

## ABOUT US:



The Luzerne County Fair is an agricultural-based event held in Dallas, PA, Luzerne County. While it offers beloved attractions like carnival rides, food trucks, live shows, games, and entertainment, what truly sets it apart are the numerous community organizations and projects that participate.

The fair provides opportunities for local clubs to raise funds, nonprofits that educate attendees about their causes, and how they support community initiatives such as food drives for local food banks.

As the fair heads into its 64<sup>th</sup> year, its momentum is stronger than ever. The Luzerne County Fair remains one of the most “all inclusive” general admission fairs in Pennsylvania, sustained by the generous commitment and support of local businesses and families through sponsorships and volunteer services.

We hope you will consider partnering with us as a sponsor. Your support is invaluable, and we sincerely thank you for your consideration.

We look forward to seeing you at the 2026 – America 250 fair!

# CELEBRATING AMERICA 250

## FREEDOM. FAMILY. PA FAIRS.

### WE LOOK FORWARD TO SEEING YOU AT THE 2026 LUZERNE COUNTY FAIR! FOR MORE INFO:



3605 State Route 118  
Dallas, PA 18612



[LUZERNECOUNTYFAIR.COM](http://LUZERNECOUNTYFAIR.COM)



(570) 675-3247



## 64<sup>th</sup> Annual Luzerne County Fair

Wednesday, September 9<sup>th</sup> through  
Sunday, September 13<sup>th</sup> 2026

[LUZERNECOUNTYFAIR.ORG](http://LUZERNECOUNTYFAIR.ORG)

# Sponsorship Opportunities

## Grand Champion - \$5000

### Exclusive Sponsorship (10 Available)

- RECOGNITION AS GRAND CHAMPION ON ALL ADVERTISING PLATFORMS
- SPEAKING OPPORTUNITY AT OPENING CEREMONIES
- LOGO INCLUSION ON BILLBOARDS
- COMPANY BANNER AT ENTRY GATES & STAGE
- OPTIONAL 20 FOOT PROMOTIONAL SPACE
- 3 VIP PARKING PASSES
- 10 WEEK-LONG FAIR ADMISSION PASSES WITH RIDES
- OPTION TO UPGRADE TO PREMIER GATE BOARD AT PREFERRED SPONSOR RATE

## Family Entertainment - \$3500

- RECOGNITION ON PRINT & SOCIAL MEDIA PLATFORMS
- COMPANY SIGNAGE ON GROUNDS (COMPANY PROVIDED)
- OPTIONAL 10 FOOT PROMOTIONAL SPACE
- 3 VIP PARKING PASSES
- 10 WEEK-LONG FAIR ADMISSION PASSES WITH RIDES

## Musical Entertainment - \$2500

- PROMOTION WITH BAND MENTIONS - SOCIAL & PRINT
- STAGE SIGNAGE (COMPANY PROVIDED)
- 2 VIP PARKING PASSES
- 8 WEEK-LONG FAIR ADMISSION PASSES WITH RIDES

## Blue Ribbon - \$1000

- PROMOTION WITH BAND MENTIONS - SOCIAL & PRINT
- STAGE SIGNAGE (COMPANY PROVIDED)
- 2 VIP PARKING PASSES
- 5 WEEK-LONG FAIR ADMISSION PASSES WITH RIDES

## Community Sponsor - \$500

- 2 WEEK-LONG FAIR ADMISSION PASSES
- COMPANY NAME OR LOGO ON WEBSITE



# LUZERNE COUNTY FAIR

Wednesday, September  
9<sup>th</sup> through Sunday,  
September 13<sup>th</sup>

## Opening Ceremony

Wednesday, September 9<sup>th</sup>

6:00PM

Veterans Pavilion

## Fireworks Show

Saturday, September 12<sup>th</sup>-

9:00PM

Rain Date: Sunday, September

13<sup>th</sup> - 9:00PM

The Sponsor Form is live on our  
website for your convenience.

Please visit:

[LUZERNECOUNTYFAIR.COM](http://LUZERNECOUNTYFAIR.COM)

OR SCAN THE QR CODE



# More Advertising Options

## Premier Main Gate Boards (Limited to 5) - 4 x 8 feet

Primary entrance, highest foot traffic location

- Fair Only (5 Days): \$1,250
- 6 Months: \$2,200
- Annual: \$4,000

## Horse Arena Fence Advertising - 8 Foot Panels

- Fair Only: \$200 per panel
- 6 Months: \$600
- Annual: \$1,100

## Bench Back Advertising (20 inch High Display)

- 8 Foot Bench - Fair Only: \$300 | Annual: \$1,800
  - 4 Foot Bench - Fair Only: \$200 | Annual: \$1,200
- High dwell-time visibility near seating & food areas

We are happy to offer customized sponsorship and advertising packages. We appreciate your support.

