

# MATTHEW DAILEY

## DIRECTOR

dailey.mat@gmail.com

www.mattdailey.com

646-942-2335

## SKILL SET AND PHILOSOPHY

### Articulation

• Develop and manage large scale teams to build performances and events in a myriad of styles (classic, immersive, club, variety, burlesque, fashion, corporate, circus, vaudeville). Refine brand message through storytelling and acting as centralized figure in collaboration with brand leaders, creatives, and technical teams.

### Strategy

• Create and enforce strategic calendars and timelines for deliverables with designers and brands. Script Writing and speech coaching for executives and high/celebrity level talent. Mediate creative collaboration between brands, artists and designers with a diplomatic and decisive communication style.

### Execution

• Stage direction and choreography of talent. Lead the room as a primary and collaborative voice during construction and creation while directing lighting, scenic and sound technicians. Act as central point of communication for brands, designers and performers during final, onsite actualization of shows and events.

## PROFESSIONAL EXPERIENCE

### The Box NYC / Cabaret Venue

Associate Director / Associate Producer

2013 - Present

- Lead of creative team for late night immersive variety shows in global brand
- Cast, formatted and directed an original, three act weekly show
- Production team lead position at global pop up events and shows
- Creative brand synergy with Timberland, Ferragamo, ICB, Journelle, Will.I.Am Cuff
- Rehearsal direction, show curation, choreography, staging and creative development
- Implemented deliverables systems increasing productivity and quadrupled range of long term planning and booking
- Over 3000 hours of technical rehearsal direction
- Direct liaison position with venue ownership and front of house team

### Peace Bisquit / Record Label

Artist and Representation

2008 - 2012

- In-house production manager, artist representative and choreographer
- Strategized with a team of four people operating a 360 degree artist management company and independent record label
- Initiated and managed a centralized web presence connecting all social media pages and artist websites
- Coordinated events, performances and parties
- Contract negotiation, touring scheduling, record releases and show planning
- Spearheaded in house video advertising program using Final Cut Pro, Photoshop and HTML

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## PRESENTED WORKS - MUSIC AND EVENTS

|   |                                     |                                   |
|---|-------------------------------------|-----------------------------------|
| Refinery29 - New Fronts 2018            | Director                            | The Town Hall, NYC                |
| The Dark Circus                         | Writer, Choreographer, Director     | Private Residence - Beverly Hills |
| Refinery29 - New Fronts 2017            | Director/Choreographer              | Terminal 5                        |
| Culture Shock                           | Director/Writer/Choreographer       | Brassaii Toronto                  |
| Refinery29 - New Fronts 2016            | Director/Choreographer              | Art Beam Studios                  |
| Baz Luhrmann / Barney's 2014 Holiday    | Assistant Choreographer             | Barney's New York                 |
|   | Chor. Jermaine Brown                |                                   |
| Charles Le Mindu                        | Choreographer                       | London Fashion Week               |
| I...Amanda Lepore                       | Producer, Choreographer, & Director | Highline Ballroom, NYC            |
| Peekaboo Pointe                         | Choreographer                       | Slipper Room, NYC                 |
| Amanda Lepore / Phoenix Pride Mainstage | Choreographer                       | Phoenix AZ                        |
| Colton Ford / Black Party Expo          | Choreographer                       | Roseland Ballroom, NYC            |
| Dancing with the Semi-Famous            | Choreographer                       | Littlefield, Brooklyn, NY         |
| The Ones / Fashion Night Out NYC        | Choreographer                       | Bergdorf Goodman, NYC             |
| The Ones / Grammy Awards                | Choreographer                       | Splash Bar, NYC                   |
| Air Kiss On Mars / Bronx LGBT           | Choreographer                       | The Center, NYC                   |
| JUATB vs The Daisy Spurs                | Producer                            | Sugarland, Brooklyn, NY           |

## PRESENTED WORKS - THEATER

|                                     |                                     |                            |
|-------------------------------------|-------------------------------------|----------------------------|
| Broadway Cares (Broadway Backwards) | Associate Choreographer             | Palace Theater , NYC       |
| The Mad World Of Miss Hathaway 9    | Director                            | Celebration Of Whimsy, NYC |
| Nylon Dreams, Crazy Pants Cabaret   | Choreographer                       | Slipper Room, NYC          |
| The Tantric Shaman                  | Choreographer                       | Dixon Place Theater, NYC   |
| BedBugs!!! The Musical              | Assistant Director, & Choreographer | Chernuchin Theater, NYC    |
| Let's Celebrate The Ones            | Director, Choreographer, & Producer | Dixon Place Theater, NYC   |
| "R+J" / Involuntary Contraction     | Producer                            | Toronto Fringe             |

## PRESENTED WORKS - MOVING IMAGE

|                                       |                                  |                           |
|---------------------------------------|----------------------------------|---------------------------|
| Big House - Feature film              | Choreographer                    | Dir. Jean Emmanuel Godart |
| Face And Body/The Ones - Music Video  | Creative Director, Choreographer | Dir. Aaron Cobbett        |
| Stand/Lenny Kravitz - Music Video     | Producer                         | Dir. Eric Miclette        |
| (I Hate...) Daisy Spurs - Music Video | Producer, Choreographer          | Dir. Eric Miclette        |

## EDUCATION

Ryerson University (2000-2004), Toronto Ontario Canada

BFA Dance

2003 Dance Award, 2003 & 2004 Highest GPA Awards, Honors Dean List

George Brown Theater School (1995 – 1998)

Diploma in Classical Acting/Theater