

RVD

RIVER & VINE DESIGN



DESIGN SERVICES



Welcome!

THANK YOU for considering River and Vine Design! We are so excited to work with you, and cannot wait to bring your vision to life! We've put together a review of our business, our process, and a selection of our work. We believe that design is a highly personal experience, and believe that it is important to get to know our clients and for our clients to get to know us! The designer/client relationship is very unique in that it becomes a friendship. A friendship based on your trust in us to turn your house into a home.

LETS' CONNECT!

 www.instagram.com/tracie_battle_design/

 www.pinterest.com/riverandvinedesign/

 www.riverandvinedesign.com

 tracie.battle@riverandvinedesign.com



OUR MISSION

While we are a design firm that has a strong philosophy and vision, we believe in letting our clients lead the way.

A home is an outward expression of who you are, so this is your show! We're just sitting in the audience (maybe more like backstage crew) enjoying the ride!

We want you to feel in control of the process, and while we will guide you from start to finish, nothing says that we can't adapt to make the experience more beneficial and efficient for you.

We can't wait to get started!

MEET YOUR DESIGNER



TRACIE BATTLE OWNER, DESIGNER

Tracie has had a strong passion for design from a very young age, and has turned that passion into a career that helps her clients learn to love design just as much as she does. She believes that turning a house into a home is the most important aspect of any project, and works to ensure that her designs are expressive of her clients' personalities and needs.

Her experiences in traveling have played a large role in the development of her more eclectic style, as she loves to design "lived in" spaces that tell a story of her clients' lives. She believes that your home is not for first impressions, but rather to paint a picture for your guests of your true self.

A self-proclaimed "Florida Girl", you'd be surprised to know that Coastal isn't her style, but rather a relaxed vibe that has found its way into her design process. She has worked with clients that live all over the United States, and has a keen appreciation for the ways in which regional location influences design style.

Tracie has been a residential designer for three years, and has worked with over 2,500 clients on more than 4,000 different projects. From living rooms to nurseries, she has designed it all and understands that no two projects are the same.

She holds a Bachelors of Design with a focus in Architecture from the University of Florida, and a Master of Arts in Interior Design from the Savannah College of Art and Design.

Her unique experience with both disciplines has given her a unique perspective when it comes to the design process and approaches each project with an understanding of the importance of spatial organization. A space should be both beautiful AND functional!

DESIGN PACKAGES

01

KITCHEN AND BATH IDEAS

Meeting with your contractor about your kitchen or bathroom and not sure what you want? This package is perfect if you are looking for ideas regarding tile, finishes, fixtures, and paint. This package includes styling for 1 space.

02

HOME STYLING

Need help crossing your T's and dotting your I's? This package is perfect for those who are looking for those few final touches. This package includes styling for 1 space.

03

EXTERIOR FINISHES

This package is perfect if you are looking to update the outside of your home, and are looking for inspiration for new paint, landscaping, light fixtures, etc. Walk into Lowes or Home Depot with your Final Rendering, and you're set!

04

FULL SCALE DESIGN

Need help from head to toe and not sure where to start? This package includes styling for 1 space (furniture, decor, lighting) as well as space planning.

1 DESIGN PACKAGE

KITCHEN & BATH IDEAS

THE DETAILS

Meeting with your contractor about your kitchen or bathroom and not sure what you want? This package is perfect if you are looking for ideas regarding tile, finishes, fixtures, and paint.

While I won't be able to supply you with things like cabinets, tile, countertops, etc., this package will still include a shopping list including things like light fixtures, kitchen tables, chairs, counter/bar stools, and other pieces that are outside the realm of construction.

Cabinet style and color, countertops, tile, and flooring recommendations are meant as inspiration only, to help you communicate with your contractor or kitchen designer what your true vision is.

INCLUDES

- Pre-Project Phone Consultation
- 2 Idea Boards
- 1 Concept
- 1 Concept Revision (if needed)
- 1 Final Concept
- Shopping List
- 14 days post project assistance.

INVESTMENT AND TIMELINE

\$499, 1-2 weeks

PROCESS

Onboarding Phase

I like to call this the "getting to know you" phase. We discuss the current state of the space, your potential design and style vision, as well as the functional aspects of the project.

Ideas Phase

This is where the real fun begins! I will send over 2 initial idea boards that will serve as general style directions for the design. It will help to finalize style, color palette, texture, etc.

Concept Phase

This phase includes specific product recommendations, and general inspirational selections for tile, countertops, cabinet color, etc.

Final Concept Phase

This phase includes final product recommendations and inspirational selections as discussed from the concept phase.

Shop 'til you drop!

Each phase will come with a shopping list, ready for you to purchase from!

2 DESIGN PACKAGE

HOME STYLING

THE DETAILS

Need help crossing your T's and dotting your I's? This package is perfect for those who are looking for those few final touches.

Pulling together details such as decor, artwork, curtains, etc. can be the hardest part. This package is perfect if you are tired of roaming the aisles of Home Goods and wish you could snap your fingers for a finished space.

Once we figure out things like general style and color palette, the rest will fall together! Even if you don't have a vision yet, it really won't take much!

INCLUDES

- Pre-Project Phone Consultation
- 2 Idea Boards
- 1 Concept
- 1 Final Concept
- 1 Final Concept Revision (if needed)
- Shopping List
- 14 days post project assistance.

INVESTMENT AND TIMELINE

\$499, 2-3 weeks

PROCESS

Onboarding Phase

I like to call this the "getting to know you" phase. We discuss the current state of the space, your potential design and style vision, as well as the functional aspects of the project.

Ideas Phase

This is where the real fun begins! I will send over 2 initial idea boards that will serve as general style directions for the design. It will help to finalize style, color palette, texture, etc.

Concept Phase

This phase includes specific product recommendations, as well as general recommendations for placement.

Final Concept Phase

This phase includes final product recommendations, as well as general recommendations for placement as discussed from the concept phase.

Shop 'til you drop!

Each phase will come with a shopping list, ready for you to purchase from!

3 DESIGN PACKAGE

EXTERIOR FINISHES

THE DETAILS

This package is perfect if you are looking to update the outside of your home, and are looking for inspiration for new paint, landscaping, light fixtures, pretty much anything and everything you can think of!

There are SO many options when it comes to exterior remodeling. Whether your house and/or budget is big or small, this design package is a great way to kick-start your project and will guide you through those seemingly endless aisles at Lowes.

INCLUDES

- Pre-Project Phone Consultation
- 2 Idea Boards
- 1 Concept
- 1 Concept Revision (if needed)
- 1 rendering
- 14 days post project assistance.

INVESTMENT AND TIMELINE

\$499, 3-4 weeks

PROCESS

Onboarding Phase

I like to call this the "getting to know you" phase. We discuss the current state of the space, your potential design and style vision, as well as the functional aspects of the project.

Ideas Phase

This is where the real fun begins! I will send over 2 initial idea boards that will serve as general style directions for the design. It will help to finalize style, color palette, texture, etc.

Concept Phase

This phase includes recommending finishes and preliminary landscaping needs.

Layout Phase

This phase is where everything comes together! After we have finalized exterior finishes, I will send you 1 rendering of the outside of your home, that brings our design to life!

4 DESIGN PACKAGE

FULL SCALE DESIGN

THE DETAILS

Need help from head to toe and not sure where to start? This package includes everything you need to take your space from an empty shell to a cozy nest.

This package is perfect for those who are starting from scratch, and need help with space planning and visualizing their space.

Our renderings are a great way to express our vision for the space, and act as a step by step guide for putting your space together when your furniture and decor arrives.

Not sure how to style your built-ins? Your renderings will show you!
Not sure where to place the rug? Your floor plan will show you!

INCLUDES

- Pre-Project Phone Consultation
- 2 Idea Boards
- 1 Concept
- 1 Concept Revision (if needed)
- 2 renderings
- 1 Floor Plan
- Shopping List
- 30 days post project assistance.

INVESTMENT AND TIMELINE

\$699, 3-4 weeks

PROCESS

Onboarding Phase

I like to call this the "getting to know you" phase. We discuss the current state of the space, your potential design and style vision, as well as the functional aspects of the project.

Ideas Phase

This is where the real fun begins! I will send over 2 initial idea boards that will serve as general style directions for the design. It will help to finalize style, color palette, texture, etc.

Concept Phase

This phase includes specific product recommendations, as well as initial space planning.

Layout Phase

This phase is where everything comes together! After we have finalized product selections and floor plan arrangements, I will send you 2 renderings of all of the products in your space, as well as a final floor plan explaining where everything will go.

Shop 'til you drop!

Each phase will come with a shopping list, ready for you to purchase from!

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PROJECT ADD-ONS

THE DETAILS

Do you need a little extra help on top of your design package? No problem! I offer add-ons that can be used to expand upon or revisit any of your projects. Need another rendering to see a new option? Or maybe you would like to see an alternative floor plan. The great part about design is that the process is generally pretty flexible, so we can tailor our design package to your individual specific needs.

Need help with something that you don't see on this list? Just ask! You can email me anytime, at tracie.battle@riverandvinedesign.com

SERVICES

Hourly Rate

If you have found that your project has more unique parameters, an hourly plan might better suit your needs. This can be applied to anything from a paint consultation to simply needing a second set of eyes on a design you might already have! \$75 per hour.

Post Project Assistance

Each project includes a post project assistance window. Things happen, so if you do end up needing additional recommendations or have general questions, that is something that can be billed on top of your package design fee. This could include additional product recommendations, an additional phone call, or additional styling advice. This is charged on an hourly basis, \$75 per hour.

Additional Space Planning

Both the Virtual Staging and Full Scale E-Design packages come with 1 floor plan. If you would like to have multiple options, additional floor plans can be added to your design package for an additional fee. \$75 per Floor Plan

Additional Renderings

Both the Virtual Staging and Full Scale E-Design packages come with 2 renderings. If you would like to have additional renderings to showcase different layout options, additional renderings can be added to your design package for an additional fee. \$75 per Rendering

GENERAL TIMELINES

This is a review of the timeline for your project. While these are not necessarily concrete, it gives you a good idea of what to expect in terms of the amount of time it will take to complete your project.

1 REVIEW WELCOME GUIDE AND COMPLETE YOUR ONBOARDING QUESTIONNAIRE

After you sign your client contract and pay your initial invoice, I will be sending you The River and Vine Welcome Guide, which contains useful information regarding your design package, what to expect, and a little more information about your designer!

2-4 days.

2 PRE-PROJECT PHONE CONSULTATION

Once you review the welcome guide in its entirety and complete the onboarding questionnaire, we will schedule a pre-project phone consultation to discuss the project in detail. This will need to be scheduled 48 hours in advance.

2-3 days

3 IDEAS PHASE

This is where the fun begins! 2 business days after our pre-project phone call, I will send you 2 initial ideas based on our chat and your onboarding questionnaire.

2-4 days.

4 CONCEPT PHASE

3 business days after you review and rate your initial ideas, I will send you a concept board that will include specific pieces for your space as well as a curated shopping list.

3-6 days

5 REVISION PHASE (IF NEEDED)

If needed, 3 business days after you review and rate your concept board, I will send you a revised concept board should you wish to see new alternative pieces.

3-6 days

6 FINAL CONCEPT/LAYOUT PHASE

Depending on your Design Package, 4 business days after the concept or concept revision has been rated, I will be sending either a layout or final concept that will include final selections.

4-8 days.

7 TIME TO GO SHOPPING!

You've reached the finish line! Once we have finalized the details, it's time to go shopping and bring our vision to life!



PROJECTS





CALI-COOL





GLOBAL GLAM





ECLECTIC





ALBANY

READING ROOM



*Farrow and Ball
Black Blue*

RVD



RVD



RVD



LAREDO

MODERN RANCH

RVD



RVD



RVD





MAXWELL

GUEST SUITE







OLIVER

KITCHEN REFRESH

