MATTHEW DAILEY

CREATIVE DIRECTOR | THEATRICAL DIRECTOR | PRODUCER

New York City • Matthew@Matthew-Dailey.com • www.Matthew-Dailey.com

PROFESSIONAL PROFILE

New York City-based Creative Director, Theatrical Director, and Producer with over 20 years of experience creating original theatrical productions, immersive entertainment, and large-scale live experiences.

Working at the intersection of theater, nightlife, music, and spectacle, Matthew Dailey has conceived and directed productions for internationally recognized venues, luxury brands, entertainment companies, and private clients.

With a background in theater and choreography, his work combines bold theatrical concepts, visual storytelling, and a distinctive approach to live performance. His expertise spans original concept development, creative pitches and presentations, music and video integration, technical rehearsals, and the direction of performers and creative teams from concept through final performance.

SELECTED DIRECTING & CREATIVE CREDITS

- *PHARAOH'S BALL (*2026) — Creative Director / Stage Director | Van Wyck and Van Wyck | Ibiza, Spain
- *HORSE-FACTS* (2026) — Director | The Brick Theater | The Tank Theater
- *MAYA ROUGE* (2026) — Director / Executive Producer | On The Move Entertainment | Cipriani Wall Street
- *DIRTY CIRCUS* (2024–Present) — Resident Director | House of Yes
- *AMAZON TRUST* (2024) — Creative Director / Producer | Autumn Experiential
- *CHRISTMAS SPECTACULAR* (2019–2025) — Director / Writer / Producer | House Of Yes
- *THE DEVOURING* (2019 - 2020) — Co-Director | Times Square EDITION
- *PERSEPHONE* (2023) — Writer / Creator | Virgin Voyages
- *HEARTBEAT (SCARLET NIGHT)* (2020) — Director / Producer | Virgin Voyages
- *THE NED NOMAD: HAUNTED HOTEL* (2022–2025) — Creative Director / Producer | The Ned Nomad
- FORTUNE GALA AT JAZZ AT LINCOLN CENTER (2024) — Lead Entertainment Producer | On The Move Entertainment
- BAZ DAZZLED (2014) — Assistant Choreographer / Producer | Baz Luhrmann holiday windows | Barneys New York,

PROFESSIONAL EXPERIENCE

MATTHEW DAILEY CREATIVE LLC | New York, NY | 2020–Present
Owner / Freelance Creative Director & Producer
- Create and direct immersive variety theater, original live entertainment, and bespoke performances for venues, entertainment companies, and private clients.
- Selected collaborators and clients include Van Wyck and Van Wyck, On The Move, Virgin Voyages, The Ned NoMad, The Box, House of Yes, Amazon, and Stefan Beckman Studio.

HOUSE OF YES | Brooklyn, New York | 2020 – Present, Freelance
Creative Director, Internal Programming (May 2025–Present) • Resident Director, Dirty Circus (June 2024–Present)
- Oversee all internal creative programming at House of Yes, directing the development of original performances, immersive nightlife entertainment, and the venue's overall artistic programming.
- Direct Dirty Circus continuously since June 2024, guiding staging, performance, and ongoing artistic development.
- Develop and direct original productions, annual Christmas shows, special events, and theatrical nightlife entertainment; collaborate across performance, choreography, costumes, music, and design.

HOUSE OF YES | Brooklyn, NY | 2019–2020, Full-Time
Executive Creative Director / Producer
- Co-directed and produced The Devouring and directed late-night entertainment for Paradise Club at the Times Square EDITION.
- Led theatrical concepts and creative teams across scripts, music, choreography, scenic, lighting, costumes, and staging; managed production budgets and contracts.

THE TIN BUILDING BY JEAN-GEORGES / CREATIVE CULINARY MANAGEMENT | Jan–Oct 2023
Director of Programming
- Directed entertainment programming across Tin Building, The Fulton, and multiple Seaport District venues; aligned creative calendars with marketing and audience engagement objectives.

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PROFESSIONAL EXPERIENCE CONT…

THE BOX | New York & London | 2013–2019
Associate Director / Associate Producer
- Directed and developed original immersive variety entertainment for The Box in New York and London, creating new theatrical performances on a weekly basis.
- Led creative development, staging, choreography, casting, and rehearsals for late-night productions and international private events.
- Collaborated with performers, designers, and production teams to deliver provocative, visually distinctive theatrical experiences.

PEACE BISQUIT | New York, NY | 2008–2012
Artist Management & Representation
- Managed artist development, touring, releases, contracts, and live performances; established an in-house production department for shows and music videos.

ADDITIONAL SELECTED CREDITS

- *AVEVA WORLD CONFERENCE OPENING* (2025) — Creative Director | Tallen Inc.
- *LIL NAS X - HOTBOX LIVESTREAM* (2025) — Producer | OTBA
- *DISCOVER GLOBAL PARTNERS GALA* (2025) — Entertainment Producer | On The Move Entertainment
- *REFINERY29 NEWFRONTS* (2016–2018) — Director / Writer
- *DEATH MAGIC CHAOS* — Assistant Director | House of Yes
- *THE DARK CIRCUS* — Writer / Choreographer / Director | Beverly Hills
- *FACE AND BODY / THE ONES* — Creative Director / Choreographer | Music video
- *I…AMANDA LEPORE* — Producer / Choreographer / Director | Highline Ballroom
- *BROADWAY CARES (BROADWAY BACKWARDS)* — Associate Choreographer | Palace Theatre, NYC
- *BLOOMINGDALE'S WINDOW REVEAL PARTY* — Producer / Creative Director | Stefan Beckman Studio
- *BLUNDERLAND* — Director | Blunderland Variety
- *CULTURE SHOCK* — Director / Writer / Choreographer | Brassaii, Toronto
- *BIG HOUSE* (Feature Film) — Choreographer | Dir. Jean Emmanuel Godart
- *LET'S CELEBRATE THE ONES* — Director / Choreographer / Producer | Dixon Place Theater, NYC

PERFORMANCE & TEACHING BACKGROUND

- Company Member: The Daisy Spurs (2006–2012)
- Dusan Tynek Dance Theatre (2005–2010); Company Rindfleisch (2005–2008)
- Teaching credits include Dallas Conservatory for the Arts, Windhover, Open Look Festival (St. Petersburg), and the Toronto District Public School Board.

EDUCATION

- TORONTO METROPOLITAN UNIVERSITY (formerly Ryerson) | BFA, Dance | 2000–2004
- GEORGE BROWN THEATRE SCHOOL | Diploma, Classical Acting / Theatre | 1995–1998