



Oct 21, 2024

Subject: Notification of Price Adjustment Due to Green Coffee Market Changes

Dear Customer

I hope this message finds you well. We value your continued partnership and would like to inform you of an update regarding our pricing structure due to the challenging market conditions.

As I'm sure you are aware, the green coffee market has consistently increased since the start of our contract and more significantly in 2024. This has led to a considerable increase in the cost of green coffee beans, which directly impacts our overall production costs.

In response to these changes, we find it necessary to adjust our pricing to reflect a portion of the current market conditions.

Effective Nov 21st, 2024 your price list will increase.

Thank you for your understanding and continued support. We look forward to continuing to grow our partnership and appreciate your cooperation during this time of adjustment.

Sincerely,

A handwritten signature in black ink, appearing to read "Jonathan Hunter".

Jonathan Hunter