

The image features a central photograph of a woman in a red polo shirt and dark pants walking through a grocery store aisle. She is smiling and has a name tag. To her left is a shopping cart filled with groceries. The background shows other shoppers and store fixtures. The entire image is framed by vibrant, abstract ink-like splashes in purple, blue, and red. Overlaid on the left side of the photo is the text 'NRF FOUNDATION' in large, white, bold, sans-serif capital letters. At the bottom of the photo, there is a dark grey horizontal bar containing the text 'NRF FOUNDATION' in smaller, white, bold, sans-serif capital letters.

# NRF<sup>®</sup> FOUNDATION

NRF FOUNDATION



# NRF at UC...

The NRF Foundation provides the skills and resources needed for a life-changing career.

The NRF Foundation is part of the National Retail Federation. NRF is the world's largest retail trade association. As NRF's nonprofit 501(c)(3), the NRF Foundation creates experiences, resources and tools to connect people to an industry that's a great place to start and a great place to grow.

Together, we can help people build better lives and stronger communities.

**NRF** FOUNDATION



The retail industry  
supports

1 IN 4

jobs in the United  
States



**NRF FOUNDATION**



# 46<sup>%</sup>

of people who work in  
retail don't work in  
sales



**NRF** FOUNDATION





# NRF FOUNDATION

## UNIVERSITY PROGRAMS

**NRF FOUNDATION**

# NRF Student Conference in NYC...

## January 11-14, 2024:

- CEO guest speakers
- Round table talks with company executives
- Career fair to land jobs & internships
- Big Show with retailers across the country

## Travel Scholarships!!

- **Rising Star Scholarship**
  - Each member school nominates a freshman or sophomore to receive a \$1,000 travel stipend for the Student Program
- **Ray Greenly Scholarship**
  - 150 technology majors & 150 supply chain majors to apply for free travel and housing to attend the Student Program



# NRF FOUNDATION HONORS STUDENT CHALLENGE

Presented by Burlington



## Business Case Competition:

- Chance to win \$30,000 in tuition assistance
- Gain industry recognition
- Team of 3-4 UC students
- Create 2 minute video & slideshow presentation
- Application deadline: Oct 9

## Burlington Prompt:

- Conduct a deep dive on the Hispanic market, recommend a product assortment to be sold in stores, & create a marketing campaign to help grow this segment at Burlington

# Get Involved Today!

Follow the UC NRF Instagram: @nrfsauc

Join our GroupMe for membership,  
opportunities, fun events, & more!





# THANK YOU!

Please feel free to  
reach out with any  
questions 😊

