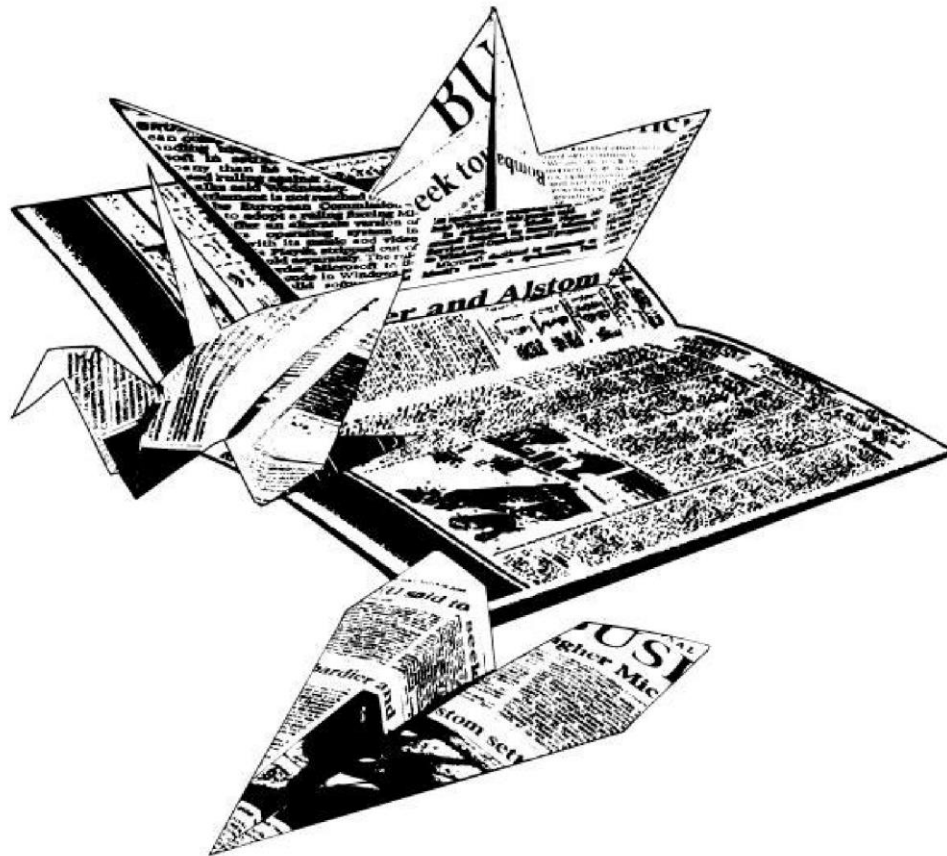


THE CAMPUS

ADVERTISING OPPORTUNITY



THE CAMPUS

Dear prospective advertiser,

I am writing on behalf of *The Campus*, the local newspaper serving the Bishop's University community in Lennoxville, QC. We publish bi-weekly and distribute across campus to over 3000 students and staff.

We are an entirely student-run, non-profit publication and as such are capable of offering highly competitive rates to feature your advertisements. As an English-speaking university in Quebec, Bishop's can act as a bubble to the outside world. An advertisement in *The Campus* offers a unique opportunity to market directly to a demographic of highly engaged students who are always looking for new experiences or a chance to participate in the local economy.

By choosing to advertise with us you will be contributing to a community paper that has been providing students with the opportunity to practice journalism and share their voices since 1944.

Additionally, when you advertise with us, we can provide not only a digital copy, but also one or more print copies of the publication in which your ad was featured.

We also provide discounted rates for choosing to advertise with us multiple times, and for local businesses. Please consult charts below for more info on rates.

Thank you for choosing *The Campus*,
Justin Brant, **Business Manager**

THE CAMPUS

Advertising Rates 2020-2021

COST PER AD

SIZE	1	2	3	4	5	6	7	8	9	+10
2 X 3.5 inches	\$ 40	\$ 40	\$ 35	\$ 35	\$ 35	\$ 30	\$ 30	\$ 30	\$ 27.5	\$ 27.5
4 x 4 inches	\$ 70	\$ 70	\$ 60	\$ 60	\$ 60	\$ 55	\$ 55	\$ 55	\$ 55	\$ 50
4 x 7 inches	\$ 95	\$ 95	\$ 85	\$ 85	\$ 80	\$ 80	\$ 80	\$ 80	\$ 80	\$ 75
Half Page	\$ 280	\$ 280	\$ 240	\$ 240	\$ 220	\$ 220	\$ 220	\$ 220	\$ 210	\$ 210
Full Page	\$ 500	\$ 500	\$ 425	\$ 425	\$ 375	\$ 375	\$ 375	\$ 350	\$ 350	\$ 350

TOTAL COST

SIZE	1	2	3	4	5	6	7	8	9	+10
2 X 3.5 inches	\$ 40	\$ 80	\$ 105	\$ 140	\$ 175	\$ 180	\$ 210	\$ 240	\$247.5	\$ 275
4 x 4 inches	\$ 70	\$ 140	\$ 180	\$ 238	\$ 300	\$ 330	\$ 385	\$ 440	\$ 495	\$ 500
4 x 7 inches	\$ 95	\$ 190	\$ 255	\$ 340	\$ 400	\$ 480	\$ 560	\$ 640	\$ 720	\$ 750
Half Page*	\$ 280	\$ 560	\$ 720	\$ 960	\$ 1,100	\$ 1,320	\$ 1,540	\$ 1,760	\$ 1,890	\$ 2,100
Full Page**	\$ 500	\$ 1,000	\$ 1,275	\$ 1,700	\$ 1,875	\$ 2,250	\$ 2,625	\$ 2,800	\$ 3,150	\$ 3,500

*12 X 8.5 inches

** 12 x 17 inches

All rate discounts are applied retroactively

If you have any question feel free to contact us !

Previous issues available on : <http://issuu.com/thecampus>

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