

CLIF BAR & COMPANY



Date: December 12, 2022

To: Clif Bar & Company, LLC Customers

Re: Clif Bar & Company, LLC Price Increase – Effective Order Date 3/06/2023

Dear Valued Customer:

On March 6, 2023, Clif Bar & Company, LLC will be increasing list prices nationally across our portfolio of products. All orders placed on March 6, 2023, or later will receive the new price. Orders placed prior to March 6, 2023, must have a requested arrival date no later than March 13, 2023, to receive current pricing. Clif Bar & Company, LLC reserves the right to limit purchase quantities. Due to the extenuating circumstances of supply constraints, we will not fulfill forward buy orders.

We are committed to increasing our positive impact on the planet, people, and communities by growing our brands and business in partnership with our customers. Thank you for your continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "Sarah J. Ciccarello", written in a cursive style.

Sarah J. Ciccarello
Executive Vice President of Sales
Clif Bar & Company, LLC