



February 26, 2026

To Our Valued Partners,

Old Dutch Foods is thankful for your support and commitment as we manage our portfolio of products maintaining the superior quality that consumers have come to expect and deserve for over seven decades.

- Modifying seasonings to reduce the less expensive salt, adding more of the flavours our consumers love comes at a cost increase across our enterprise.
- Changing packages across the portfolios also adds significant cost whether back panel nutritional and ingredients, or in cases where we must place FOP labels.
- Q.1/2026 we have incurred slight increase to canola oil for Canadian premium high-oleic product used by Old Dutch Foods in Canada.

Old Dutch Foods will increase prices on our XL Single Serve and Single Serve skus in efforts to further mitigate costs associated with these positive moves to enhance our flavours across the enterprise and add another attribute that supports the Quality statement our consumers have come to trust for over seven decades in Canada.

An Old Dutch Foods Business Manager will be in contact to set a meeting and discuss with you to ensure you and your organization understand the details of this required change.

Thank you again for your partnership and we look forward to your continued support as we drive our mutual business forward.

Best Regards,

Scott Kelemen
Senior National Director Brand and Market Strategy
Old Dutch and Corporate Brands

