



snak club®

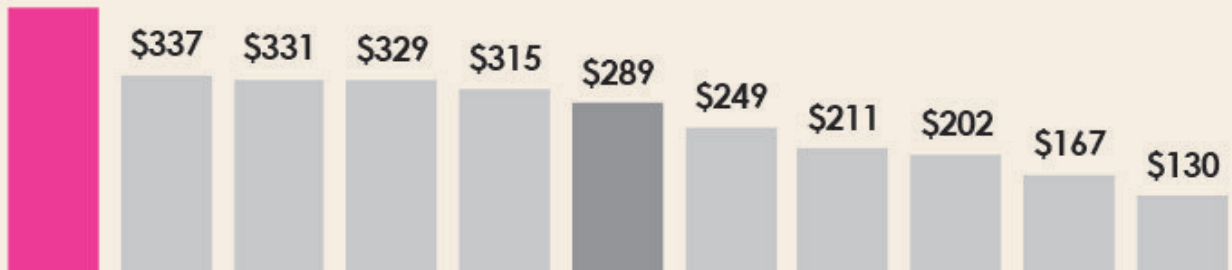
tajin®
CHILI & LIME
Gummy Bears



Snak Club Gummies Outpace Total Gummy Market

Dollar Sales Per Total Points of Distribution in Thousands

\$455



Snak Club Tajin® Gummy Bears Deliver Multiple Consumer Benefits



Snak Club Tajin Gummy Bears



Haribo Goldbears



Albanese Gummi Bears



Black Forest Gummy Bears



Trolli Classic Bears

Starch Based/ Plant Based	✓	✗	✗	✗	✗
Vegan	✓	✗	✗	✗	✗
Gluten Free	✓	✗	✓	✗	✗
Unique Flavors	✓	✗	✗	✗	✗
Soft & Chewy	✓	✗	✗	✗	✗



Snack Size

Premium Size

Family Size

2oz



0 87076 80906 5
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 8.25 L x 4.50 W x 0.75 D

4oz



0 87076 21906 2
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 7.80 L x 5.25 W x 1.75 D

9oz



0 87076 64906 7
 Case dimensions (In.):
 13.82 L x 6.38 W x 4.25 D
 Package dimensions (In.):
 9.50 L x 6.00 W x 2.25 D



2.25oz



0 87076 80610 1
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 7.00 L x 4.50 W x 1.25 D

5oz



0 87076 21610 8
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 8.35 L x 5.25 W x 1.25 D

11oz



0 87076 64610 3
 Case dimensions (In.):
 12.63 L x 9.38 W x 4.25 D
 Package dimensions (In.):
 9.50 L x 6.50 W x 3.00 D



2.5oz



0 87076 80647 7
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 7.00 L x 4.50 W x 1.25 D

5oz



0 87076 21647 4
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 8.35 L x 5.25 W x 1.25 D

11oz



0 87076 64647 9
 Case dimensions (In.):
 12.63 L x 9.38 W x 4.25 D
 Package dimensions (In.):
 9.50 L x 6.50 W x 3.00 D



2.5oz



0 87076 80611 8
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 7.00 L x 4.50 W x 1.25 D

5oz



0 87076 21611 5
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 8.35 L x 5.25 W x 1.25 D

11oz



0 87076 64611 0
 Case dimensions (In.):
 12.63 L x 9.38 W x 4.25 D
 Package dimensions (In.):
 9.50 L x 6.50 W x 3.00 D



2.25oz



0 87076 80904 1
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 7.00 L x 4.50 W x 1.25 D

5oz



0 87076 21904 8
 Case dimensions (In.):
 9.5 L x 7.5 W x 4.25 H
 Package dimensions (In.):
 8.35 L x 5.25 W x 1.25 D

11oz



0 87076 64904 3
 Case dimensions (In.):
 13.82 L x 6.38 W x 8.75 D
 Package dimensions (In.):
 9.50 L x 6.50 W x 3.00 D