



# BIANCA SOCCI

## Graphic Designer

### Contact

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### Education

Seton Hill University  
Greensburg, PA  
Bachelor of Fine Arts in  
Graphic Design  
Minor in Entrepreneurial Studies  
Minor in Art History  
Expected Graduation: May 2019  
Overall GPA: 3.81

### Honors

Dean's List

### Activities

Students in the Arts  
Graphic Design Club  
Eye Contact Magazine

### Skills

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom  
Adobe XD  
Microsoft Office  
Photography  
Layout Design  
Branding  
Typography  
Creativity

B. Socci

### Relevant Coursework

**Graphic Design 3:** Focus on developing brand identity, understanding the consumer and working on professional skills. Continue to gain expertise with industry standard and state of the art design software including Adobe InDesign, Adobe Illustrator, and Adobe Photoshop.

**Interaction Design:** Study of the process of designing interactive experiences from conception to implementation including interface design, usability, and design methods within the interaction design process.

**Student Run Enterprise:** Work collaboratively in starting and operating a small business. Established own service mission and business objectives, design and staff organizations, and develop financial and operational controls systems.

### Experience

#### 2018 **Marketing- Student Designer Internship**

Provide support for the Seton Hill University marketing department through a variety of channels including, print, digital and photography. Assist with the development and design of graphics, brochures, advertisements, posters and a variety of other creative tasks.

#### 2016- Present **Graphic Designer & Layout Editor for Eye Contact**

Literary and Art Magazine of Seton Hill University: create and edit the layout and fonts for the magazine using Adobe InDesign. Create advertisements and graphics for promoting the magazine.

#### 2017 **Graphic Design I Tutor**

Recommended for position by faculty; provide tutoring for students in the Graphic Design I class, act as liaison with and between students and instructors.

#### 2015- Present **Freelance Graphic Design work for students**

Create logos, letterheads, business cards, and envelopes for fellow students. Communicate and collaborate with students about ideas and design choices.

### Leadership and Service

#### 2017- Present **Graphic Design Club President**

Organize meetings, events and fundraisers; communicate with members and advisor; run social media accounts and publicize events.

#### 2010- 2016 **American Cancer Society, Relay for Life of Wilton Team Captain Committee Member**

Assisted in organizing the Wilton, CT chapter of Relay for Life for the American Cancer Society, lead groups of students to set up for the event, organized and participated in the Panteen Beautiful Lengths event.