

Dear Generous Contributors and Friends,

We are fast approaching the most magical time of the year, and we want to invite you to be part of a truly extraordinary event - our 5<sup>th</sup> annual Winter Wonderland! This enchanting gathering, hosted by Fostering UNITY, is dedicated to bringing joy, wonder, and warmth to the lives of youth experiencing foster care and their foster families across the greater Los Angeles area.

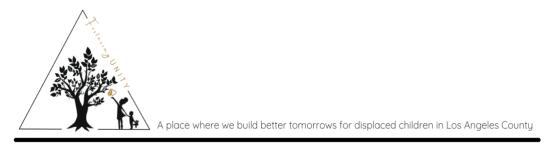
In a world often marked by instability and uncertainty, these young souls have faced challenges that many of us can scarcely comprehend. The Winter Wonderland event is a chance to remind them of the magic that life holds, and to create cherished memories that will last a lifetime. It's an opportunity to give them a day where they are the center of attention, surrounded by love, laughter, and the festive spirit that embodies this season.

For these young hearts, this event represents more than just a day of celebration; it's a day of empowerment, of proving to them that they are valued, seen, and deserving of every bit of happiness.

# 1. Day-Of-Event Champions: <u>https://forms.gle/DFBKk5tNQTWb62LcA</u>

Join us on the event day, as your presence creates a world of difference. Engage with youth, share smiles, and witness the marvels you've helped create.

- A. **Tent Champions (x7 Available):** Host an engaging activity in a pop-up tent and share your organization's materials, treats, or handouts with attendees. **Perks:** 
  - Your organization's name highlighted alongside the tent title.
  - Logo featured across all event marketing materials.
  - Prominent visibility on the Fostering UNITY website via the Winter Wonderland Page and partner logo displays
  - Acknowledgments in public-facing materials, including social media, website, and e-newsletters regarding your support.
  - Special mentions on Fostering UNITY's social media and monthly newsletter identifying you as an exclusive supporter.
  - Opportunity for exclusive promotion in the monthly newsletter for 3 months (a dedicated section for an informational blurb and photo provided by you)
- B. Table Champions (x4 Available): Share your organization's materials or treats with attendees as they explore the event.
  Perks:
  - 'erks:
    - Logo featured across all event marketing materials.
    - Prominent visibility on the Fostering UNITY website via the Winter Wonderland Page and partner logo displays
    - Acknowledgments in public-facing materials, including social media, website, and e-newsletters regarding your support.



## 2. Overall Event Sponsors: <u>https://fosteringunity.org/winter-wonderland</u>

Your sponsorship directly shapes the event's activities, guaranteeing a truly memorable experience for all participants.

A. **Direct Needs Sponsorship:** Contribute to specific event needs through our donation page.

- Frosty Snow \$1,000 (need x10)
- Wintry Train Ride \$2,000 (need x1)
- Holiday Gifts, Games & Prizes, Photography, Crafts & Activities, Sweet Treats, Festive Décor \$100 (each need x5)

### Perks:

- Logo featured across all event marketing materials.
- Prominent visibility on the Fostering UNITY website via the Winter Wonderland Page and partner logo displays
- Acknowledgments in public-facing materials, including social media, website, and e-newsletters regarding your support of the direct need.
- Special mentions on Fostering UNITY's social media and monthly newsletter identifying you as an exclusive supporter. We can include your organization's website, social media, and a brief explanation of who you are in the newsletter to promote you.

#### B. **Event Donations:** Support the event through our donation page.

- Donation levels range from \$50-\$1,000+ with holiday-themed names.
- **Perks:** Your name and donation level featured on acknowledgments in public-facing materials, including social media, website, and e-newsletters regarding your support, unless you opt for anonymity.

#### 3. Volunteers: https://forms.gle/ERVVKHdnouSnoa9d9

Your invaluable time can reshape lives. Assist in preparations and event hosting to make a lasting impact.

**Perks:** Your name featured on acknowledgments in public-facing materials, including social media, website, and e-newsletters regarding your support, unless you opt for anonymity.

Our Winter Wonderland reminds us of the power of community. Your support will send a powerful message to our youth experiencing foster care and their families - that they are worthy, loved, and never alone. Thank you for joining us on this remarkable journey.

Warmest Wishes,

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