



THE J.M. SMUCKER Co

Away From Home

May 1st, 2025

Dear Valued Customer,

We appreciate your continued partnership to deliver the needs of our shared customers and ensuring our products remain available to them. Throughout the current volatile period of inflation, we continue to experience ingredient and commodity cost increases at unprecedented levels. We have worked thoughtfully to avoid cost increases on our AFH Canadian portfolio of products this past year. However, the sustained elevated cost pressures in ingredients and commodities have not allowed us to cover the full cost impact in the current business environment. Given this, we are reaching out to communicate a pricing adjustment that will impact our AFH Coffee, Orange Marmalade Portion Control and Chocolate PlateScapers products.

The price of these products will increase for orders received on or after August 1st, 2025. This pricing adjustment may be subject to change due to unforeseen market conditions prior to this effective date. Please ensure POs submitted on or after August 1st, 2025, reflect the new pricing to ensure there are no disruptions in order processing.

We reserve the right to review all orders and will not accept orders that appear to be speculative in nature. Speculative ordering creates artificial demand resulting in further pricing pressure and product supply reliability issues.

We value your partnership and appreciate your support of the Smucker Away From Home business. If you have any immediate questions, please reach out to your Smucker Away From Home sales representative.

Sincerely,

The J.M. Smucker Company