



From: **Cameron's Coffee**
To: **Vending Products of Canada**
Date: **April 11, 2022**
Subject: **Cameron's Coffee – Price Advance 04-22-22**

Cameron's Coffee is focused on delivering the best coffee at the best price with exceptional service. While we strive to keep our pricing as low as possible to our customers, the current environment has made a pricing action necessary on our business.

The coffee market inflation is the biggest driver of this with an increase of 93% relative to this time in 2021. We have also experienced increases across all other aspects of our business, but at a more moderated level.

As such, we are increasing our pricing effective 4/22/22 to you and are doing all that we can to limit further pricing actions.

Thank you for your business and we look forward to continued growth in 2022.

Sincerely,

[Alan Grant](#) | Chief Customer Officer