

LV MOBILE APP 360_Subscription_Plan_Comparison

Feature Area	Standard - \$199/mo	Premium - \$299/mo	Elite - \$399/mo
Your app (mobile + tablet)	✓	✓	✓
Account creation	✓	✓	✓
Customer support	✓	✓	✓
Custom branding	✓	✓	✓
App publishing support	✓	✓	✓
CMS	✓	✓	✓
Behavioral User Tagging	✓	✓	✓
In-app purchases		1 in-app purchase	Unlimited
App Access Code	✓	✓	✓
Onboarding Screens		✓	✓
Custom User Registration			✓
App Download Analytics	✓	✓	✓
Advanced Push notification analytics		✓	✓
User Timeline		✓	✓
Segment Analytics		✓	✓
Standard Notifications	✓	✓	✓
Rich Text Notifications		✓	✓
Geofence Notifications		✓	✓
Group Subscription Notifications		✓	✓
Deep Linking Notifications		✓	✓
Custom User Segment Notifications			✓
Zapier integration		✓	✓
Tier 3 Server to Server API Key		✓	✓
Dedicated account manager		✓	✓
Custom Terms and Conditions	✓	✓	✓
Content lock/unlock			✓
Single Sign-On (SSO)			✓
Unlimited push control			✓
Plugins Access	Boost plugins + 1 Accelerate plugin	All Boost & Accelerate plugins + 1 Maximize plugin	All plugins
Push notifications per month	100,000	150,000	300,000
Media storage	5GB	15GB	50GB