



March 25, 2021

Subject: Announcement of price increase Glass format effective April 26th 2021

Dear Valued Customer:

First, we would like to thank you for your continued support of ESKA water. Throughout the past few years, we have experienced incredible growth as more and more consumers choose the taste of ESKA and quality of our packaging.

In order for us to maintain the quality of our packaging, we have no choice but to implement a price increase. The costs of raw materials, transportation, as well as other manufacturing components, have increased beyond our expectation and continue to rise.

Effective April 26, 2021, ESKA Inc. will be increasing our pricing on all glass formats (Still and Sparkling), orders delivered on and after this date will reflect the new pricing.

In addition, we would like to inform the trade that we will be exiting the 24x355ml Still format; this will be effective April 2021

Thank you, once again, for your ongoing support for our brand.

Sincerely,

John Connell
President
ESKA Inc.