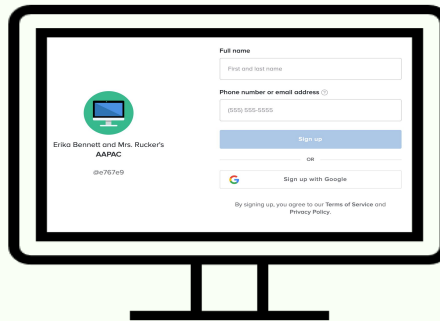
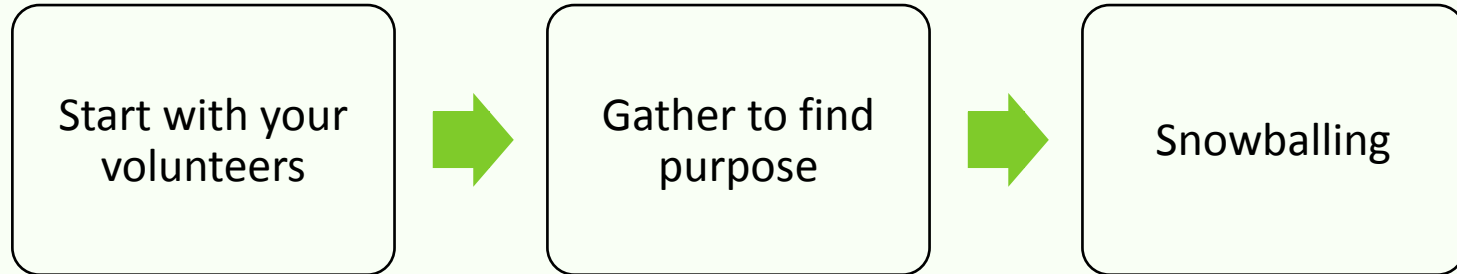
- Connectedness
- Community
- Culture
- Communication
- Collective Responsibility
- Care/Compassion
- Collaboration



1) Connectedness-

How do I connect with Black/African American families?

- **Connect families to education and social services when needed to support their children and families**





The “Why” of Engagement

Moral
Moral Imperative

Legal
Federal State

Educational
Professional Standards

Research
Studies

Best Practices
Using what works

2) Community

What platforms can be used to build community?

Educate and equip yourself on values and appropriate behavior

Use the community as an asset and resource to support families





Where are Blacks in California?



[Ed-Trust-West-Black-Minds-Matter-FINAL-PDF.pdf \(calfund.org\)](https://www.calfund.org/Ed-Trust-West-Black-Minds-Matter-FINAL-PDF.pdf)

3) Culture

Culturally relevant

Back to school - cultural practices of families

Know the cultural customs of African American families-what they accept and do not accept

Provide services in a language they understand





Where do I (we) begin?

Process

What are the district guidelines? Who has to approve?

Personnel

Who's the contact person(s)?

Needs Assessment

Who has the information I need?
What do they want?

RESEARCH FINDINGS

Advocacy

Seeking
Organizations

School Board
and School
Site Council

Social
Forums



Louque, A. & Latunde, Y. (2014). Cultural Capital in the Village: The Role Black Families Play in the Education of Children. June 2014, [Multicultural Education](#) 21(3 & 4):5-10

4) Communication - giving and receiving or sharing information

(How can we communicate more effectively?)

Consistent communication/updates about expectations (particularly grading) -

Bi-directional

- * Work along with the families to meet their education and social well-being needs
- * Use multiple ways of communicating with the families
(Online-zoom, text, youtube, learning channels, Public Broadcast System)
- * Provide services in a language they understand





Educators and Parents / Families

*What do they
say about us?*

AAPAC Benefits



Students

Educators

Families

Communities



Schools

5) Collective Responsibility

- Make it a school, district, and community responsibility to support and engage African American families
- Do not accept- “# of students did not log in and their parents are the ones that do not show up for parent conference”



Engagement

Database of your Families

Coordinator/Director

Interest or Introductory Letter

Needs Assessment (Survey)



6) Care/Compassion

How can we show compassion and care?

- a)** Check-ins
- b)** Share resources - what does the family need? - social services, etc.
- c)** Know the capacity of what families can provide (physical, emotional, technological, school and financial resources/academic and non-academic





What would recruit you?

What's culturally relevant to you?

What would get you excited to attend?



7) Collaboration - individuals work together in an organized endeavor towards a goal

Families learning together

Work along with the families to meet their education and social well-being needs



AAPAC Bylaws



Name



Vision



Mission

Membership
Voting

Officers Executive
Committee

Summary



3 - WHAT YOU
LEARNED



2 - ANY
QUESTIONS



1 - ONE ACTION THAT
YOU WILL TAKE

