



March 7th, 2025

Subject: Mondelez Canada Inc. Selected List Price Increase, Effective June 2nd, 2025

Dear Valued Customer,

This letter is to inform you that Mondelēz Canada will be revising the list price on selected Biscuit brands, confectionary, and bars products effective June 2nd, 2025. Your *Mondelēz Canada* account team will follow up with the appropriate details and suggested pricing strategy.

The placing of product orders shipping from Mondelēz Canada on, or after, June 2nd, 2025, for these products shall be deemed as acceptance of the New List Price for that corresponding product.

As always, you remain entirely free to set consumer retail prices at your sole discretion.

We appreciate your ongoing support.

Sincerely,

Julie Sirois

Vice-President Sales, Mondelēz Canada

