



June 25th, 2021

Subject : Announcement of price increase effective July 26, 2021

Dear Valued Customer:

The following is to inform you that Eska will be implementing a price increase on all products effective July 26, 2021.

While we have worked diligently to mitigate the impacts to our business by working with our suppliers and continuing our focus on lean-savings initiatives within our organization, the escalating costs of the following items are forcing us to implement a price increase:

- rPET resin has increased by **54%** since November 2020
- Cap resin has increased by **65%** since November 2020
- Fuel Surcharge on transportation has increased by **34%** since Dec 2020
- Case shrink film has risen by **9%** since February 2021
- Caps for our carbonated products have increased by **16%** as of May 2021
- Cost of labels have increased by **21%** as of June 2021

Due to high demand for our products at the present time we will not be able to accept orders that exceed normal demand and current forecasts/promotions. In addition, we reserve the right to adjust any orders placed by our customers to manage our inventory to the best interest of all our clients.

Let me take this opportunity to thank you for business and understanding during these very challenging times due to the unprecedented increases in the above noted items.

Should you have any questions please do not hesitate to call us.

Sincerely,

John Connell
President
ESKA Inc.