



BIANCA SOCCI

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EDUCATION

Seton Hill University
Bachelor of Fine Arts in
Graphic Design

Minor in Entrepreneurial Studies
Minor in Art History
Overall GPA: 3.78
Study Abroad in Italy

SOFTWARE



SKILLS

Social Media
Communication
Photography
Branding
Layout Design
Typography
UI and UX Design

AWARDS

Dean's List

ACTIVITIES

Students in the Arts
Graphic Design Club
Eye Contact Magazine

EXPERIENCE

Jan 2018-
Present

Marketing Graphic Design Internship

Seton Hill University Marketing Department | Greensburg, PA

Provide support for the Seton Hill University Marketing Department through a variety of tasks including, print, digital and photography. Assist with the development and design of graphics, brochures, advertisements, posters and a variety of other creative tasks.

May 2018-
Sept 2018

Graphic Design Intern

Alternative Heating and Supplies | Oxford, CT

Generated catalogs and brochures to provide customers with specifications and product descriptions; Created advertisements and graphics to market products on social media and in print.

Sept 2017-
May 2019

Graphic Design 1 Tutor

Seton Hill University | Greensburg, PA

Provide tutoring for students in the Graphic Design I class, act as liaison with and between students and instructors.

Sept 2016-
May 2019

Graphic Designer & Layout Editor

Eye Contact Magazine | Greensburg, PA

Literary and Art Magazine of Seton Hill University: create and edit the layout and fonts for the magazine using Adobe InDesign. Create advertisements and graphics for promoting the magazine.

Aug 2015-
Present

Freelance Graphic Design work for students

Develop graphic design solutions for fellow students. Communicate and collaborate with students about ideas and design choices.

LEADERSHIP AND SERVICE

Aug 2017-
May 2019

Graphic Design Club

President

Organize meetings, events and fundraisers; communicate with members and advisor; run social media accounts.

Aug 2010-
May 2016

American Cancer Society, Relay for Life of Wilton

Team Captain, Committee Member

Assisted in organizing the Wilton, CT chapter of Relay for Life for the American Cancer Society; lead set up for the event; organized and participated in the Pantene Beautiful Lengths event.