



Good food, Good life

July 11, 2025

Dear Valued Customer,

At Nestlé, we take pride in our ability to consistently provide our customers and consumers with superior brands, products and services. While we are always looking for efficiencies in our business, we remain steadfast in our commitment to the high standard of quality that is the foundation of Nestlé, and that our consumers demand.

We want to inform you that we will be implementing a cost change across our Nescafe and Starbucks Coffee portfolios. In addition to pursuing large-scale sourcing changes to minimize the impact of costs, this change is necessary due to the continued significant increase in coffee commodity costs related to the production of these items.

The cost increases as outlined in the attached are effective October 12, 2025. All products delivered on or after this date will be subject to the new costing.

- Orders submitted with a requested delivery date of October 11, 2025 or prior will be invoiced at the current price
- Orders submitted with a requested delivery date of October 12, 2025 or after will be subject to the new price
- Nestlé reserves the right to adjust shipping dates based on product availability.

We understand that a price change in this environment is difficult for our customers and consumers, but it is necessary to manage costs for our business and to deliver high quality products. Actions to date have been and will continue to be with the consumer at the forefront. We want to assure you that we are here to work together to navigate this change and focus on results together. To facilitate this, your Nestlé representative will be reaching out shortly to discuss further.

Thank you for your continued support and partnership. We value our relationship with you and are committed to delivering value and excellence in everything we do.

Regards,

Robert Wilson

Robert Wilson
Chief Customer Officer

Christine McClean

Christine McClean
President, Beverages Canada