

NRF[®] FOUNDATION

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NRF at UC...

The NRF Foundation provides the skills and resources needed for a life-changing career.

The NRF Foundation is part of the National Retail Federation. NRF is the world's largest retail trade association. As NRF's nonprofit 501(c)(3), the NRF Foundation creates experiences, resources and tools to connect people to an industry that's a great place to start and a great place to grow.

Together, we can help people build better lives and stronger communities.

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The retail industry
supports

1 IN 4

jobs in the United
States

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46 %

of people who work in
retail don't work in
sales





NRF FOUNDATION UNIVERSITY PROGRAMS

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NRF Student Conference in NYC...

January 11-14, 2024:

- CEO guest speakers
- Round table talks with company executives
- Career fair to land jobs & internships
- Big Show with retailers across the country

Travel Scholarships!!

- **Rising Star Scholarship**
 - Each member school nominates a freshman or sophomore to receive a \$1,000 travel stipend for the Student Program
- **Ray Greenly Scholarship**
 - 150 technology majors & 150 supply chain majors to apply for free travel and housing to attend the Student Program

NRF FOUNDATION HONORS STUDENT CHALLENGE

Presented by Burlington



Business Case Competition:

- Chance to win \$30,000 in tuition assistance
- Gain industry recognition
- Team of 3-4 UC students
- Create 2 minute video & slideshow presentation
- Application deadline: Oct 9

Burlington Prompt:

- Conduct a deep dive on the Hispanic market, recommend a product assortment to be sold in stores, & create a marketing campaign to help grow this segment at Burlington

Get Involved Today!

Follow the UC NRF Instagram: @nrfsauc

Join our GroupMe for membership, opportunities, fun events, & more!



THANK YOU!

Please feel free to
reach out with any
questions 😊

