

OUR PURPOSE

Tech & Authors, Where Technical Expertise Meets Artistic Mastery

We craft poetic education, technical copy & commissionfocused content by blending exceptional expertise with enchanting storytelling, transforming complex visions into beloved, accessible & captivating movements.

404: TECH COPY SUCKS

Problems Startups Face

Need Brand Awareness

Helm Use Cases on Complex Technologies

May Require Strict Budgets

Engaging a Proper Audience

Keeping Up with Rapid Changes

Proving ROI



T&A'S FLEXIBILITY, ADAPTABILITY, & WILLINGNESS TO ITERATE ON STRATEGIES BASED ON FEEDBACK & DATA ARE CRUCIAL FOR SUCCESS.

SOLUTION POETIC TECHNICAL EDUCATION

ORIGINALITY, LONGEVITY, & MATURATION

Unique Value Proposition

Endurance

Experience

Evolution



T&A'S TRAJECTORY INVOLVES DEEPER INDUSTRY INTEGRATION, FOSTERING GLOBAL COLLABORATIONS, & PIONEERING NOVEL APPROACHES.

NOW IS THE TIME



Current Landscape

Ever-evolving Digital World

Market Readiness

Launching FinTech Projects 10+ years

Unique Proposition

Creative, Sustainable Text

JOIN T&A IN SEIZING THE MOMENT. LET'S NAVIGATE THE DIGITAL LANDSCAPE TOGETHER WITH COMPELLING, INNOVATIVE STORYTELLING.

MARKET POTENTIAL

TECH & AUTHORS

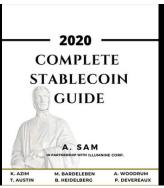
T&A is a unique value proposition that positions our services as an indispensable asset in our client's journey to success.

for T&A is promising, considering an evolving landscape where effective communication, especially in technical fields, is crucial.

INCUBATORS & ACCELERATORS

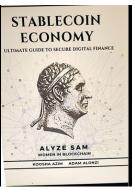
THE MARKET POTENTIAL FOR T&A LIES IN CATERING TO THE NEED FOR INNOVATIVE, IMPACTFUL COMMUNICATION WITHIN AN EVER-EVOLVING & DYNAMIC ECOSYSTEM.

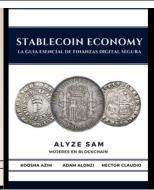
Books Research & Projects



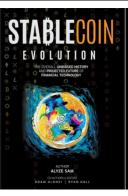
VAULT Gold DAO

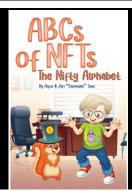
DAO, shape decisions, and join the golden revolution. With

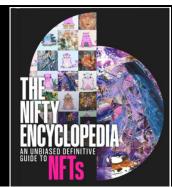












Built & Launched
Fair Launch Built

1Lab.Network
GODL.Gold & Vault.io



RX Smart Coffee

1st FDA-approved
Restoration Coffee

\$1.5 million in sales



ASK FOR MORE EXAMPLES OF



PROJECTS

- Women in Blockchain
- Constellation / \$DAG
- Lattice Exchange / \$LTX
- Somee Social
- NewLife.Al
- PAC Global / \$PAC
- DeFiance Media
- Tech & Authors
- Mass Media Division
- Godl.Gold
- 1Lab.Network
- VaultGold.io
- CoinTelegraph
- Curio Cards

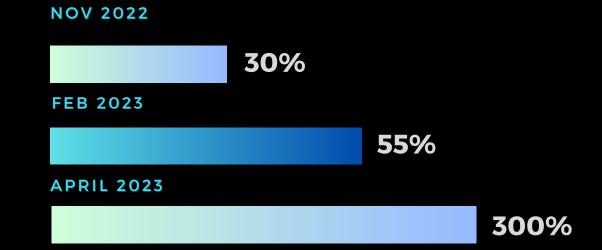
- World Ethical Data Forum
- BioVia Labs
- Blockchain Research
 Institute
- Bad Crypto Podcast
- Presidential Campaigns
- Ghostwritten for top in FinTech & Longevity
- RX Smart Coffee
- CoinAgenda
- Hosts Global Hackathons
 - and more!

MARKETING STATISTICS

300%

Three hundred percent increase on current social media marketing launchwith no budget for ad spend or growth hacking!

DeFiance.TV Results



PUBLISHINGS

- The ABC's of NFTs: co-authored by the youngest author in history!
- Stablecoin Evolution: #1 in Digital Finance & Best seller in Computer Technology
- Stablecoin Economy: #1 in Computer Science & Technology & in Finance
- The Nifty Encyclopedia: Out Now!
- Digital Asset Revolution: Co-Authored with Don & Alex Tapscott.
- Top Author on Hacker Noon since 2018 with over 25 awards.



PRICING & CONTRACTS

TESTIMONIAL

"ALYZE & TEAM HAVE WORKED WITH
THE TOP NAMES IN FINTECH RELATED
TO THEIR INCREDIBLE NACK TO TAKE
HIGHLY TECHNICAL NOTIONS &
TRANSCRIBE THEM TO POETIC PROSE.
SAM HAS A BIG HEART AND HER
ABILITIES NEVER CEASE TO SURPRISE
US. BAD CRYPTO PODCAST CREATED
THE MZ. STABILITY BLOCKCHAIN
HERO CARD FOR SAM'S INCREDIBLE
STRENGTH & CONSISTENCY IN THE
INDUSTRY."

Ask for Tailored Quotes Based on Needs & Budget

ARTICLES & EDU

\$100-2.5K USD

MONTHLY MARKETING & CONTENT

\$4K-30K USD

GHOST WRITING & WHITE PAPERS

\$10K+ USD

CONTACT FOR ADVISING, BUILDS & COLLABS

\$?

JOEL COMM &

TRAVIS WRIGHT

CLIENT-CENTRIC BUSINESS MODEL

Poetic Technical Copywriting

Crafting compelling content for startups, incubators, accelerators, & high networth entrepreneurs.

Educational Material Creation

Developing educational resources, curriculum, & workshops focusing on technical subjects with a creative



Offering unique marketing strategies & content creation for digital marketing, branding, & thought leadership. Offering expert consultation & conducting specialized workshops for businesses & individuals.

Potentially licensing unique content or educational materials for broader distribution &/or building technological solutions.

TOAT Eam













Award-Winning Authors

Passionate individuals focused on giving back to society & sharing brilliant & highly effective copy.



"WORDS ARE A WRITER'S BLUEPRINT FOR INNOVATION. THEY SKETCH THE CONTOURS OF TOMORROW'S POSSIBILITIES, GUIDING THE HANDS OF CREATORS TO CONSTRUCT THE EXTRAORDINARY"

Alyze Sam. CEO

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HOW CAN WE SERVE YOU?

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ALYZE SAM, WOMEN IN BLOCKCHAIN