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# ATTBG SPONSORSHIP PACKAGE



**20th Annual A Time To Be Grateful Conference**  
Hosted By Masjid Al Ansar  
PRESENTS



*The Power Of The Pen*

**FOSTERING UNDERSTANDING,  
TRUTH AND UNITY**

**DEC. 19TH-22ND, 2024**



## YOUR OPPORTUNITY TO MAKE AN IMPACT!

We invite you to be a part of the 20th Annual "A Time To Be Grateful" conference, a deeply significant event that has been celebrating the spirit of unity, culture, and community for nearly two decades. This year, our event holds extra significance as we gather to celebrate over 60 years of Muslim American journalism excellence, a legacy that started with the historic Muhammad Speaks newspaper.

Our 2024 conference theme is "The Power of the Pen Fostering Understanding, Truth, and Unity." We are committed to promoting literacy and culture within our community and beyond. A portion of the proceeds from our event will be dedicated to donating Muslim Journal subscriptions to schools, libraries, and institutions to support literacy. To make this event a success, we are reaching out to individuals and businesses, large and small, who share our commitment to education and community development.

We invite you to consider becoming a sponsor of the event, which will not only align your organization with a noble cause but also provide you with generous benefits, including promotion in the Muslim Journal, inclusion in the souvenir book for the awards banquet, visibility on the Muslim Journal website, and more. Additionally, we welcome individuals to take part by placing ads in our souvenir book, making one-time financial contributions, donating in-kind services, or simply taking out a subscription to Muslim Journal.

Your support will make a great impact on our efforts to enhance literacy and culture for future generations, and we are confident that your involvement will bring valuable recognition to your organization. Our goal through the Muslim Journal is to restore a love for reading and learning, and your support will further that vision!

Join us in Miami, Florida, as we come together to celebrate our history, culture, and the power of words to shape the future. We sincerely appreciate your consideration and support for the "A Time To Be Grateful" conference. Together, we can make a meaningful difference in the lives of countless individuals and communities through education and literacy.

For more information about sponsorship opportunities or to discuss how you can contribute, please feel free to contact Imam Mikal Hamin at 305-501-1308 or [2024attbg@gmail.com](mailto:2024attbg@gmail.com).

Thank you for your time and generosity, and we pray for your continued well-being!

**BILALIAN NEWS**  
 IMAM WABITH DEEN MUHAMMAD  
 (A.K.A. THE GREAT MURDERER)

**BILALIAN NEWS**  
**CHANGE**  
 Hajji Malik Al-Shabazz (Malcolm X)

**Muslim Journal** picked up the mantle passed on by Malcolm X (Al Hajji Malik Al-Shabazz), representing the Hon. Elijah Muhammad in creation of the Muhammad Speaks newspaper in 1960.

www.MuslimJournal.net | article @ muslimjournal.net

**FREEDOM OF AFRICAN AMERICAN PRESS**



**MUSLIM JOURNAL**

**GIVE PEACE A CHANCE**  
 Alliance of Religions: A Dialogue on Scriptural Interpretations of Peace

**EVENT MECHANISM**

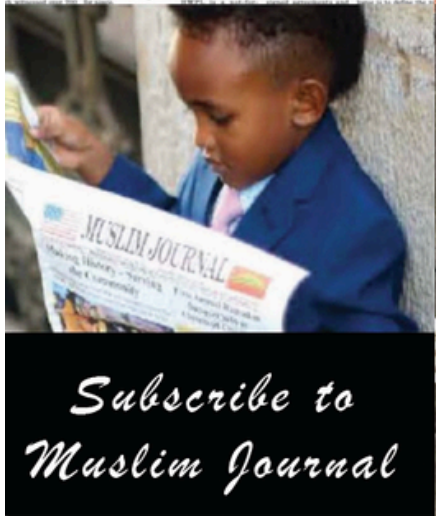
ARLINGTON, D.C. - An event titled "Give Peace a Chance: Alliance of Religions: A Dialogue on Scriptural Interpretations of Peace" was held in Washington, D.C. on August 15, 2019. The event was organized by the Muslim Journal and featured a panel of religious leaders from various faiths, including Islam, Christianity, and Judaism. The panelists discussed the role of religion in promoting peace and resolving conflicts. The event was moderated by Imam W. D. Muhammad, founder of the Muslim Journal. The event was held at the National Press Club in Washington, D.C. and was attended by a large number of people, including members of the media and the general public. The event was a success and was well-received by the audience. The Muslim Journal is proud to have organized this important event and to have provided a platform for these religious leaders to share their insights and perspectives on peace.

**MUHAMMAD SPEAKS**  
 NEWSPAPER & PRINTING

**THE PITTSBURGH Courier**  
 AMERICA'S BEST WEEKLY

Mr. Muhammad Speaks

Vol. 49—No. 32 PITTSBURGH, PA., AUG. 9, 1958 PRICE 20 CENTS



*Subscribe to Muslim Journal*

**MUSLIM JOURNAL** **MUSLIM JOURNAL** **MUSLIM JOURNAL** **MUSLIM JOURNAL**

**MUHAMMAD ALI THE MUSLIM THE PEOPLE'S CHAMP**

**OUR LIVING LEGEND MUHAMMAD ALI**

**Long Live Mohammed... Long Live Mohammed... TO LEAD IS TO SERVE**

**Photo Essay of the Early Years pages 17-19**

**Diane Nash Civil Rights Freedom Rider Crusader**

To Receive the "Dr. W. D. Muhammad Award" 2015 at Muslim Journal's "A Time To Be Grateful" event in Chicago, Illinois, November 15-16, 2015

**INSIDE THIS ISSUE**

**SYMBOLIC AND ENTERTAINING: 21st Commencement for W.D. Mohammed High School**

**INSIDE THIS ISSUE**



# MUSLIM JOURNAL

Published Continuously Since October 1975!

www.MuslimJournal.net



Muslim Journal is in its 48th year of continuous weekly publication, standing upon the legacy of those who have struggled to sustain an informed reading public. The first African American newspapers were the Freedom's Journal, published by editors John B. Russwurm and Samuel E. Cornish in 1827, and the directive newspaper The North Star, published by the ex-slave and renowned abolitionist Frederick Douglass in 1847. In this same tradition to advocate and inform from one's own perspective, Muslim Journal brings forth the mantle passed on by Al Hajji Malcolm X Shabazz, as he represented the Hon. Elijah Muhammad in the creation of the historic Muhammad Speaks newspaper in 1961. Now echoing the progressive Muslim American voice established by the late Imam W. Deen Mohammed, son of Elijah Muhammad and mentor to Malcolm, Muslim Journal stands as an independent news gathering and dissemination outlet. From Muhammad Speaks to Muslim Journal and all name changes in between, our legacy includes over 62 years of excellence in journalism.

Muslim Journal addresses misinformation about Muslims, historically, at home and abroad. Its masthead reads, "Bringing humanity together in moral excellence with truth and understanding." Its working mantras: "Fill the Void" and "See The Full Picture!" As advocated by Imam W. Deen Mohammed, the Muslim Journal is a free press uninhibited by the government, as constitutionally protected in the U.S. Constitution's Bill of Rights. Imam Mohammed said, "While we have the freedom of choices, always choose the BEST among choices..." The Muslim population of the U.S. is more accurately projected to be around 12 million, a composite of diverse ethnic groups representing many national origins - including the Indigenous Muslims whose roots go back to the African Transatlantic slave trade. Within were the African Muslims transported to the Americas throughout that unfortunate era.

"Allah created you nations and tribes ... to get to know each other...."(Qur'an) Muslim Journal pledges to be representative of all Muslims. The Muslim American is a politically active constituency, with four of its adherents winning re-elections to the U.S. Congress (albeit with a majority non-Muslim voting population) – African American Muslim first Keith Ellison representing Minnesota and then Andre Carson representing Indiana, followed by Ilhan Omar (Somali American) also of Minnesota, and Rashida Tlaib (Palestinian American) of Michigan.

Muslim Journal is a member newspaper of the National Newspaper Publishers Association (NNPA), a network of over 200 African-American-owned newspapers in the U.S. The NNPA's target market audience has a buying power of \$572.1 billion; this, coupled with the buying power of 12 million Muslim Americans, puts the Muslim Journal in the midst of two giant consumer streams. Muslim Journal is circulated via paid subscribers and a network of vendors in 100 cities and towns throughout the U.S. Its subscribers, along with U.S. citizens, encompass the Caribbean and Bermuda and countries like Saudi Arabia, Malaysia, Nigeria, Ghana, Senegal, and South Africa. Among them are individuals and institution representatives, embassies, congressional offices, libraries, prison institutions, military institutions, and schools.

Muslim Journal celebrates with Muslims and non-Muslims its Annual "A Time To Be Grateful" (ATTBG) Awards Dinner within the season of thankfulness and spiritual awareness, a timeframe between Thanksgiving and Christmas. After starting in Chicago as the host city for its first five years, the annual celebration moved on to various cities, including South Hampton, Bermuda (2013). In 2022, it returned to the Nation's Capital, Washington, D.C., with its 18th celebration and the theme: "Share Freedom Space: Created Equal with Inalienable Rights." Other host cities: Louisville, Atlanta, Memphis, Philadelphia, Kansas City, Houston, Los Angeles

ATTBG's first keynote was Imam W. Deen Mohammed; it has honored great legacies, for example, the likes of Muhammad Ali and the Muhammad Ali Center; Muslim institutions of learning - Clara Muhammad Elementary and W. Deen Mohammed High School of Atlanta; in Bermuda, our guest was Civil Rights Freedom Riders' legend Diane Nash; in Memphis the Civil Rights heroes. This year, our 2024 theme is "The Power of the Pen Fostering Understanding, Truth, and Unity," ~ Thank you, Ayesha K. Mustafaa, editor@muslimjournal.net

# HOST MASJID AL-ANSAR

Masjid Al-Ansar, Miami, FL. is an Islamic Community in association with the global Islamic community, and who supports the initiatives of the late W. Deen Mohammed which proclaims in word, in deed and in action, the universal message of Al-Islam, that there is but one G'd (Allah) and one human family. Imam Dr. Nasir Ahmad and the Masjid's members are committed to establishing a balanced community life in its broadest sense, witnessing the eternal wisdom of the words of Allah and the life exemplified by Prophet Muhammad (PBUH). We will cultivate the patterned growth of human excellence and good character through building valuable relationships with all G'd conscious people. Therefore, we have organized to serve as an instrument for Muslims throughout America.



## CLARA MOHAMMED SCHOOL

The mission of Clara Mohammed School is to provide children with a wholesome, safe environment, to encourage the development of G-d consciousness, academic excellence, and good moral character, and to establish a strong teacher, parent, and child relationship.

One of the main ingredients of an Islamic based education is the proper understanding of the concept of worship. Each day, students are encouraged to individually acknowledge the Presence and Magnificence of Allah (G-d), as well as to join his/her teacher in congregational prayer at the prescribed time.

Oh my Lord! Increase me in knowledge."  
Holy Qur'an Surah Taha 20:114

## EDUCATIONAL PHILOSOPHY

G-d has placed a duty on man to learn. It is through proper education that man realizes the full unfolding of his excellent nature and noble purpose. Everyone possesses an inherent capacity for intelligent life. If properly educated, that intelligent life will be manifested by an expanding sense of social responsibility.

A major purpose of education is to nourish man toward a higher and higher awareness of nature and his purpose, of his duty to prove worthy of the dignified station that his Creator has granted him in the creation, and of the vital role of learning in meeting his responsibilities.

Education should meet the challenge of the particular environment in which it is imparted. It should be planned to make its recipients capable of dealing with the physical, social, and psychological realities of the world in which they live. Its aim should never be compromised; it should always aim at excellence.



[masjidalansar.org](http://masjidalansar.org)

One of the oldest mosques in South Florida.

[masjidalansar.org](http://masjidalansar.org)



5245 NW 7th Ave, Miami, FL 33127

# “CELEBRATING OUR 20TH ANNIVERSARY” 2024 ATTBG CONFERENCE WEEKEND GLANCE



- **Thursday** - Special Welcome Events - 6:00pm  
Group Tour
- **Friday - Workshops** - 9:00am - 4:00pm
- Jumu'ah - 1:30pm
- Cultural Night - 6:00pm - 10:00pm
- Vendor Hours - 9:00am - 11:00pm
- **Saturday** - Empowerment Workshops - 9:00am - 4:00pm  
Caribbean Fashion Show - 11:30am - 1:30pm
- Awards Banquet - 6:00pm - 10:00pm
- Vendor Hours - 9:00am - 11:00pm
- **Sunday** - Business Breakfast Presentation - 8:00am - 11:00am  
Vendor Closeout - By 10:00am





# CONFERENCE EVENTS

**“Conference Attendance - 1,500 plus”**

- Signature A Time To Be Grateful Annual  
2024 ATTBG Awards Banquet
- Professional and Social Development Workshops
- Networking and Vendors Opportunities (diverse population)
- Cultural Experience
- Museum Exhibits
- Entertainment & Concerts
- Local Tours
- Luncheon Fashion Show
- Youth and Young Adults Programs
- Business Breakfast Presentation
- Business Opportunities
- Interfaith and Community Unity Seminar
- Closing Ceremonies



All events will be held at the Hilton Miami Downtown Hotel. The hotel telephone number and link for booking rooms will be provided on your event purchase confirmation email.

# MARKETING HIGHLIGHTS

**62 PLUS YEARS AMERICAN MUSLIM JOURNALISM**  
**3RD MINORITY WOMEN EDITOR**

### MUSLIM "JOURNALISM"

62-Plus Years Muslim American "Journalism" with its 3rd woman Editor for the minority-owned African-American Muslim weekly newspaper

### CIRCULATION

Paid: With mailed and online subscribers and network of weekly vendor sales with representatives North, East, West and South [NEWS]

### DISTRIBUTION LOCATIONS

- 100 cities and towns within the USA, plus
- Caribbean Islands
- Countries: Saudi Arabia, Malaysia, Nigeria, Ghana, Senegal and South America

## SUBSCRIBERS DEMOGRAPHICS: READERSHIP 21,000 PER WEEK



### EDUCATION LEVELS

- High School Graduates 25%
- Business Trade School 12%
- Undergraduate Degree 28%
- Graduate Degree 20%
- Doctorates/ Advanced Degrees 20%



### AGE GROUPS

- 12yrs - 18yrs 10%
  - 19yrs - 35yrs 28%
  - 36yrs - 59yrs 27%
  - 60yrs - 90yrs 35%
- A Family Oriented Readership, average 5/family



### BUSINESS LEVELS

- Entrepreneurs Small
  - Entrepreneurs Midsize
  - Professional/Corporate leaders
  - A dedicated workforce taking pride in "giving an honest day's work for an honest day's pay"
- \*Bedrock of Society\*





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FOSTERING UNDERSTANDING,  
TRUTH AND UNITY

## 2024 ATTBG SPONSORSHIP LEVELS

### PLATINUM LEVEL - \$20,000 ATTBG AWARDS BANQUET

- Name and logo recognition - Step & Repeat Banner (Large)
- VIP ATTBG Awards Banquet event sponsor
- 30 - 90 Second spot commercial (Provided by Sponsor)
- Advertisement on ATTBG website promotion page and ATTBG social media page
- Advertisement on Muslim Journal Social Media Page
- Company pop-up banner prominent event location
- Souvenir Journal - (Full Page)
- Vending Information/Display table signage (Prominent event location)
- VIP Table of ten (10) at ATTBG Awards Banquet
- Ten (10) All Access Event Packages (Cultural Night, Business Breakfast, Caribbean Fashion Shop, Workshops)
- Two (2) Advertisements - Muslim Journal's back page (Provided by Sponsor/Scheduled for print by Muslim Journal)
- A Feature article in Muslim Journal
- Access to ATTBG VIP Awards Reception

### GOLD LEVEL - \$15,000 ATTBG BUSINESS BREAKFAST

- Name/Logo recognition - Step & Repeat Banner (Large)
- Business Breakfast event sponsor
- 30 - 90 Second spot commercial (Provided by Sponsor)
- Advertisement on ATTBG website promotion page and ATTBG social media page
- Advertisement on Muslim Journal Social Media Page
- Company pop-up banner prominent event location
- Souvenir Journal - (Full Page)
- Vending Information/Display table signage (Prominent event location)
- VIP Table of eight (8) Tickets at ATTBG Awards Banquet
- Eight (8) All Access Event Packages (Cultural Night, Business Breakfast, Caribbean Fashion Shop, Workshops)
- One (1) Advertisement - Muslim Journal's inside page (Provided by Sponsor/Scheduled for print by Muslim Journal)
- Access to ATTBG VIP Awards Reception



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## 2024 ATTBG SPONSORSHIP LEVELS

### SILVER LEVEL - \$10,000 ATTBG CULTURAL NIGHT

- Name/Logo recognition - Step & Repeat Banner (Large)
- Cultural Night event sponsor
- 30 - 90 Second spot commercial (Provided by Sponsor)
- Advertisement on ATTBG website promotion page and ATTBG social media page
- Advertisement on Muslim Journal Social Media Page
- Company pop-up banner prominent event location
- Souvenir Journal - (Half Page)
- Vending Information/Display table signage (Prominent event location)
- VIP Table of six (6) Tickets at ATTBG Awards Banquet
- Six (6) All Access Event Packages (Cultural Night, Business Breakfast, Caribbean Fashion Shop, Workshops)
- One (1) Half Page Advertisement - Muslim Journal inside (Provided by Sponsor/Scheduled for print by Muslim Journal)
- Access to ATTBG VIP Awards Reception

### BRONZE LEVEL - \$5,000 WELCOME EVENT

- Name/Logo recognition - Step & Repeat Banner (Large)
- Welcome event sponsor
- 30 - 90 Second spot commercial (Provided by Sponsor)
- Advertisement on ATTBG website promotion page and ATTBG social media page
- Advertisement on Muslim Journal Social Media Page
- Vending Information/Display table signage
- VIP Table of four (4) Tickets at ATTBG Awards Banquet
- Four (4) All Access Event Packages (Cultural Night, Business Breakfast, Caribbean Fashion Shop, Workshops)
- Access to ATTBG VIP Awards Reception



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## 2024 ATTBG EVENT SPONSORS

### LEVEL 1 - \$1,500 WORKSHOPS - SATURDAY

- Name/Logo recognition - Workshop
- VIP TABLE of two (2) Tickets at ATTBG Awards Banquet
- Two (2) Tickets to Workshops and Culture Night
- Access to ATTBG VIP Awards Reception

### LEVEL 2 - \$1,000 WELCOME EVENT - THURSDAY

- Name/Logo recognition - Workshop
- Two (2) Tickets Access to Workshops, Cultural Night, and Fashion Show
- Access to ATTBG VIP Awards Reception

### LEVEL 3 - \$1,000 WORKSHOPS - FRIDAY

- Name/Logo recognition - Workshop
- Two (2) Tickets Access to Workshops, Cultural Night, and Fashion Show
- Access to ATTBG VIP Awards Reception



# SPONSORSHIP APPLICATION

Applicant Name:		Applicant Title:	
Name of Business/Agency/Organization:			
Business Address:			
City:	State:	Zip:	
Business Phone:		Business Email:	
<input type="checkbox"/> Platinum - \$20,000	<input type="checkbox"/> Gold - \$15,000	<input type="checkbox"/> Silver \$10,000	<input type="checkbox"/> Bronze \$5,000
<input type="checkbox"/> Level 1 - \$1,500	<input type="checkbox"/> Level 2 - \$1,000	<input type="checkbox"/> Level 3 \$1,000	
_____ Primary Contact Person			
_____ Mailing Address		_____ City	_____ State
_____ Phone		_____ Zip	
_____ Email			
_____ Website: <a href="https://masjidalansar.org/home">https://masjidalansar.org/home</a>			
			Amount Enclosed: <div style="border: 1px solid black; width: 150px; height: 30px; margin: 5px auto;"></div>

For more information, contact Mikal Hamin, at 305-501-1308, or 2024ATTBG@GMAIL.COM  
You may also visit websites <https://masjidalansar.org/home>

*Portions of the proceeds will go towards Muslim Journal Subscriptions to be donated to schools, libraries and other institutions to support Literacy.*

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**ATTBG**

**MUSLIM JOURNAL SUBSCRIBER**



Interested?

Scan the QR code above to support now!

OR

For more information, please contact:

Imam Nasir Ahmad

Email: [2024attgb@gmail.com](mailto:2024attgb@gmail.com) - 305-501-1308

Complete and mail or email the One-Time & In-Kind Sponsor Application

Thank you for your time & consideration!

[2024ATTBG@GMAIL.COM](mailto:2024ATTBG@GMAIL.COM)



A Time To Be Grateful 2024

# One-Time & In-Kind Sponsor APPLICATION

Primary Contact Name:		Primary Contact Title:	
Name of Business/Agency/Organization:			
Business Address:			
City:	State:	Zip:	
Primary contact Phone:		Primary Contact Email:	
<input type="checkbox"/> In-Kind Donation <input type="checkbox"/> OTHER Donation <input type="checkbox"/> One-Time Supporter			
Please provide a brief description of the proposed in-kind service or donation you are able to offer as well as the estimated value.  _____  _____  _____  _____			
Website: <a href="https://masjidalansar.org/home">https://masjidalansar.org/home</a>			
			Amount Enclosed: <div style="border: 1px solid black; height: 30px; width: 150px; margin: 5px auto;"></div>

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**ATTBG THANK YOU**



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