



is now part of



Wednesday, April 9, 2025

To our Valued Club Coffee Partners,

Most of you – like us – continue to watch the continued pressure on the global coffee market. We remain near record high levels with sustained c-market pricing around \$4.00/lb USD along with a great deal of uncertainty in the market for 2025.

Unfortunately, the sudden and dramatic increase in market pricing leaves no room to absorb or mitigate further. Therefore, we will be revising pricing effective as early as May 1st on all products. Your sales representative can advise of the details of the increase and timing for your specific products. We understand the challenges that all our partners face – and we regret the impact of these market conditions on your business.

We appreciate the ongoing support of all our customers through these difficult circumstances.

Sincerely,

Dave McQuillin

Vice President, Sales & Business Development
CLUB COFFEE L.P.