

THE NATIONAL COALITION OF 100 BLACK WOMEN, INC.,
METROPOLITAN ATLANTA CHAPTER

GOURMET GENTS

30TH ANNUAL

"The Black Renaissance
Experience:
A Taste of Black
Excellence in Food,
Culture, and Purpose!"



-SPONSORSHIP DECK-

"ATLANTA'S PREMIER COOKOFF EVENT"

Get ready to experience the ultimate culinary extravaganza. Proceeds support the NCBW-MAC Education Program Initiative.

SUNDAY | NOVEMBER 17, 2024 | 3:00PM - 7:00PM

-SOUTHERN EXCHANGE BALLROOM-
200 PEACHTREE ST
ATLANTA, GA 30303



THE NATIONAL COALITION OF 100 BLACK WOMEN, INC., METROPOLITAN ATLANTA CHAPTER



“WHO WE ARE”

Founded in 1988, The National Coalition of 100 Black Women, Inc., Metropolitan Atlanta Chapter, is a nonprofit volunteer organization dedicated to civic engagement and community leadership development and advocacy. Through the implementation of transformative programs, we aim to bolster the empowerment of Black women and girls."

The Metropolitan Atlanta Chapter is one of largest chapters of the National Coalition of 100 Black Women, Inc., in the country. Standing strong with educated women, who understand the power of collaboration and the need for a commitment to service in order to make a real a difference in the Atlanta community.

Our mission is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment. We are passionate about our mission to touch the lives and hearts of those we serve. Whether interested in membership as an individual or corporate partner, we welcome your support and feedback.

EVENT HISTORY

FUNDRAISING THROUGH OUR SIGNATURE "GOURMET GENTS" EVENT



Thirty-one years ago, the Metropolitan Atlanta chapter of the National Coalition of 100 Black Women launched "Gourmet Gents" in 1989 as the organization's first annual fundraising effort. Proceeds from Gourmet Gents Benefit the chapter's Teens On The Move program. Teens On The Move has been operating for over 20 years, positively impacting the lives of more than 450 young women in our community. The program's success is demonstrated by the hundreds of students who have successfully matriculated to college, including five celebrated Gates Millennium Scholars in 2010.

At its launch in 1989, Gourmet Gents garnered more than 200 Atlanta gentlemen, celebrities, and corporate sponsors to answer the Coalition's call to volunteer their time, their culinary skills, and their food to raise money for Teens On The Move. Today, the event has been hailed by many as Atlanta's premier cook-off event.

Gourmet Gents has continually increased in popularity in its appeal to the community, attracting upwards of 3,500 attendees eager to sample the food offerings of more than 300 chefs – including some of the city's most prominent business and civic leaders, as well as national celebrities – and several of Atlanta's premier restaurants. Donned in chef hats and aprons, each Gent is provided a station to display his culinary masterpiece and offer tasty samples amidst a backdrop made festive with music, entertainment, and the excitement of the affair. These nearly 200 Gents also compete for bragging rights and the chance to win awards and prizes for the best m Boost your corporate social responsibility credentials as a valued community partner.

At its launch in 1989, Gourmet Gents garnered more than 200 Atlanta gentlemen, celebrities, and corporate sponsors to answer NC100BW-MAC's call to volunteer their time, their culinary skills, and their food to raise money for our Teens On The Move Mentoring program. Today, the event has been hailed by many as Atlanta's premier cook-off event. Gourmet Gents has continually increased in popularity in its appeal to the community, attracting upwards of 800+ attendees eager to sample the food offerings of more than 200 Gent chefs – including some of the city's most prominent business and civic leaders, as well as national celebrities – and several of Atlanta's premier restaurants.

Each year, more than 200 of Atlanta's finest gentlemen respond to the Chapter's call to volunteer their time, their culinary skills, and their food to raise funds for the Chapter's Teens on the Move mentoring program that provides mentoring for at-risk teenage girls at Washington High Schools. Proceeds benefit the NC100BW-MAC's Teens on the Move mentoring program, a post-secondary preparation and tuition assistance program.

We are proud to partner with a variety of organizations and businesses to support our community. Our partnerships enable us to expand our reach and provide even more resources and services to those in need.



THE NATIONAL COALITION OF 100 BLACK WOMEN, INC.,
METROPOLITAN ATLANTA CHAPTER

PROUDLY PRESENTS OUR ...

30th ANNUAL GOURMET GENTS

THE BLACK RENAISSANCE EXPERIENCE: A TASTE OF BLACK EXCELLENCE IN FOOD, CULTURE, AND PURPOSE!

Get ready to experience the ultimate culinary extravaganza. Gourmet Gents proceeds support the NCBW-MAC Education Program Initiative



“ATLANTA’S PREMIER COOKOFF EVENT”

SUNDAY | NOVEMBER 17, 2024 | 3:00PM - 7:00PM

-SOUTHERN EXCHANGE BALLROOM | 200 PEACHTREE ST | ATLANTA, GEORGIA 30303



\$75.00
ADULT ADVANCE TICKETS:
(13+ YRS AND ABOVE)



\$85.00
ADULT TICKETS:
(AT THE DOOR PRICE)
(13+ YRS OLD AND ABOVE)



\$50.00
CHILDREN TICKET:
(UNDER 12 YRS OLD)



SCAN HERE



“BIGGER & BETTER THAN EVER BEFORE!”



SPONSORSHIP LEVELS

30TH ANNUAL GOURMET GENTS FUNDRAISING EVENT-

SOVEREIGN LEVEL: \$50,000

2- 3 minute Corporate, brand, product portion and speaking engagement Gent Grand Prize award Presenter; Two (2) playbacks/rotation - Thirty second :30 pre-recorded video message playing on-screen during the event (two rotations); Exclusive appearance interview at the event; Marketing table inside the venue, during the event. Raffle Item, Logo on Website, Logo on step & repeat; Bag Collateral Logo in Event Material; Booth with Table; :30 second Featured Speaker; Attendee List (20 Guest); Logo on Additional Signage; Logo in Slide Template.

ROYALTY LEVEL: \$25,000

One (1) - Thirty second :30 pre-recorded video message playing on-screen during the event; Jr. Gent Award Winner Presenter; Marketing table inside the venue, during the event. Raffle Item, Logo on Website, Logo on step & repeat; Bag Collateral Logo in Event Material; Booth with Table; :30 second Featured Speaker; Attendee List (20 Guests); Logo on Additional Signage; Logo in Slide Template for Presenters; Attendee List (10 Guests).

KING EMPEROR LEVEL: \$10,000

Title Sponsorship and Industry Exclusivity. Recognition on all promotional materials, edible press releases and full screen digital ad and/or video marketing at venue, marketing booth in prime location at venue, 5-minute speaking presentation, photo opportunities during event, opportunities for product sampling and/or distribution, present awards to Chef contest winners, (20) twenty event tickets, recognition in 28th anniversary souvenir booklet.

PRINCE LEVEL: \$5,000

Recognition on all promotional materials, edible press releases and full screen digital ad and/or video marketing at venue, opportunities for product sampling and/or distribution, (10) ten tickets, recognition in 30th anniversary souvenir booklet.

DUKE LEVEL: \$2,500

Recognition on all promotional materials, edible press releases, half screen digital ad marketing at venue, (5) five tickets, recognition in 28th anniversary souvenir booklet.

MARQUESS LEVEL: \$1,000

Recognition on all promotional materials, edible press releases, half-screen digital ad marketing at venue, 2) four tickets recognition in 30th Anniversary Souvenir Booklet.

EARL LEVEL: \$500

Recognition on all promotional materials, edible press releases, quarter screen digital ad marketing at venue, 2) two tickets recognition in 30th Anniversary Souvenir Booklet.

THE ROYAL GOBLET SPONSOR : \$3,000 - \$5,000

Alcoholic beverage (Spirits, Beer & Wine) In-kind donation, supplies & bartending \$3,000-\$5,000. Recognition on all promotional materials, edible press releases, half screen digital ad marketing at venue and (7) seven tickets, recognition in 30th anniversary souvenir booklet.

THE KINGS COURT (FRIENDS OF THE COALITION): \$250

Recognition in 30th anniversary souvenir booklet and day of event (digital screen), (1) admission ticket

IN-KIND DONATION | TARGETED SPONSORSHIP OPTIONS

Paper products (\$1,000): tasting cups, saucers, plastic flatware, chafing dishes, sternos and napkins
Gent Aprons (branded with company logo) \$1,500
Gent Awards \$1,000

VENDOR BOOTH(S) \$125 - \$225

\$125 Small business vendor booth

\$225 Large business vendor booth





Empowering Futures Through Scholarships

“ATLANTA’S PREMIER COOKOFF EVENT”

SUNDAY | NOVEMBER 17, 2024 | 3:00PM - 7:00PM

SPONSOR COMMITMENT FORM



NAME OF SPONSOR: _____

(Name as you would like it to appear on the 28th Annual Gourmet Gents material and sponsor contact name and phone number)

SPONSORSHIP LEVEL OF CHOICE: _____

(Please indicate the level of sponsorship that you are supporting)

COMPANY GUESTS NAMES:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

THE NAMES OF YOUR GUESTS ARE REQUESTED NO LATER THAN NOVEMBER 1, 2024

PLEASE EMAIL _____ OR FAX TO _____

For more information please contact the coalition office at _____ or visit our website at ncbw-metroatlchapter.org

Thank you for supporting the National Coalition of 100 Black Women, Inc. Metropolitan Atlanta Chapter!



NCBW.
100
METROPOLITAN ATLANTA
CHAPTER

THE NATIONAL COALITION OF 100 BLACK WOMEN, INC.,
METROPOLITAN ATLANTA CHAPTER
925B PEACHTREE STREET NW | UNIT 209
ATLANTA, GEORGIA 30309

PHONE
(404)-402-1989

EMAIL
FUNDDEVELOPMENT@NCBW-METROATLCHAPTER.ORG

WWW.NCBW-METROATLCHAPTER.ORG