

PROJECT BRIEF APRIL 7, 2016

PROJECT OVERVIEW

SIZE OF DEVELOPMENT

15,475 SQ.M (1.55 HAS)

PROJECT TYPE

4 Medium-Rise Residential Development 6-7 Storey Condo Buildings with Basement Parking

A - Darma (11 Bays: 1 Amenity Level +6 Storeys + 1 LGF Parking), B - Surya (9 Bays: 7 Storeys + 1 LGF Parking), C- Raja (11 Bays: 7 Storeys + 1 LGF Parking), D- Budi (11 Bays: 7 Storeys + 1 LGF Parking)

LOCATION

Las Piñas-Talaba Diversion Road, Brgy. Zapote 3, Bacoor, Cavite

NO. UNITS/UNIT MIX

563 / 2BR & 3BR

PARKING SPACES

243 SLOTS / 43%

UNIT & GROSS FLOOR AREA (sq. m)

49.5-70.0 (UFA) 62 -93 (GFA)

PRICE SEGMENT

2BR - 3.236Mn - 3.454Mn 3BR - 5.128Mn - 5.276Mn







VICINITY LOCATION



Alea Residences is located quietly in Las Piñas – Talaba diversion road

The Property is situated near three major roads that makes it very accessible in all locations in and out of the National Capital Region:

Manila-Cavite expressway in the north, Alabang – Zapote road in the east, Emilio Aguinaldo highway in the west

Public transportation is present in the area, such as bus and jeepneys

Accessibility to and from different places of interest is easy





HOW TO GET THERE



VIA EDSA / CAVITEX

Take EDSA heading Southbound

Turn left to Roxas Boulevard and head towards Cavitex**

Exit Cavitex towards Bacoor-Las Piñas area Note: Toll Fee applicable – P24 (C1 vehicles)

Turn left to Longos road; Stay on right lane as you approach Alabang-Zapote flyover

Make a u-turn to Las Pinas-Talaba Diversion Road

The property is on the left side

**You may also reach Cavitex via Diosdado
Macapagal Boulevard



HOW TO GET THERE

VIA SLEX-SUCAT

Take SLEX heading southbound and exit via Sucat towards Dr. A. Santos Ave.

Note: Toll fee applicable

Drive straight ahead until you reach u-turn slot (after SM Sucat) to merge to C5 extension

Turn right to C5 extension

Turn left to Diego Cera Ave. (formerly Quirino Ave.)

Turn right to Alabang-Zapote Road then make a u-turn at u-turn slot

Turn right to Las-Piñas-Talaba Diversion Road

The property is on the left side





DISTANCES





- Seasons Mall will soon rise in Molino Blvd. and will introduce a new leisure park in the area, Flow House Manila (8.4 Km. away)
- The sub-urban outdoor mall has 25,778 sq. m floor area to lease it out to both locals and international concept shops.
- The mall will attract sports entusiast from all over the region and nearby cities because of the first indoor surfing place in the country



SCHOOLS						
St. Dominic Academy College of Asia	1.0 KM	5 MINS				
St. Joseph's Academy	2.4 KM	6 MINS				
Divine Light Academy	1.9 KM	5 MINS				
University of Perpetual Help System	3.1 KM	7 MINS				
Southville International School	5.7 KM	17 MINS				
COMMERCIAL						
SM City Bacoor (Aguinaldo Hi-way)	3.5 KM	12 MINS				
Star Mall Las Pinas (Alabang Zapote Road)	2.8 KM	8 MINS				
Puregold Bacoor	2.7 KM	15 MINS				
SM Center (Alabang-Zapote Road)	3.2 KM	20 MINS				
HOSPITALS						
St. Dominic Hospital	1.0 KM	5 MINS				
University of Perpetual Help System	3,1 KM	7 MINS				
Las Piñas Doctors Hospital	5.6 KM	11 MINS				
Alabang Medical Center	8.1 KM	17 MINS				
OTHER POPULAR DESTINATIONS						
Airport Terminals	9.2-11.3 KM	19-25 MINS				
Aseana City (via Cavitex)	8.9 KM	16 MINS				
Makati CBD (via Cavitex)	14.8 KM	30 MINS				
St. Joseph Parish – Bamboo Organ	2.8 KM	11 MINS				

VICINITY - SAFETY AND SECURITY





Why choose to live in Alea Residences?





Value Proposition

Alea Residences is the first medium rise condominium development in Bacoor, Cavite developed by DMCI Homes, a developer with proven track record in on-time delivery, quality, & design.

It features a Neo-Asian Balinese architecture with an invigorating mix of resort inspired amenities and upgraded community facilities perfect for upwardly mobile young families and accomplished professionals looking for an exclusive, secure, and comfortable living environment that is strategically located to different places of interests.



SUBURBAN CHARM MEETS RESORT-STYLE LIVING

Your comfort and relaxation extends beyond the floor area of your unit.

With a bigger amenity area allocation, future residents are assured of a home where family and community relationships will be fostered.

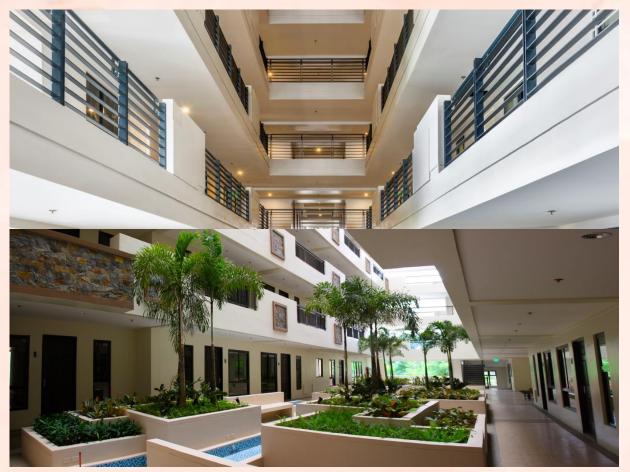






THE SIGNATURE FEATURES

- Breezeway: to enhance the flow of natural ventilation and lighting. This feature encourages air circulation and natural lighting which also allows you to save on energy consumption.
- 2. Garden Atrium: These areas are lush verdant vegetation that improves not only aesthetics of your home but also maintain fresh air.
- 3. Single Loaded Corridors: the piece de resistance of DMCI Homes Resort Living Signature features. These corridors open up to a balcony overlooking the landscaped atrium. This feature is a far cry from the usual residential building feature where your unit opens up to face another unit's door. With this feature, you will no longer have that usual cooped up







URBAN REVERIE

Neighboring the warm and friendly communities of the south, Alea Residences is strategically located within the Southern delta- providing convenient access to major roads such as Cavitex, Alabang-Zapote Road and easy access to urban centers of the metro.







MAXIMIZED LIVING AREAS

Each unit is designed to perfectly maximize the livable floor area of every section of your home, ensuring that there will always be room for all your family's needs.







COMFORT & SECURITY OF CONDO LIVING

Be greeted by the serenity of exclusive condominium living. With 24/7 security, be assured of restful and serene nights.







WE DELIVER

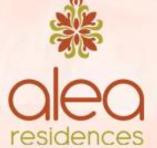
SPEED. SKILL. RELIABILITY. QUALITY.







ACTUAL PHOTO OF THE DEVELOPMENT





DMCI Homes: A consistent trusted brand of Quality

With various accolades from different international and national organizations, DMCI Homes is a consistent, trusted brand and one of the top choices in the real estate industry. Committed to provide superior quality on its works, DMCI Homes brings its expertise to Alea Residences











All of its projects undergo thorough checking, from drawings to construction up to turnover of each unit. DMCI Homes formed an independent department that focuses specially on the quality of the communities we build to ensure customer satisfaction.

Primary Target Market

End-users

Upgraders from Las Pinas and Cavite Area

EARLY NESTERS:

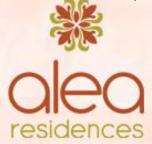
Start-up young families or married couples between 30 to 45 years of age with 1-2 kids, from toddler to elementary level, occupying from middle to top management positions in reputable companies.

UPRGRADERS

They may already have a primary house (or renting), located within the vicinity. Seeking for harmony and work-life balance.

Monthly Household income: 120K and up

Driven to succeed and attracted to a life of comfort, and to some extent, even prestige.







Secondary Target Market



- Overseas Filipino Workers (OFWs) looking of a spacious and secured living environment for them and their families
- Investors who are acquiring properties to rent it out or with the intent of selling and receive a profit from the sale
- Status seekers & competent individuals
- Established, successful, and logical individuals who are highly focused on attaining affluence and recognition through hard work
- Prefer reputable, trusted, and highly recommended developers who will give them value for their money

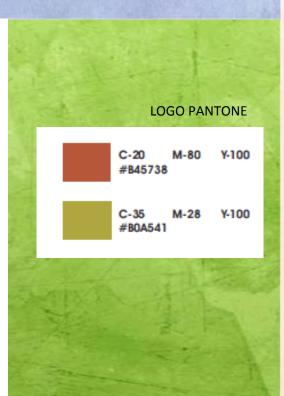




HORIZONTAL LOGO APPLICATION



O C C residences



What's behind the name?

Meaning

To Rise or Go up; Exalted (Hebrew and Arabic origins)

Typography

This logo incorporates the elements of text, colors and graphic icon of strokes.

The typefaces used: Antipasto

Logo Rationale

The crimson colors of the logo symbolize the spirit and life that flows through the community, such passion brewed by Alea Residences. On the other hand, the lime colors bring in a touch of inspiration and youth. The brocade Asian-inspired icon is reminiscent of the Mandala, representing the universe of personalities and passions within Alea Residences.



Project In-Focus





Project In-Focus





Project Details



Size of Development 15,475 SQ.M.
Location Las Piñas-Talaba

Diversion Road,

Brgy. Zapote 3,

Bacoor, Cavite

Total # of Units563Parking Slots243Parking Ratio43%

Building	2-BR Inner Unit (49.50 m²)	3-BR A End Unit (65.00 m²)	3-BR B End Unit (70.00 m²)	Total
Darma	108	0	24	132
Surya	97	28	0	125
Raja	125	0	28	153
Budi	125	0	28	153
TOTAL	455	28	80	563

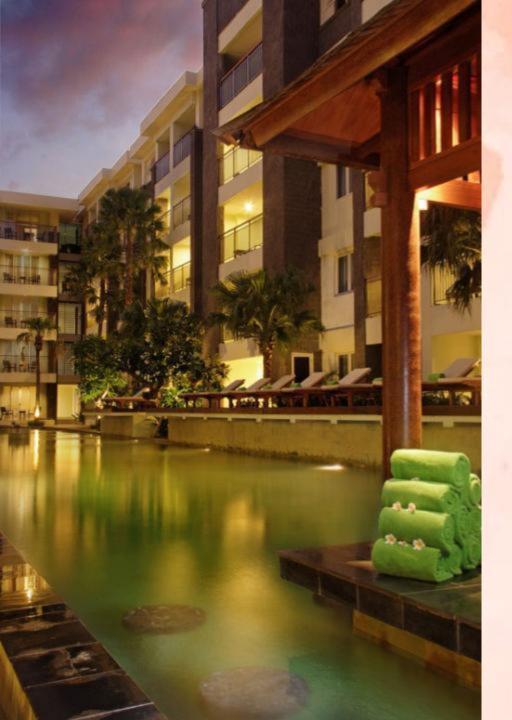
Architectural Concept

- Balinese Architecture is one of the most popular Asian tropical Architecture styles, with a distinct flair for being harmonious with nature.
- The ALEA Residences is a product of first hand pleasure of resort-like hospitality in the urban landscape. The
 whole architecture is a symphony of carefully orchestrated flavours of Asian tradition, nature inspired
 amenities and tropical design.
- The use of large, pitched roof overhangs typically made out of thatch or shingled roof.
- Materials commonly used in Balinese homes or structures includes wood and natural stone, plastered walls
 painted in earthy colours and characteristic wood floor finishes.









Architectural Concept

Residential Design

 The concept is a 4-poster wooden platform protected by a thatched roof. When it comes to houses and pavilions, walls are not compulsory, wood is still everywhere, earth tones are dominant.

Balinese Garden

 Designed more to complement the architecture to which structure they are attached to, can withstand hot climate, and mimics natural tropical landscape.

Tropical Water

- Water is the source of life for the Balinese: a wonderful
 cooling element in hot and humid climates, contemporary
 water features: gardens, numerous cascades, fountains and
 springs, modernist pool scapes, koi or lotus pond.
- Water as play, as architectural element and as a natural source of nourishment for garden.







Amenities

Commerci	al Areas (c/o Deve	loper)

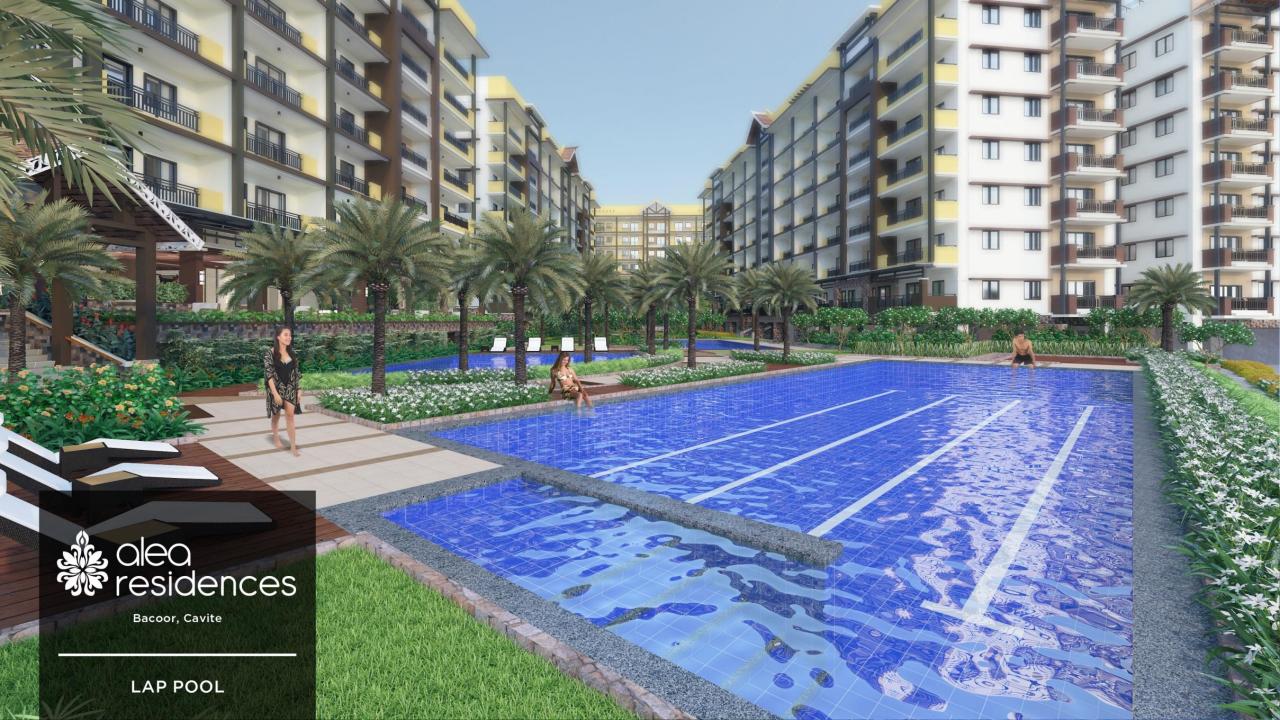
Convenience Store Laundry Station
Water Station

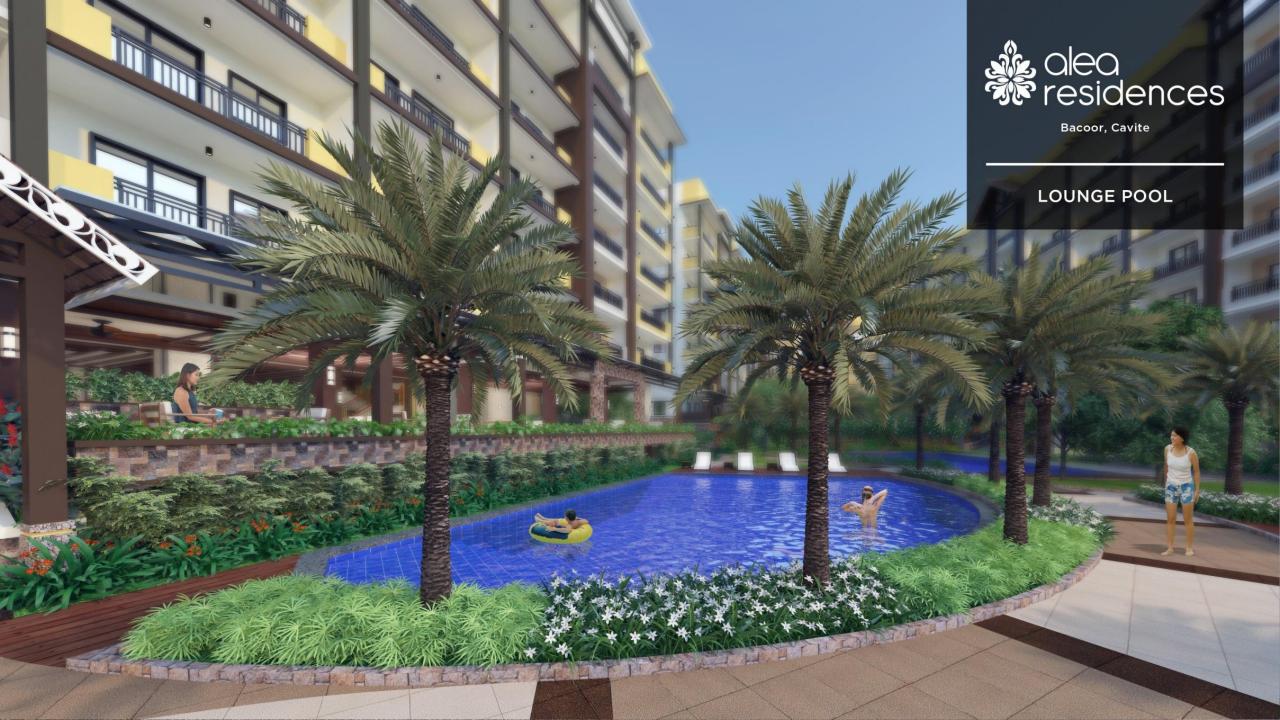




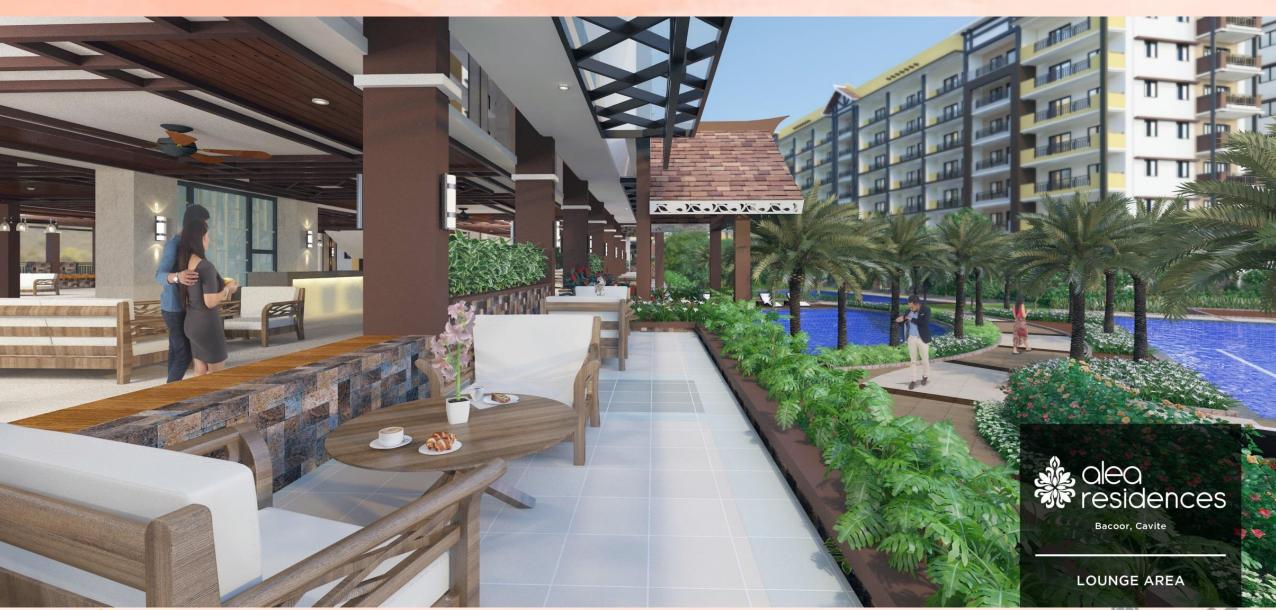












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OTHER BUILDING FEATURES

Unit	GENERAL / COMMON AREAS			
Unit Balconies	Single Loaded Hallway	Mail area per building		
Provision for individually metered utility and cable connections for each unit	Landscaped Garden Atriums	Stand-by Power Generator for common areas		
	Elevator per building	Provision for CCTV in strategic locations of common areas		
	Electrified perimeter fence	Automatic fire sprinkler & fire suppression system		
	Wi-Fi ready for selected indoor amenity area	Provision for Fire Alarm System		





PMO SERVICES

24-hour security, with roving personnel
Guarded entrance gate
General maintenance of common areas
Taxi call-in service

Utilities application and payment assistance



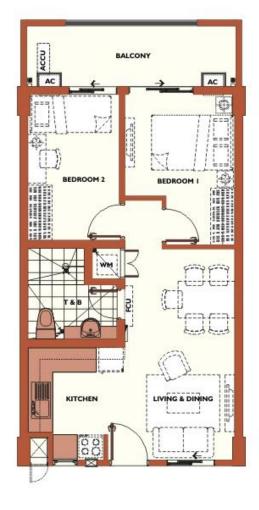
Typical Unit Layout and Building Floor Plans











2-BEDROOM INNER UNIT WITH BALCONY

Approx. Gross Floor Area: 65.00 sqm

AREA ALLOCATION

LIVING & DINING	16.75 sqm		
KITCHEN	7.20		
BEDROOM I	10.35		
BEDROOM 2	9.40		
TOILET & BATH	5.80		
BALCONY	8.50		
SERVICE AREA	7.00		

· DIMENSIONS AND AREAS MAY VARY BASED ON ACTUAL SITE CONDITION.

- APPROX. GROSS FLOOR AREA IS INCLUSIVE OF BALCONY/IES AND SERVICE AREA AT THE ROOF DECK.
- · KEY PLAN IS BASED ON TYPICAL FLOOR.

APPROX. GROSS FLOOR AREA:



65.00 sqm

FURNITURE AND APPLIANCES ARE NOT INCLUDED.









3-BEDROOM A END UNIT WITH BALCONY

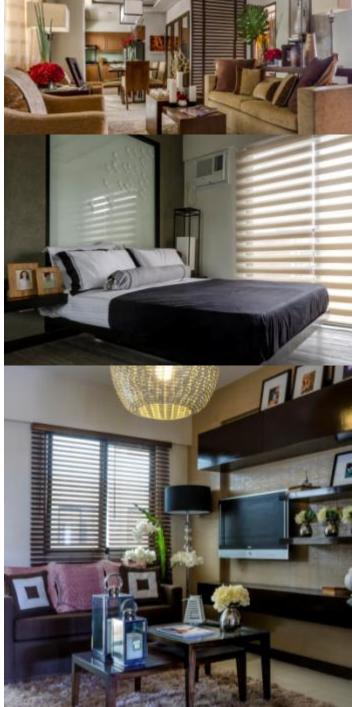
Approx. Gross Floor Area: 86.50 sqm

AREA ALLOCATION

LIVING & DINING	24.20 sqm		
KITCHEN	6.75		
BEDROOM I	10.80		
BEDROOM 2	8.00		
BEDROOM 3	6.00		
TOILET & BATH I	5.15		
TOILET & BATH 2	4.10		
BALCONY I	9.50		
BALCONY 2	5.00		
SERVICE AREA	7.00		

APPROX. GROSS FLOOR AREA: 86.50 sqm

- DIMENSIONS AND AREAS MAY VARY BASED ON ACTUAL SITE CONDITION.
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- · KEY PLAN IS BASED ON TYPICAL FLOOR.









3-BEDROOM B END UNIT WITH BALCONY

Approx. Gross Floor Area: 92.50 sqm

AREA ALLOCATION

LIVING & DINING	26.00 sqm		
KITCHEN	6.75		
BEDROOM I	10.80		
BEDROOM 2	9.90		
BEDROOM 3	7.30		
TOILET & BATH I	5.15		
TOILET & BATH 2	4.10		
BALCONY I	10.50		
BALCONY 2	5.00		
SERVICE AREA	7.00		

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92.50 sqm

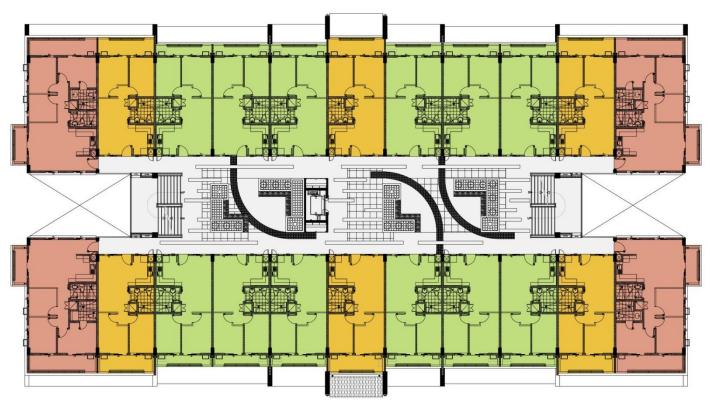




VIEW OF LAS PIÑAS

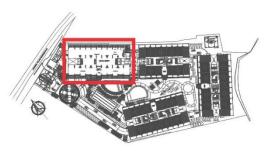


VIEW OF LAS PIÑAS



VIEW OF SURYA BLDG.





VIEW OF AMENITIES







3-Bedroom End Unit Approx. Gross Area: 92.50 sqm

Darma 2nd Floor Building Plan

- · Plans reflected as visuals are not to scale.
- · Actual configurations and features may vary per unit.
- · Please check the specifications of the particular unit you are interested on purchasing with your seller.
- Approx. Gross Area is inclusive of service area at the roofdeck, if applicable.

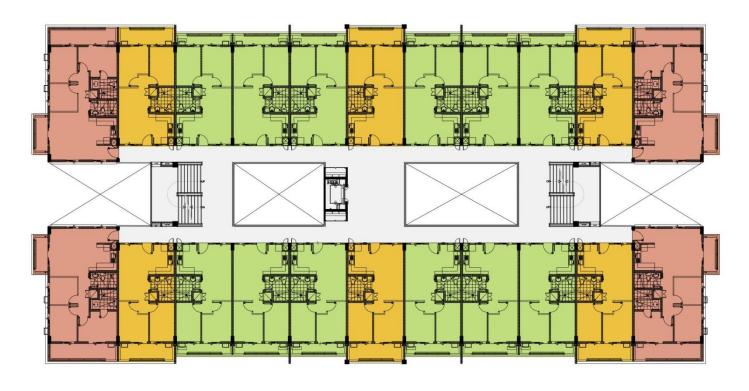




VIEW OF LAS PIÑAS

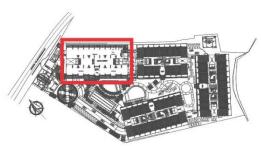


VIEW OF LAS PIÑAS



VIEW OF SURYA BLDG.





VIEW OF AMENITIES







3-Bedroom End Unit Approx. Gross Area: 92.50 sqm

Darma 3rd to 6th Floor Building Plan

- · Plans reflected as visuals are not to scale.
- · Actual configurations and features may vary per unit.
- · Please check the specifications of the particular unit you are
- interested on purchasing with your seller.

 Approx. Gross Area is inclusive of service area at the roofdeck, if applicable.



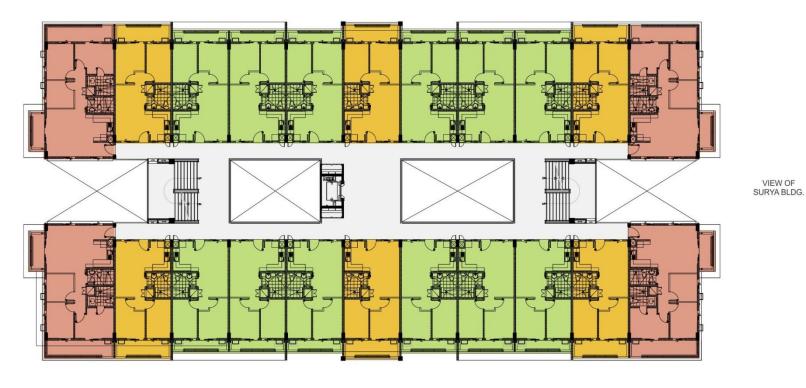


VIEW OF

LAS PIÑAS

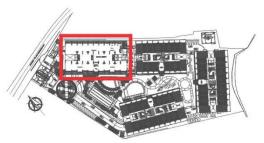


VIEW OF LAS PIÑAS



VIEW OF AMENITIES











Darma 7th Floor Building Plan

- · Plans reflected as visuals are not to scale.
- · Actual configurations and features may vary per unit.
- Please check the specifications of the particular unit you are intersected an purchasing with your collect.
- interested on purchasing with your seller.

 Approx. Gross Area is inclusive of service area at the roofdeck, if applicable.



Turnover Finishes





Turnover Finishes

DECIDENTIAL AREA	2-BEDROOM UNITS	2-BEDROOM UNITS 3-BEDROOM			
RESIDENTIAL AREA	49.50sqm	65.00sqm	70.00sqm		
TOILET AND KITCHEN FIXTURES					
Water Closet	Top flush, one-p	Top flush, one-piece type			
	Under counter type	Under counter type and wall hung			
Lavatory	orider coorner type	with semi pedestal type			
Kitchen sink	Single Bowl with drain board				
Kitchen Faucet	Lever Type				
Shower Head and Fittings	Exposed Bath and Shower Mixer				
Soap Holder	White, Recessed type				
SERVICE AREA					
FLOOR FINISH	Straight to finish concrete				
WALL FINISHES	Combination of cyclone wire and ficemboard				
ROOF FINISH	Fiberglass and pre-painted metal sheets				
MISCELLANEOUS	Provision for tapping point of water				
	Provision for electrical outlet				

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DMCI AND HOMES

^{*} Based from memo #DE-16-03-049 dated March 2016.

Selling Program, Payment Terms, Implementation Guidelines

Building Unit Type		Unit Area	Gross Area	List Price (As	per Price list)	
	Unit Type	# of Units	(sq.m, more or less)	(sq.m, w/ Service area & Balcony)	Min	Max
3BR - Sub Darma Parking Open Park Covered F	2BR - Inner	108	49.50	62.00-66.00	3,236,000*	3,454,000*
	3BR - End	24	70.00	92.50-93.50	5,128,000*	5,276,000*
	Sub Total	132				
	Parking					
	Open Parking	2	12.50	12.50	500,000*	
	Covered Parking	50	12.50	12.50	550,000*	
	Sub Total	52				
Total #	of Units Launch	132				
Total # of P	Parking Slots Launch	52				





PAYMENT TERMS

Units

15% DP Front Units 10% DP Rear Units

Parking

10% minimum DP

Effectivity of Price List

April 15, 2016

RFO DATE

Darma – May 2019



DISCLAIMER

In its continuing desire to improve the project, DMCI Homes reserves the right to change product features, prices and terms without prior notice and approval. Floor plans and perspectives depicted in this material are for demonstration purposes only and should not be relied upon as final project plans.





Thank You and Happy Selling! =)



