

# Our Policy on Cookies and other Tracking Technologies

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This website is owned and operated by OncoGenesis, Inc. (“OncoGenesis”) located at 825 N 300 W, Suite C-141 Salt Lake City, UT 84103 USA. OncoGenesis may update this notice at any time by publishing changes on this page. You should visit this page from time to time to review these updates.

## What are cookies?

Cookies save you the trouble of reentering certain information in some registration areas, help to deliver content-specific information to you, and track which sections of the site are most popular. A ‘cookie’ is a file that our web server or the web server of one of our service providers or third-party partners may send to your computer when you access one of our sites. This file is then stored on your computer.

## What types of personal information is collected through the use of cookies?

Cookies may obtain information identifying your computer or browser, including a device ID, your IP Address, and/or an Ad ID, as well as information relating to your browsing history. The information we obtain using cookies may be combined with other personal data relating to you.

## What types of cookies and other tracking technologies do we use and for what purposes?

Our site may use the following types of cookies and tracking technologies, for the following purposes:

- **Strictly Necessary Cookies.** Strictly necessary cookies are necessary for the website to function and cannot be switched off in our systems. These cookies are usually only set in response to actions made by you that amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies but blocking these cookies will prevent the site from working. These cookies typically do not store personal data.
- **Functional Cookies.** Functional cookies enable our websites to provide enhanced functionality and personalisation. They may be set by us or by third party service providers whose services we have added to our pages. If you reject these cookies then some or all of these services may not function properly.
- **Performance Cookies.** Performance cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. These cookies help us understand how our sites are being used, such as which sites are the most and least popular and how people navigate around the site. The information collected in these cookies are aggregated, meaning that they do not relate to you personally. Opting out of these cookies will prevent us from knowing when you have visited our site and will prevent us from monitoring site performance. In some cases, these cookies may be sent to our third party service providers to help us manage these analytics.
- **Social Media Cookies.** Social media cookies are set by a range of social media services that we have added to the site (such as Facebook, Twitter, LinkedIn) to enable you to share our content with your friends, colleagues, and networks. These cookies are capable of tracking our browser across other sites and building up a profile of your interests. This may impact the content and messages you see on the other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.
- **Targeting Cookies.** Targeting cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites. These cookies do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

- **Web Beacons.** A web beacon is a piece of software code on a web page or in an e-mail message that is used to track pages viewed or messages opened. Web beacons tell the web site server information such as the IP address and browser type related to the visitor's computer. Web beacons may be placed in online advertisements that bring people to our site and on different pages of our site. Web beacons provide us with information on how many times a page is opened and which information is consulted. Web beacons are also known as internet tags, single-pixel GIFs, clear GIFs, and invisible GIFs.

### **How does our site respond to web browser “Do Not Track” signals?**

Certain web browsers and other programs may be used to signal your preferences to OncoGenesis about how or whether OncoGenesis or third parties may collect information about your online activities. Currently, OncoGenesis does not respond to such signals.

### **What choices do you have regarding the delivery of targeted advertisements on third-party sites?**

Most internet browsers allow you to change your browser settings to notify you when you receive a cookie, which lets you choose whether to accept the cookies, or to automatically refuse all cookies. Note that doing so may impact how the functionality of some parts of our websites. If you have previously accepted cookies, you can use these same browser settings to reject such cookies if you change your mind.

Additionally, some of our websites may use third party analytics tools to collect and manage Performance Cookies on our behalf. Some specific tools we use include Adobe Analytics and Google Analytics, as described below:

- **Google Analytics:** Our websites may use certain Google Analytics Advertising Display Features, which collect information through cookies, including Remarketing with Google Analytics and Demographics and Interests reporting. If you would like to opt out of having your data used by these cookies, please use Google’s opt-out tool, available here: <https://tools.google.com/dlpage/gaoptout/>