

THE WATERFRONT LIFESTYLE



IN A FOREST COMMUNITY





THE FIRST TOWER IN SOBHA HARTLAND

WITH ACCESS TO A WATERFRONT LIFESTYLE.



Hartland Waves, by the Waterfront District, is a crisp clean architecture that stands tall in front of the 1.8 km boardwalk that Sobha Hartland enjoys on it's waterfront side. The façade is a simple play of horizontal and vertical forms that give uninterrupted 360 degree views to the tower, that will enjoy the sunrises and sunsets of every beautiful day. The two acute corners have a vertical emphasis leading the eye to a light-weight floating roof giving a sense of breeziness and lightness to it.

Hartland Waves will be the first tower across the Waterfront District of Sobha Hartland.



THE MOST WELL PLANNED SPACES

IN CENTRAL DUBAI



Waves at the Waterfront District of Sobha Hartland offers you living spaces that accommodate your entire world. Every inch of space in your new apartment has been optimally utilized, to make it even more expansive. You feel it from the moment you walk through the main door across every room of your home. Every small detail has been looked into, to make every moment spent here unforgettable.

A HOME WITH EVERYTHING YOU COULD WISH FOR, WITH NO REASON TO STEP OUT.

- Family Barbeque
- Children's Play zone
- Vibrant Lawn
- Outdoor Gymnasium
- Main Pool
- Pool Deck and Cabanas

- Children's Pool
- Gymnasium
- Sauna, Changing Rooms and Showers
- Multifunctional Hall
- Yoga/Contemplation area



Life at Waves at Sobha Hartland is a world away from the rest of Dubai. Here, thoughtful amenities have been skillfully crafted to elevate your living experience. While sprawling acres of open greens replenish what the city takes away. It's a life that has everything, and is only lacking your presence.

- Power up before you begin the day with a training session in the state-of-the-art smart gym. Choose between the traditional, body-sculpting or aerobics workouts.
- Add a peaceful mind and a relaxed body to your daily care routine with a trip to the Yoga and Meditation Zone.
- Nothing beats hosting your friends over for a barbeque party, in the exclusive barbeque area.
- Admire the unparalleled views of the Burj Khalifa and Ras Al Khor Wildlife Sanctuary, while catching up with your loved ones.





Gymnasium



oga and Meditation Zones



Barbecue Are



- Wind down for the day with a stroll under the stars in the vibrant lawn area.
- Your kids will have ample space to run about and frolic in the Kid's Play Area. This specially-designed space comes with a variety of play equipment that your kids will absolutely love.



The lower podium is the perfect representation of the tower's aesthetic with an undulating facade and a lightweight roof portion.

The central location of the tower within the community is acknowledged by a full offering of food and beverage outlets at the podium's base, while the top of the tower is adorned by a landscaped pool deck and gym with commanding panaromic waterfront views.





The Entrance lobby







Sobha Hartland is built around a simple, yet life-changing vision of weaving nature into everyday living. A place unlike anywhere else in the world. Over 2.4 million square feet is dedicated to nature. Open spaces are artfully landscaped. Mature tree canopies cover pathways.

Parks and walking tracks set amidst lush greenery and flowers, awaken and delight the senses. And of course, the residential spaces themselves have been co-created with the context of nature.

NO REASON TO STEP OUT.

Expansive shopping arena



Enter Sobha Hartland and feel the stress and demands of the city melt away. But more importantly, live here and discover that there's absolutely no need to step out. State-of-the-art clubhouses and sports zone allow you to pursue your physical goals. The North London Collegiate School and Hartland International School offer the finest education to your little ones. The most sought-after brands vie for your attention at our expansive shopping arena. And moments of quiet reflection can be experienced in our beautiful mosques.

State-of-the-art clubhouse



DISCOVER HARTLAND.

Mosque



- Hartland Boulevard
 Home to the most premium
 designer labels and boutiques
- Hartland Walk
 Elegant restaurants
 and entertainment areas
- Hartland International School
- North London Collegiate School
- Premium healthcare facilities
- Mosque
- Clubhouse

North London Collegiate School





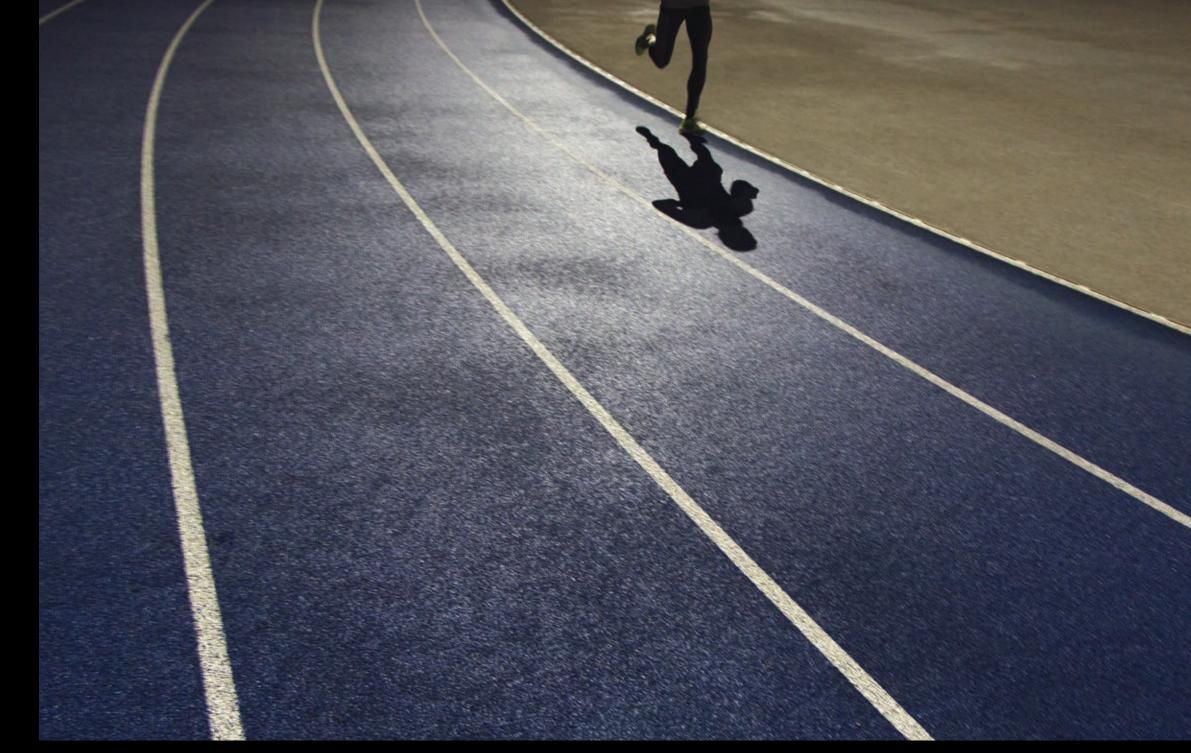
PHYSICAL WELLBEING

HOW FAR YOUR BODY CAN GO WHEN IT HAS

 $T\ H\ E$ $P\ E\ R\ F\ E\ C\ T$ $P\ A\ T\ H$

Discover a more active lifestyle at Sobha Hartland. Physical well-being areas have been carefully integrated into the estate. Jogging and walking tracks by the Waterfront, outdoor and indoor high-end gyms, swimming pools, sports arenas and much more, to keep you healthy.

- Swimming pools
- Playgrounds
- Gymnasium ans clubhouse
- Walking tracks
- Sports arenas



Jogging Tracks



WELLNESS

WHERE
STRESS LEVELS
FADE INTO

S~H~A~D~E~S~O~F~G~R~E~E~N.



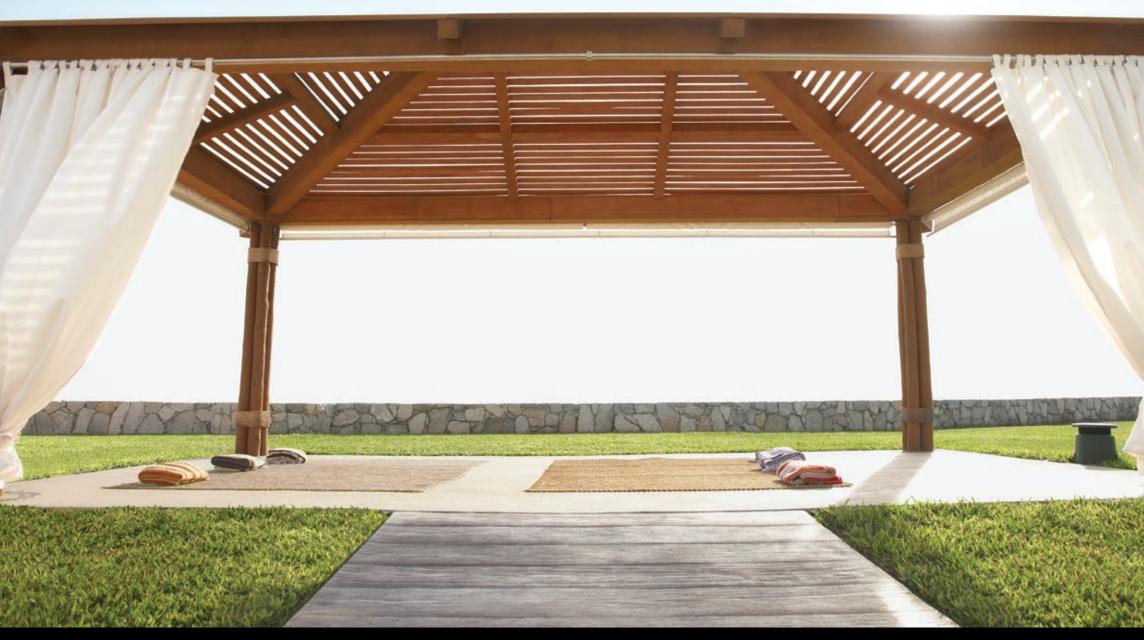
SPIRITUAL QUESTS

FIND SOMETHING YOU WEREN'T LOOKING FOR.

YOU.

Turn inward and discover your spiritual side. The lush green expanses at Hartland house serene yoga pavillions and many tranquil spaces. Discover peace, reconnect with your thoughts or offer prayers to the almighty in our beautiful mosque.

- Religious Centre
- Yoga Pavilions



Gazebo

Connect with people as discerning as you are. Discover others who share the same interests you do, or simply enjoy the feeling of being part of a community. At Sobha Hartland, we have dedicated thoughtfully designed spaces for social and cultural living

- Community center
- Gazebo
- Special interest froups and societies
- Amphitheaters for concerts

CULTURAL AND SOCIAL LIVING

REDISCOVER THE LOST

SKILL OF CONNECTING WITH

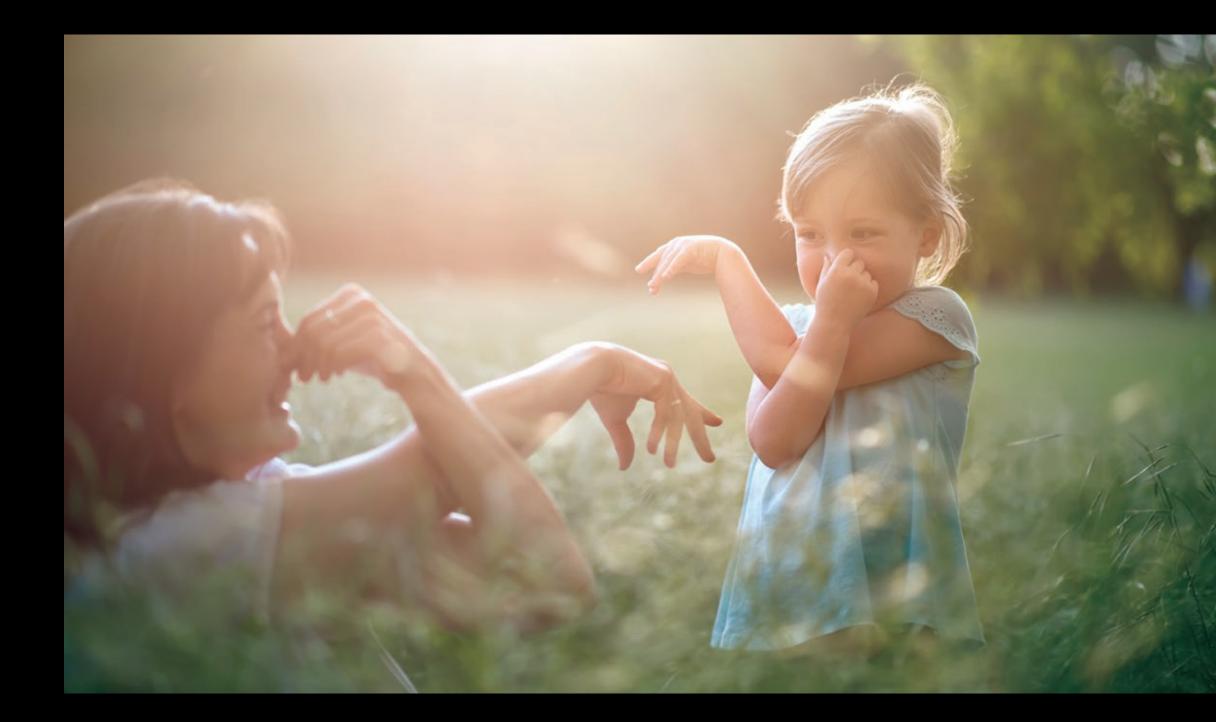
PEOPLE.

WITHOUT A CLICK.

FAMILY TIME

2.4 MILLION SQUARE FEET
OF SPACE

TO BRING YOU CLOSER.



Sobha Hartland offers you one of the most sought-after luxuries in Dubai - Allowing you more time for your family and for yourself. Being in the heart of the city gives you the advantage of proximity to your work place and less commute time to any place in Dubai. And while you're inside this green estate, there are world-class amenities and thoughtfully designed areas to spend quality time with your family or pursue your individual passions.

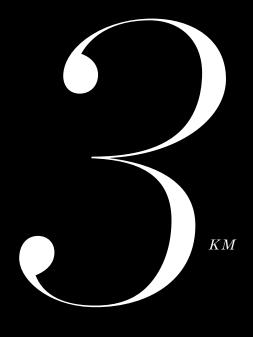




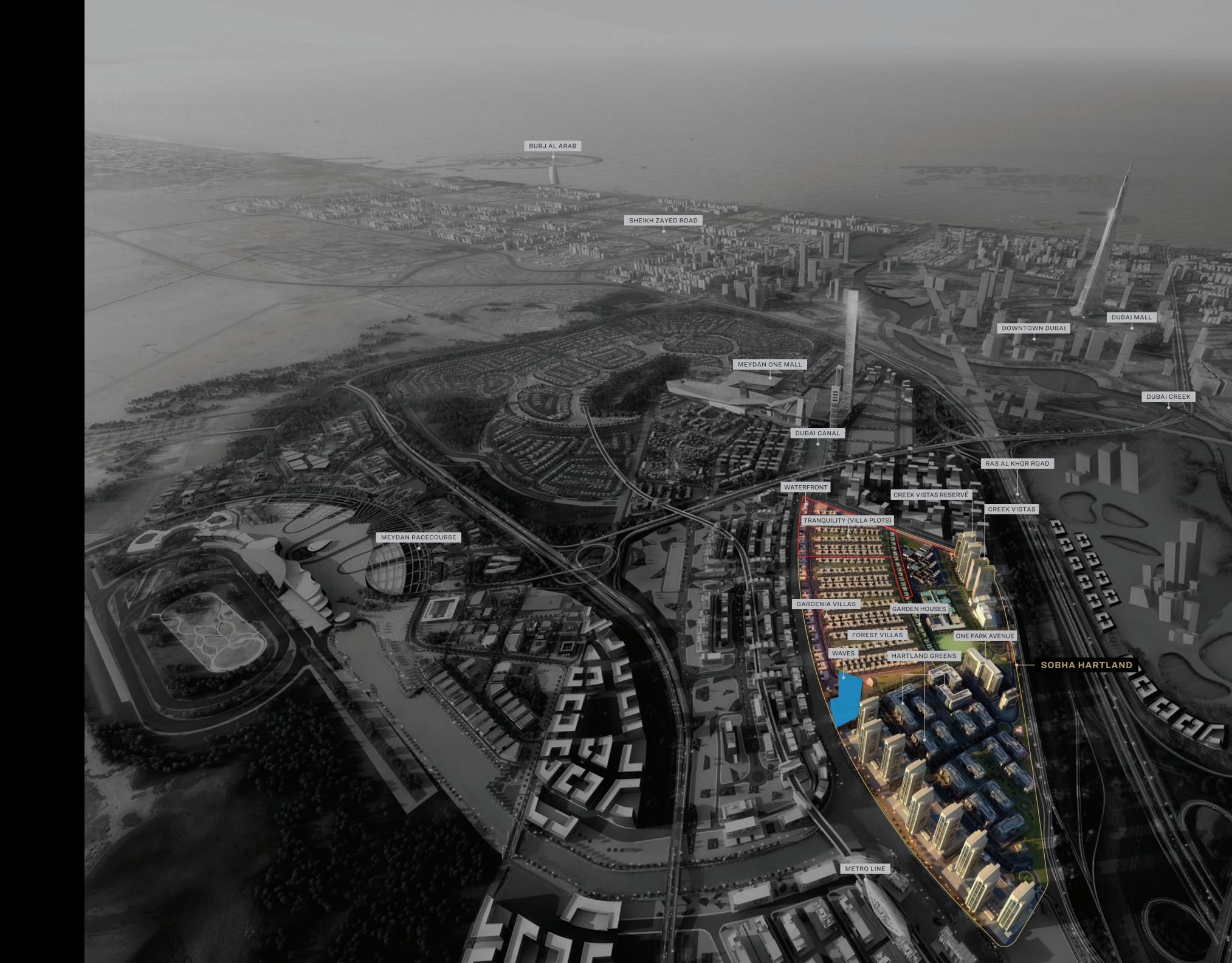
Sobha Hartland is a self-contained world of luxury, with an unrivalled advantage of location and proximity to Dubai's epicenter.

Set against the backdrop of a serene waterfront, the city's key attractions are just minutes away.

The iconic Burj Khalifa and the Downtown experiences are 5 minutes away. The pristine Ras Al Khor Wildlife Sanctuary and the Meydan Racecourse are around the corner. And the Dubai metro is set to pass alongside, to provide quick access to the heart of Dubai Financial Centre - DIFC and the rest of the city.



 $FROM\ THE$ $ICONIC\ ATTRACTIONS$ $OF\ DUBAI.$



























- The heft and feel of the door as it shuts silently.
- The angle of the windows to ensure privacy.
- The way two sheets of marble join so as to be barely visible.
- The discreet skylight that unplugs your memory by bathing the room with a warm, natural glow.
- The hallmark of a Sobha property is how you feel inside it.

SOME OF OUR MOST THOUGHTFUL DETAILS

 $A\ R\ E \quad O\ N\ E\ S \quad Y\ O\ U\ '\ L\ L$ $N\ E\ V\ E\ R \quad S\ E\ E\ .$



DESIGNED FOR

A LIFE LESS ORDINARY.



heritage of exquisite detailing.

At Sobha, we don't exceed international building standards, we define them.

At Sobha, we don't exceed international building standards, we define them. Our core philosophy is simple. We deliver perfection by controlling quality from inception to completion. In fact we are the only backward integrated real estate developer in the world. Which means that we are the only company that develops every element of the project from the inside to the outside, in-house; from the initial design concept to the concrete slabs, all the way to the finishing touches.

Every stage is controlled by skilled Sobha talent. We have a three-tier quality check, where others have one, to ensure meticulous standards at the time of delivery. Some might call this obsession with quality a bit excessive. We call it 'The Sobha Way'.



Design

Architecture, interior design and landscaping are in-house capabilities at Sobha. These functions, we believe, are the cornerstones for perfect execution. Our design studio has over 70 odd, extremely talented professionals from various fields who are continually monitoring global trends and incorporating them with thought and creativity into each of our projects.



Engineering and contracting

Our designs are usually cutting-edge and ground-breaking. And to ensure that they are equally exceptional in reality, we have created a robust engineering and contracting team. They look into the finest and biggest details of each project. From the foundation to the mechanical, electrical and plumbing details. This division is critical in the value chain of a realty business as it eliminates the likelihood of a third party contractor defaulting and gives us complete quality control.



Material sourcing

Quality in our business starts with the finest materials. To make sure that the standards and precision used during engineering are given their due, we source materials from the best manufacturers across the world and follow a 'No Compromise' policy. From the center of the room to the corners - we manufacture or curate the best materials that last generations. To create more value and fit into our overall high design aesthetic, we have created in-house manufacturing capabilities in areas such as furniture, façade, mattresses, concreting and pre-casting. All this of course, using German-made machinery renowned for its precision and finesse.



Craftsmanship

No layer of paint is uneven. The marble tiles are dry laid and adjusted aesthetically to achieve intricate vein patterns. Bathrooms are 100% leak proof and boast of zero water stagnation. 54 mm thick doors slide with the touch of a finger. We pride our team of expert craftsmen for their impeccable attention to detail.



Quality control

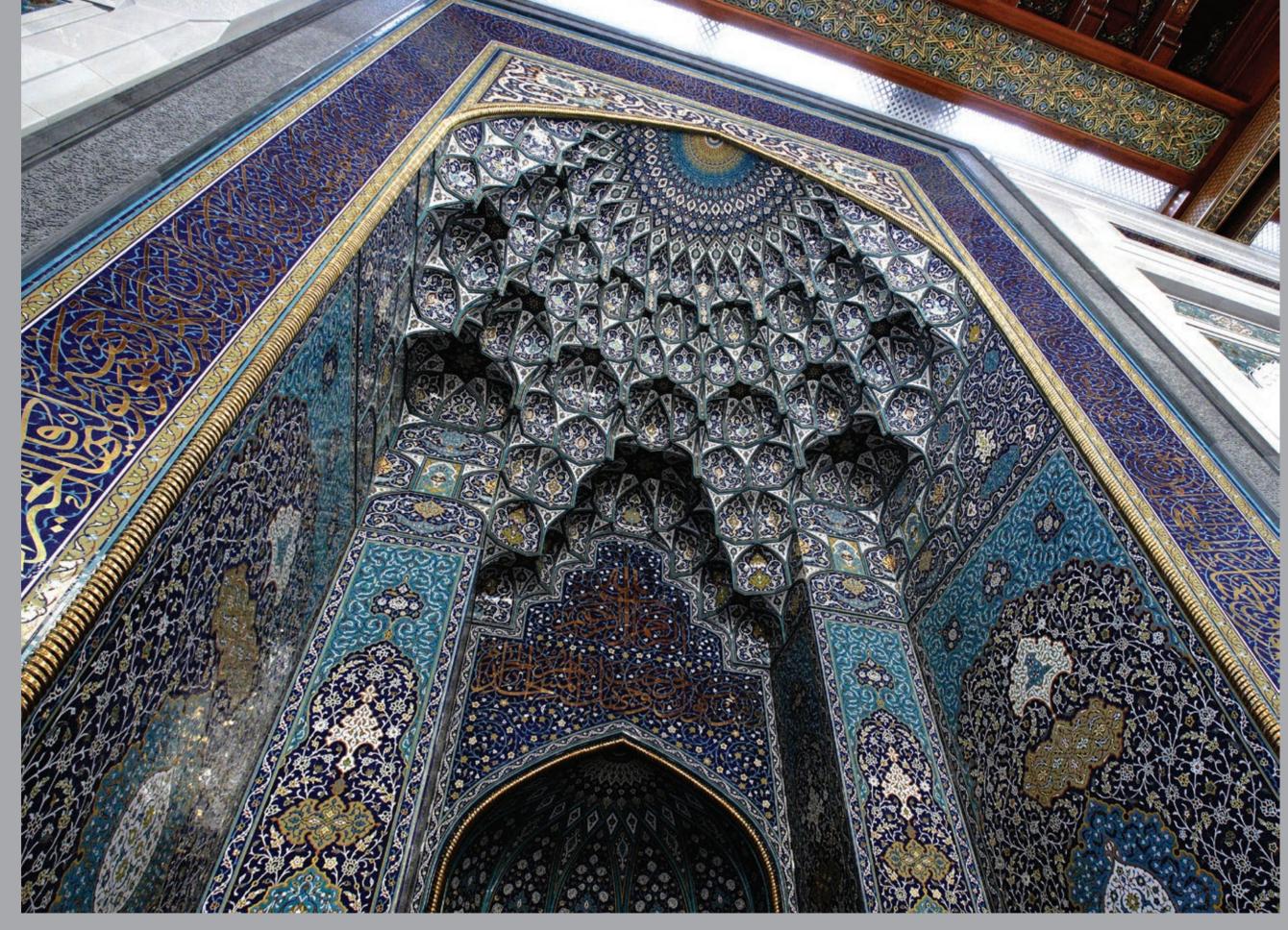
Our quality control team is headed by a German engineer, Olaf Wagner, whose processes find mention in the case studies of Harvard Business School. This is an area we are so passionate about, that Mr. PNC Menon himself gets involved so that the remotest defects are eliminated before presenting the project to the customer.

A lineage of iconic projects across the Middle East.

From luxury villas to exquisite palaces, hotels, multiplexes and convention centres,

Sobha has made its presence felt across Bahrain, Dubai and Oman among the discerning.

Our forte lies in creating world-class projects with a great emphasis to detail.



Sultan Qaboos Grand Mosque



Al Bustan Palace Hotel



Infosys Global Education Center - Mysore

Corporate spaces for Bayer & Biocon. Taj Vivanta.



Qasr Al Sarab Desert Resort, Abu Dhabi.



A look at the many in-house divisions at Sobha that deliver excellence.

Architectural Design Studio

Interiors Division

Electromechanical Works

Landscaping & Nurseries

Sobha Architecture, Glazing & Metal Works

Restoplus Sleep Solutions

Concrete Products Division

Precast

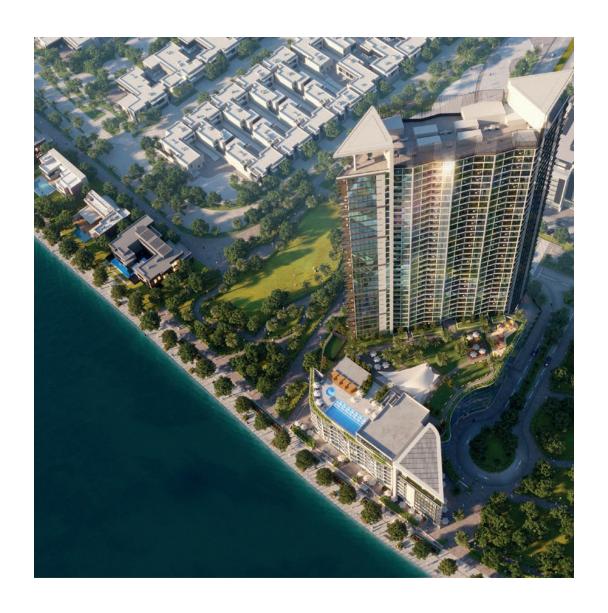
From decorating palaces to building them. The incredible story of one man's commitment to craft.



Mr. PNC Menon

Across the world, Mr. PNC Menon's reputation as a master craftsman is legendary. His obsession with detail is what catapulted him from his humble beginnings as an interior decorator to the royal homes, to one of the most respected names in real estate. He has always been at the forefront of delivering world-class projects. From creating extravagant palaces and intricate mosques to state-of-the art campuses and super premium residential spaces - one recurring feature of each of his creations is the exceptional quality that is delivered. Mr. Menon's deep understanding of creating spaces from the inside out and his passion for perfection is the driving force behind Sobha breaking new boundaries of excellence.





Welcome to the Waterfront District at Sobha Hartland



ABOUT WAVES ~~~

Hartland Waves, by the Waterfront District, is a crisp clean architecture that stands tall in front of the 1.8 km boardwalk that Sobha Hartland enjoys on it's waterfront side. The façade is a simple play of horizontal and vertical forms that give uninterrupted 360-degree views to the tower, that will enjoy the sunrises and sunsets of every beautiful day. The two acute corners have a vertical emphasis leading the eye to a light-weight floating roof giving a sense of breeziness and lightness to it.

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WHY SHOULD YOU CHOOSE WAVES? ~~~

THE FIRST TOWER

• The 1st tower along the waterfront side of the already established Sobha Hartland community.

UNINTERRUPTED VIEWS

 Views of Dubai Skyline, Ras Al Khor Wildlife Sanctuary, Meydan Racecourse, Meydan One Tower, Meydan One Mall and Dubai Creek.

WATERFRONT PROMENADE LIFESTYLE

• A complete offering of food and beverage outlets, at the base of the tower.

FULLY GLAZED LIVING ROOMS

• Framed curtain glass and beautiful floor to ceiling windows give you unbeatable views of lush greenery and plenty of natural light.

IMPECCABLE AMENITIES

• Infinity edge pool, kids play area, indoor-outdoor gym area, yoga zone, walking track, and outdoor barbeque.

5 LEVEL PODIUM

• Dedicated shaded car parking for all apartments

A PRIVATE TERRACE FOR EACH APARTMENT

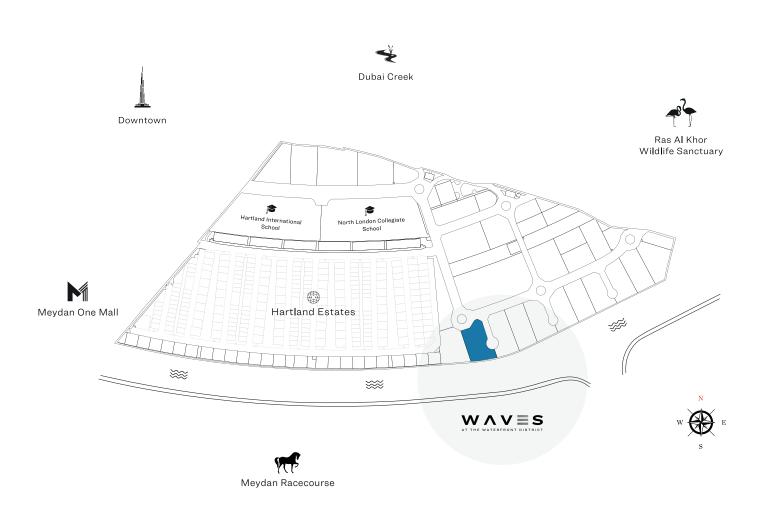
• Built to enjoy lush uninterrupted views, forever

WHY NOW ~~~

SPECIAL LAUNCH OFFERS:

- One Price Across all Floors
- 2 Year Post Handover Payment Plan
- 50% DLD Fees Waiver
- 2 Year Service Charge Waiver
- Luxury Waterfront Apartments Starting from AED 975,000

LOCATION IN THE MASTER PLAN ~~~



APARTMENT FEATURES



Variety of unit plans



Impeccable interiors



Covered car parking



Choice of balcony in units



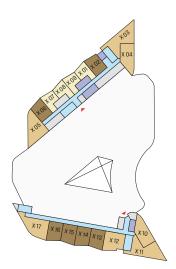
Bedroom wardrobe in all units

FLOOR PLAN LAYOUT ~~~~

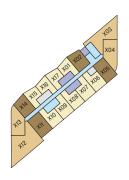




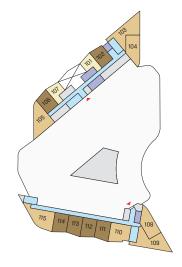




LEVEL 02 TO LEVEL 05



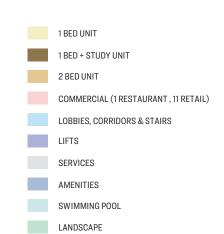
LEVEL 07 - LEVEL 35



PODIUM 01



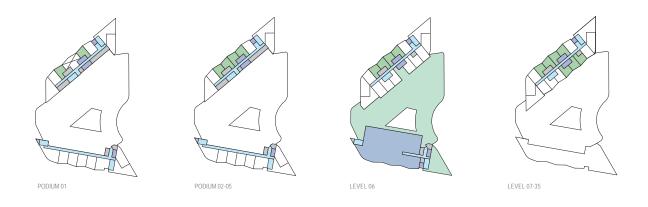
LEVEL 06

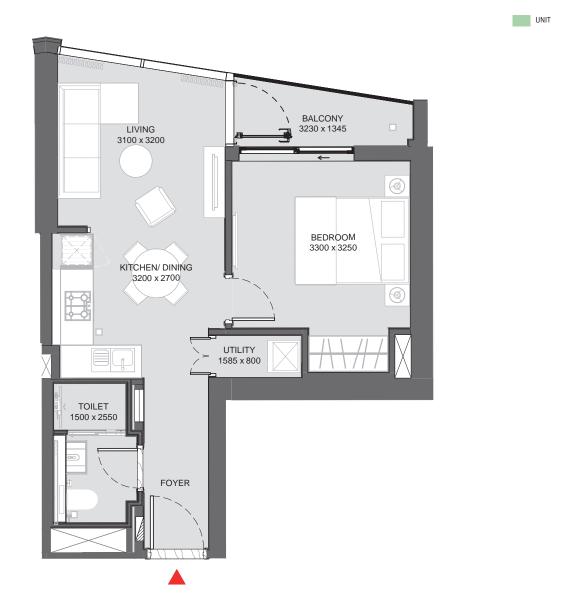


TYPE A (with balcony)

TOTAL SALEABLE AREA

 $\label{eq:SUITE} $$ $ 44.08 \ SQ.M. / 474.47 \ SQ.FT \ TO \ 44.23 \ SQ.M. / 476.09 \ SQ.FT \\ $ BALCONY= 4.02 \ SQ.M. / 43.27 \ SQ.FT \ TO \ 4.02 \ SQ.M. / 43.27 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 517.74 \ SQ.FT \ TO \ 48.25 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 517.74 \ SQ.FT \ TO \ 48.25 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 517.74 \ SQ.FT \ TO \ 48.25 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 517.74 \ SQ.FT \ TO \ 48.25 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 517.74 \ SQ.FT \ TO \ 48.25 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.FT. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.M. / 519.36 \ SQ.M. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.M. / 519.36 \ SQ.M. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.M. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.M. \\ $ TOTAL = 48.10 \ SQ.M. / 519.36 \ SQ.M. \\ $ TOTAL = 48.10 \$



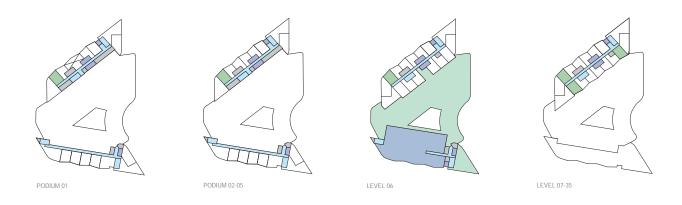


1 BEDROOM + STUDY APARTMENT

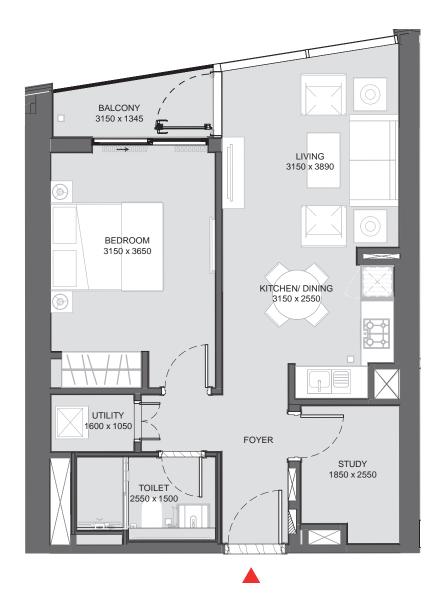
TYPE C1 (with balcony)

TOTAL SALEABLE AREA

SUITE = 53.61 SQ.M. / 577.05 SQ.FT TO 53.86 SQ.M. / 579.74 SQ.FT. BALCONY= 3.76 SQ.M. / 40.47 SQ.FT TO 4.10 SQ. M. / 44.13 SQ. FT. TOTAL = 57.37 SQ.M. / 617.53 SQ.FT TO 57.96 SQ.M. / 623.88 SQ.FT.



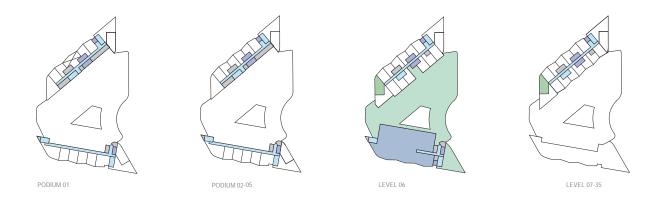
UNIT



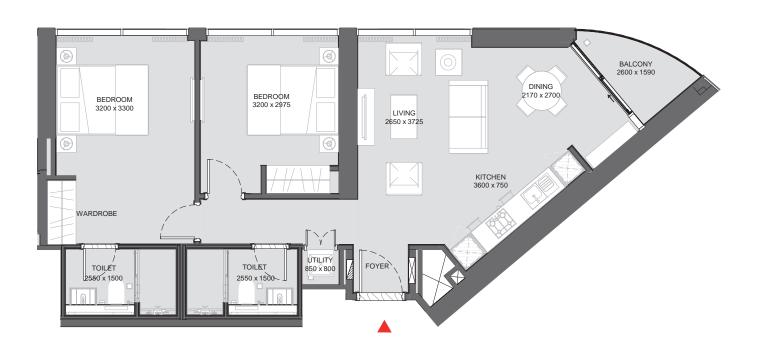
TYPE A1 (with balcony)

TOTAL SALEABLE AREA

SUITE = 75.47 SQ.M. / 812.35 SQ.FT. BALCONY= 3.76 SQ.M. / 40.47 SQ.FT. TOTAL = 79.23 SQ.M. / 852.82 SQ.FT.



UNIT



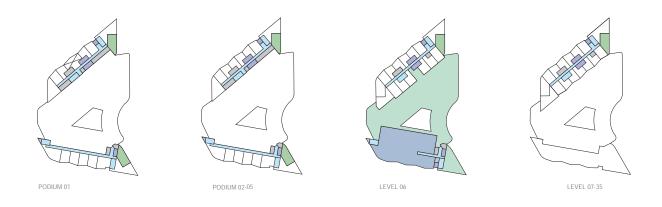
TYPE A2 (with balcony)

TOTAL SALEABLE AREA

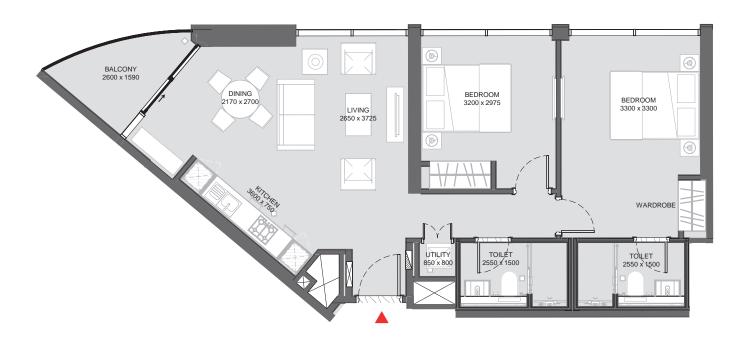
SUITE = 75.41 SQ.M. / 811.71 SQ.FT TO 76.96 SQ.M. / 828.39 SQ.FT.

BALCONY= 4.40 SQ.M. / 47.36 SQ.FT TO 5.01 SQ.M. / 53.93 SQ.FT.

TOTAL = 79.81 SQ.M. / 859.07 SQ.FT TO 81.97 SQ.M. / 882.32 SQ.FT.



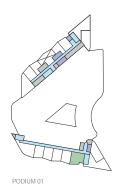
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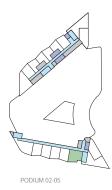


TYPE E (with balcony)

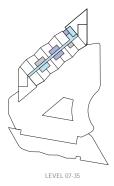
TOTAL SALEABLE AREA

SUITE = 78.12 SQ.M. / 840.88 SQ.FT. BALCONY= 3.97 SQ.M. / 42.73 SQ.FT. TOTAL = 82.09 SQ.M. / 883.61 SQ.FT.





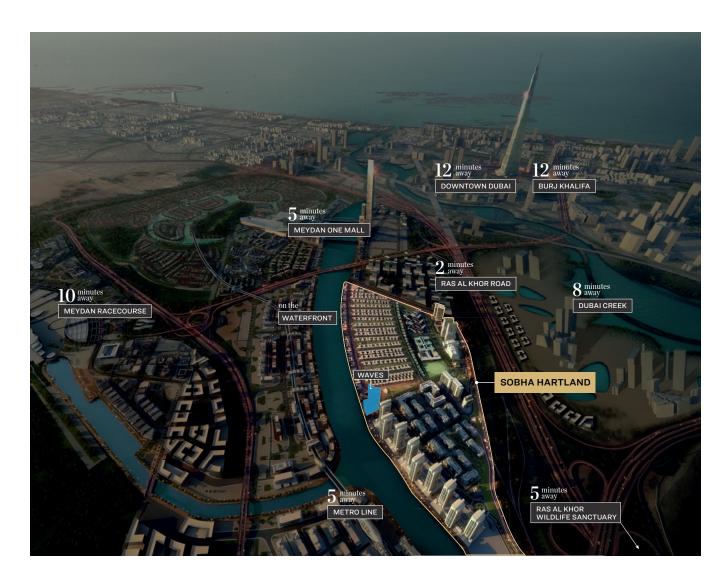








ABOUT SOBHA HARTLAND ~~~





An 8mn sq. ft. (183 acres) Marquee Development by Sobha Realty in Prime Central Dubai

30% (2.4mn sq. ft.) open and green spaces, 8000+ trees across the community

1.8km boardwalk overlooking the waterfront



Located in MBR City, one of the leading investment destination in Dubai.



A World-class project developed with meticulous precision to deliver the Sobha Signature Quality from inception to completion.



Close proximity to major landmarks: 2 mins from 2 International Schools 12 mins from Downtown Dubai 12 mins from Ras Al Khor Wildlife sanctuary 20 mins from International Airport



Offers attractive returns and incremental ROI of up to 8%.



Apartments & Villas in varying layouts and sizes to suit your lifestyle.

