



Price Change Notification
Confidential Information of Conagra Brands Canada Inc.

January 12th, 2025

Conagra Brands remains committed to delivering trusted, high-quality products that drive category growth and meet the needs of Canadian consumers. We continue to manage our business responsibly, with ongoing investments in innovation, supply chain strength, and the shared growth we pursue with our retail partners.

Despite ongoing cost management efforts, continued increases in ingredient and transportation costs have led to sustained inflationary pressures across much of our portfolio. As a result, we will implement a price increase across select brands effective June 1st 2026. Actual increases will vary by brand, reflecting differing cost impacts. This increase reflects ongoing inflationary pressures and does not include any tariff-related changes, which will continue to be addressed separately.

Any new purchase orders with a requested delivery date on or after June 1st, 2026 will be invoiced at the new cost. Orders delivered or picked up on or after this date will be deemed acceptance of the new pricing. Conagra Brands reserves the right to review and discuss with customers any atypical orders placed between April 1st, 2026 and June 1st, 2026.

Our objective is to communicate these changes with clarity and appropriate notice to support smooth planning and minimize disruption. This approach reflects our continued commitment to open communication and working together in a transparent and collaborative manner.

Your Conagra Brands sales representative will connect with you shortly to review details and discuss any questions. We value the open and collaborative relationships we've built together and appreciate your continued partnership.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Lute".

Tim Lute
Vice President, Customer & Commercial Organization