



SPONSOR PACKET

LUZERNE COUNTY FAIR

SEPTEMBER 3RD THROUGH SEPTEMBER 7TH, 2025

WELCOME

Hi There!



Did you know the Luzerne County Fair is a nonprofit? It is not funded by Luzerne County. The fair works on state grant funding as well as the help of our club volunteers, and YOU! This year will be the 63rd Annual Luzerne County Fair. The theme is "PA Fairs Cultivating the Future Generations."

Our 10 nonprofit clubs are the reason we are able to host and operate the Luzerne County Fair each year. Each club receives funds from the annual fair and they in turn give back to our communities via these funds with events such as: Taking under privileged kids shopping at Christmas, providing meals for those in need, and so much more.

Sponsorships are also needed to supplement cost of talent, volunteers, supplies, etc. It is our goal to continue to grow this fair each year! Keep our local fair growing and thriving by attending and making it an annual tradition. Please reach out with any questions! We appreciate your support.

Sincerely,
Amanda Roche
Luzerne County Fair Chairwoman
aroche1017@gmail.com

WILL YOU BE OUR 2025 SPONSOR?

Grand Champion Sponsorship \$10,000

SPONSORSHIP INCLUDES:

- Recognition as a Grand Champion on ALL advertising platforms (including billboards). *Logo included*
- Recognition as Grand Champion daily during the fair on overhead speaker.
- Speaking Opportunity at Opening Ceremonies.
- Option to hang Company Banner at Entry Gates and Stage (2 per gate and 1 at main stage).
- Optional 20' of space to promote your business.
- 4 VIP parking passes.
- 10-Week Long Fair Admission with Rides.
- VIP tent to “take a load off” inside fairgrounds (drinks/seating included).

WILL YOU BE OUR 2025 SPONSOR?

Reserve Champion Sponsorship \$5,000

SPONSORSHIP INCLUDES:

- Recognition as a Reserve Champion on all Print and Social Media Platforms (Logo Included).
- Recognition as Reserve Champion daily during the fair on overhead speaker.
- Logo printed on sitting bench.
- Optional 10' of space to promote your business.
- 3 VIP Parking Passes.
- 8-Week Long Fair Admission with Rides.

WILL YOU BE OUR 2025 SPONSOR?

Blue Ribbon Sponsorship \$4,000

SPONSORSHIP INCLUDES:

- Recognition as Blue Ribbon Sponsor on Social Media and in Print (Logo Included).
- Recognition as Blue Ribbon Sponsor daily during the fair on overhead speaker.
- Optional 10' of space to promote your business.
- Signage throughout the grounds (Company Provided)(4 max.).
- 2 VIP Parking Passes.
- 6-Week Long Fair Admission with Rides.

WILL YOU BE OUR 2025 SPONSOR?

Family Entertainment - Red Ribbon Sponsorship \$3,000

SPONSORSHIP INCLUDES:

- Recognition as Family Entertainment Sponsor on Social Media and on Print (Logo Included).
- Recognition as Family Entertainment Sponsor daily during the fair on overhead speaker.
- Signage throughout the grounds (Company Provided)(2 max.).
- Opportunity to have Logo at 1 of 9 Agricultural Mini Golf holes (First come first serve).
- 2 VIP Parking Pass.
- 4-Week Long Fair Admission with Rides.



WILL YOU BE OUR 2025 SPONSOR?

Musical Entertainment - Yellow Ribbon Sponsorship \$2,500

SPONSORSHIP INCLUDES:

- Promotion with all Band Mentions on Social Media and in Print (Logo Included).
- Recognition as Musical Entertainment Sponsor daily during the fair on overhead speaker.
- Signage on Stage and throughout the grounds (Company Provided)(2 on grounds and 1 at main stage).
- 2 VIP Parking Pass
- 3- Week Long Fair Admission with Rides.



WILL YOU BE OUR 2025 SPONSOR?

White Ribbon Sponsorship \$1,500

SPONSORSHIP INCLUDES:

- Promotion on Social Media and in Print (Logo Included).
- Recognition as White Ribbon Sponsor daily during the fair on overhead speaker.
- 1 VIP Parking Pass.
- 2-Week Long Fair Admission with Rides.



WILL YOU BE OUR 2025 SPONSOR?

Pink Ribbon Sponsorship \$1,000

SPONSORSHIP INCLUDES:

- Promotion on Social Media and in Print (Logo Included).
- Recognition as Pink Ribbon Sponsor daily during the fair on overhead speaker.
- 1 VIP Parking Pass.
- 1-Week Long Fair Admission with Rides.



WILL YOU BE OUR 2025 SPONSOR?

Green Ribbon Sponsorship \$500

SPONSORSHIP INCLUDES:

- Promotion on Social Media and in Print (Logo Included).
- Recognition as Green Ribbon Sponsor daily during the fair on overhead speaker.
- 1 VIP Parking Pass.



WILL YOU BE OUR 2025 SPONSOR?

Purple Ribbon Sponsorship \$250

SPONSORSHIP INCLUDES:

- Promotion on Social Media and in Print (Logo Included).
- Recognition as Purple Ribbon Sponsor daily during the fair on overhead speaker.

BECOME A SPONSOR TODAY:

Company/Organization/Individual Name:

Phone Number: _____

Email: _____

Address: _____

Contact Name: _____

Contact Email: _____

Website: _____

Note: All artwork should be submitted as a high-resolution JPG or PDF format. Displays & acknowledgements may include company name, logo, trademark, and/or slogans. All artwork is due to marketing office at amandafaneck@gmail.com by 8/25/2025.

Checks made payable to "DAFF (Dallas Area Fall Fair)" Credit Card: Visa, Master Card, or Discover Credit Card Number: _____

Exp. Date: _____ Security Code: _____

Name on card: _____

Billing Address: _____

Signature: _____ Date: _____

Luzerne County Fair
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For more information please email:
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WWW.LUZERNECOUNTYFAIR.COM