

The background features a photograph of a stone building with a large, circular window. A geometric overlay, consisting of a dark blue horizontal bar at the top left and a white diagonal bar, is positioned over the image. A yellow circle with a crosshair is centered over the circular window. The text "SEVEN CIRCLES VENTURES" is written in a bold, dark blue, sans-serif font, underlined with a thin yellow line.

SEVEN CIRCLES VENTURES

OVERVIEW

OUR INVESTMENT CRITERIA

At **Seven Circles Ventures**, we invest **where purpose meets potential** – partnering with people who share our same values, are committed to disciplined growth, and are seeking a trusted partner to help support them in their next stage of success. We see our work as a chance to **multiply what's been entrusted to us.**



The *Right* Business

Owners with integrity, humility, and vision – committed to caring for their people, serving customers well, and creating enduring value



The *Right* Opportunity

Where our talents complement an owner's expertise – strengthening financial visibility and strategy to unlock margin



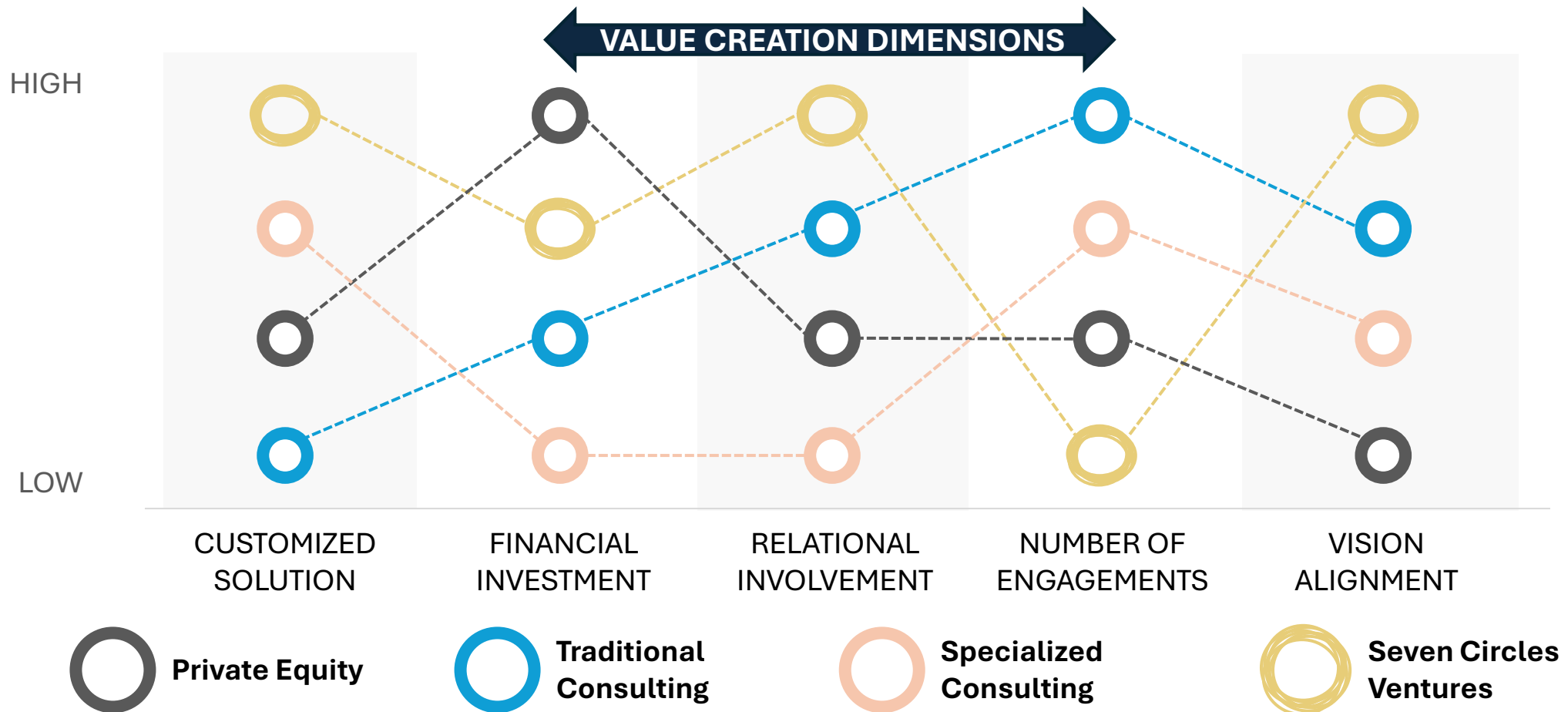
The *Right* Partnership

A mutually beneficial relationship – enhancing what's been built while aligning around a shared vision of growth and being a blessing to others

OUR DIFFERENTIATION

Every business requires varying levels of support and structure. **Seven Circles Ventures** purposefully **operates differently** than traditional advisors or consultants. We partner with a commitment toward value creation by developing a tailored strategic plan, investing skin in the game, working as an extension of your team, with a select few trusted business partners.

Our differentiation is alignment; our aim is to make our legacy partner's vision a reality.



Culture elevates *financial capital* as the **measure of success** above all else. **We choose a different path** – partnering across the **five capitals** to **generate returns** – not just financially, but in **people, purpose, and generosity**.

OUR APPROACH

FIVE CAPITALS FRAMEWORK

ORDER OF PRIORITY

- 1 SPIRITUAL**
We lead with Christian stewardship, grounding every decision in faith, integrity, and responsibility.
- 2 RELATIONAL**
We build deeply aligned partnerships rooted in trust, humility, and shared long-term vision.
- 3 PHYSICAL**
We invest time and resources operating as an extension of the team, not as outside advisors.
- 4 INTELLECTUAL**
We maximize our combined talents, creativity and knowledge to find solutions together.
- 5 FINANCIAL**
Value creation becomes the result of prioritizing the four capitals above.

We believe by always prioritizing the *right* forms of capital in the *right* order, we can be a **blessing to others** – and **financial returns become the result**, not the driver.

OUR PATHWAYS

We partner with owners *where they are* and **walk alongside them** to **make their vision a reality**. Relationship and alignment come *first* — **structure follows**.

We engage through **three distinct pathways**:



MINORITY INVESTMENT

Capital Aligned Partnership

- **A minority equity investment from SVC at the outset**, paired with an active partnership in the business
- Aligns capital, incentives, and decision-making **from day one** to share risk and **accelerate the next stage of growth**



STRATEGIC ADVISING

Business Strengthening Partnership

- **Strategic engagement** that preserves full ownership focused on *improving operations* and *developing the team*
- Targeted to **strengthen** the business and maximize value to **exit well**



DISCERNED ENGAGEMENT

Strategic + Exploratory Partnership

- **Advising-first relationship** with a **collaborative plan** to *scale operations*, *align resources*, and *revisit a minority equity investment* at the right time
- Structured to **build trust** and a **working rhythm together** while preserving long-term optionality for both parties

OUR PARTNERSHIP

Seven Circles Ventures is a partnership that invests, consults and walks alongside small to mid-sized businesses seeking growth in **all forms of capital** – spiritual, relational and financial.

Just as the Israelites **trusted in God's plan** to circle the walls of Jericho *six times* before the walls of the ancient city crumbled on the *seventh*, the **Seven Circles** name reminds us that we too must also **step out in faith and obedience** to serve others.

With more than 45 years of combined leadership experience across finance, strategic planning, and M&A, we **bring hands-on expertise** to help business owners strengthen financial clarity, optimize systems, and scale sustainably to exit well. Our approach is rooted in **stewardship and partnership** – working with owners who value integrity, purpose, and people as much as performance. We see every opportunity as a **potential blessing**, a chance to multiply impact through sound strategy and enduring relationships.

CONNECT with us. We'd love to start a **conversation**.

✉ admin@sevencirclesventures.com

📞 (515) 720-8001

💻 sevencirclesventures.com



**SEVEN CIRCLES
VENTURES**