

MATTHEW DAILEY

CREATIVE DIRECTOR and PRODUCER

www.Matthew-Dailey.com

Matthew@Matthew-Dailey.com

646-942-2335

SKILLS:

Seasoned creative theatrical director and producer with twenty years of professional experience in theater and nightlife, possessing an extensive history of managing large teams globally across multiple simultaneous projects.

- Strong communication and interpersonal skills; the ability to communicate effectively at all levels of a project's creative and budgetary development.
- Professional maturity; the ability to balance creative and corporate demands, to prioritize and to work comfortably in a high stakes, multicultural environment.
- Strong creative leadership in order to drive an idea from concept to reality and articulate at all stages of development to technical designers, artistic designers and support staff.

PROFESSIONAL EXPERIENCE:

MATTHEW DAILEY CREATIVE LLC.

03.2020 - Present

Owner

- Freelance creative director and producer specializing in large scale, high budget immersive variety theater and events with a particular focus on the intersection between nightlife and theater.
- Clients include: On The Move Events, Amazon, Autumn Experiential, The Ned Nomad, The Stranger, Bloomingdale's, Stefan Beckman, Virgin Voyages, The Box, OTBA, Sony Hall, The Seaport District, Blunderland Variety, House Of Yes, One Earth Rising

THE TIN BUILDING BY JEAN GEORGES & CREATIVE CULINARY MANAGEMENT

01.2023 - 10.2023

Director of Programming

- Development, planning, curation and execution of entertainment programming for multiple business and venues in The Seaport district including The Tin Building and The Fulton by Jean Georges; Pearl Alley, Malibu Farm, R17 Rooftop and The Garden Bar
- Reporting directly to VP of Tin Building, CEO of Jean Georges and the Howard Hughes Executive Team
- Tracking ROI, KPI and establishing metrics and milestones to quantify effectiveness of all programming as it related to marketing initiatives, foot traffic, customer satisfaction and product sales.
- Developed and synchronized programming and marketing calendars for The Tin Building, The Fulton, Creative Culinary Management, R17 Concert Series and Howard Hughes across the entire Seaport District

HOUSE OF YES

01.2019 - 03.2020

Executive Creative Director / Producer

- Represented House Of Yes launching the nightclub/cabaret venue "Paradise Club" at the Edition Hotel Times Square as the co-director and producer of the immersive dinner show "The Devouring" and the director of late night entertainment
- Creative director on all scripts, music, scenic, lighting, costumes, choreography, staging and performer coaching
- Executive producer managing all budgets, contract generation, negotiation and details regarding cast, designers and production teams.
- Created and directed internal and offsite events for Posadas Hotels, Virgin Voyages (Scarlet Nights Heartbeat), Victoria's Secret (Bombshell Launch), San Pellegrino (Young Chef Awards), Penfolds Wines (2019 Vintage Launch) and Street Easy

THE BOX NYC

11.2013 - 11.2019

Associate Director / Associate Producer

- Production and creative lead for late night immersive variety shows in New York City and London Box locations, creating entirely new shows, every week, fifty two weeks a year
- Production and creative lead at global pop up events and shows
- Contract negotiation and schedule management for hundreds of artists, performers and designers
- Responsible for profit driven nightly entertainment with metrics in place to gauge audience engagement and spending
- Creative brand synergy with Timberland, Ferragamo, ICB, Journelle, Will.I.Am Cuff

PEACE BISQUIT (RECORD LABEL AND ARTIST MANAGEMENT)

02.2008 - 11.2012

Artist Management and Representation

- Managed careers of agency artists on creative and financial levels with duties including contract negotiation, tour scheduling, record releases, show and event planning
- Created an in-house production department responsible for developing live shows and music videos for artists

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SELECTED WORKS (THEATER, FILM AND EVENTS)

EVENT

Fortune Gala at Jazz at Lincoln Center
The Ned NoMad - Haunted Hotel 2022, 2023, 2024
Amazon Trust
Horse-facts
Dirty Circus Variety
Bloomingdales Window Reveal Party Characters
Christmas Spectacular 2019, 2021, 2022, 2023
Perspephone
Blunderland
Heartbeat (Scarlet Night)
The Devouring: A Marriage of Heaven and Hell
Refinery29 - New Fronts 2016, 2017, 2018
The Dark Circus
Culture Shock
Big House - Feature film
Baz Luhrmann / Barney's 2014 Holiday
I...Amanda Lepore
Broadway Cares (Broadway Backwards)
Face And Body/The Ones - Music Video
The Mad World Of Miss Hathaway 9
The Tantric Shaman
BedBugs!!! The Musical
Let's Celebrate The Ones
(I Hate...) Daisy Spurs - Music Video
The Ones / Fashion Night Out NYC

TITLE

Entertainment Producer
Creative Director / Producer
Creative Director / Producer
Director
Director / Producer
Producer / Creative Director
Director / Writer / Producer
Writer / Creator
Director
Director / Producer
Co-Director / Producer
Director / Writer
Writer, Choreographer, Director
Director / Writer / Choreographer
Choreographer
Assistant Choreographer / Producer
Producer / Choreographer / Director
Associate Choreographer
Creative Director, Choreographer
Director
Choreographer
Assistant Director / Choreographer
Director / Choreographer / Producer
Producer, Choreographer
Choreographer

CLIENT / VENUE

On The Move Entertainment
The Box
Autumn Experiential
The Brick Theater
House Of Yes
Stefan Beckman Studio
House Of Yes
Virgin Voyages
Blunderland Variety
Virgin Voyages
The Edition Times Square
Refinery29
Private Residence/Beverly Hills
Brassaii Toronto
Dir. Jean Emmanuel Godart
Barney's New York
Highline Ballroom, NYC
Palace Theater , NYC
Dir. Aaron Cobbett
Celebration Of Whimsy, NYC
Dixon Place Theater, NYC
Chernuchin Theater, NYC
Dixon Place Theater, NYC
Dir. Eric Miclette
Bergdorf Goodman, NYC

PERFORMER / DANCER

The Daisy Spurs
Dusan Tynek Dance Theatre
Company Rindfleisch

Company Member
Company Member
Company Member

2006 - 2012
2005 - 2010
2005 - 2008

TEACHING

Dallas Conservatory for the Arts
Windhover
Open Look Festival
Toronto Public School Board

Contemporary Technique
Modern, Jazz, Partnering
Jazz, Partnering
Intro to Dance

Dallas
Massachusetts
St Petersburg, Russia
Toronto, Canada

EDUCATION

Ryerson / Toronto Metropolitan University (2000-2004), Toronto Ontario Canada
BFA Dance / 2003 Dance Award, 2003 & 2004 Highest GPA Awards, Honors Dean List

George Brown Theater School (1995 – 1998), Toronto Ontario Canada
Diploma in Classical Acting/Theater