



September 3rd-7<sup>th</sup> 2025



[WWW.LUZERNECOUNTYFAIR.COM](http://WWW.LUZERNECOUNTYFAIR.COM)





## About Us:

We are preparing for our 63<sup>rd</sup> Annual Luzerne County Fair! Did you know that the Luzerne County Fair is a nonprofit? Our beloved fair is run by 10 nonprofit clubs that consist of volunteer members who make up our fair board. Sponsorships are needed to supplement cost of talent, volunteers, supplies, and more. It is our goal to grow each year! Help keep our local fair thriving and growing by your community partnership. Sponsor today!

The dedicated members who own, operate, and make the fair a success are:

### Operations Committee:

Alan Pugh, President  
Ed Gray, Superintendent  
Kelvin Swanger, Secretary  
Amanda Faneck, PR & Media  
Mandy Roche, Co-Chair  
Judy Kmetz, Co-Chair  
Terri Bynon, Outdoor Vendor Chair

### Executive Board:

Alan Pugh, President  
Mike Hineline, Vice President  
Kelvin Swanger, Secretary  
Michele Witkowski, Treasurer  
Judy Kmetz, Co-Chair  
Ed Gray, Superintendent



## Get to Know Our Clubs



- Rotary Club of Dallas
- Back Mountain Soccer Club
- Dallas Kiwanis
- Dallas Lions
- Harvey's Lake Lions
- Lake-Lehman Band Sponsors
- Lake Silkworth Lions
- Luzerne County Extension Office Service (4-H)
- Your Dash 365, Inc.
- Associate Members



# Sponsorship Campaign

## **2025 Grand Champion Sponsor**

**\$5,000**

- Recognition as a Grand Champion on ALL advertising platforms
- Speaking opportunity at Opening Ceremonies
- Logo inclusion on all BILLBOARDS
- Option to hang company banner at entry gates & stage
- Optional 20' of space to promote your business
- 3 - VIP parking passes
- 10 - week long fair admission with rides

## **2025 Family Entertainment Sponsor**

**\$3,500**

- Recognition as Reserve Champion on all Print and Social Media Platforms
- Signage on the grounds (Company Provided)
- Optional 10' of space to promote your business
- 3 - VIP parking passes
- 10 - week long fair admission with rides

## **2025 Musical Entertainment Sponsor**

**\$2,500**

- Promotion with all band mentions - social & print
- Signage on the stage (Company Provided)
- 2 - VIP parking passes
- 8 - week long fair admission with rides

## **2025 Blue Ribbon Sponsor**

**\$1,000**

- Promotion with all band mentions - social & print
- Signage on the stage (Company Provided)
- 2 - VIP parking passes
- 8 - week long fair admission with rides

## **2025 Community Sponsor**

**\$500**

- Name or company logo on website
- 2 - week long fair admission with rides

# BECOME A SPONSOR TODAY:

Company/Organization/Individual Name:

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Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website: \_\_\_\_\_

Note: All artwork should be submitted as a high-resolution JPG or PDF format. Displays & acknowledgements may include company name, logo, trademark, and/or slogans. All artwork is due to marketing office at amandafaneck@gmail.com by 6/30/2025.

Checks made payable to "The Luzerne County Fair"

Credit Card: Visa, Master Card, or Discover Credit Card Number:

\_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

 570-760-1200

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