



Dear Valued Customer:

PepsiCo Foods Canada is committed to driving our categories & portfolio through innovation and programming while maintaining commitment to quality.

The pricing actions outlined below will allow us to continue to reinvest in our brands, to elevate awareness and to strengthen the pipeline with exciting innovation. Updated pricing will take effect on Sunday February 21st, 2021 and are equivalent to the following increases:

LSS – All Case Pack Quantities

Snack Size – All Case Pack Quantities

Stacy's

Quaker Chewy Bars

Quaker IQO Cups

Quaker Crispy Minis

Munchies Nuts

Lay's / Munchies Bulk

Tostitos Bulk

LSS Variety Pack

If you have any questions, please reach out to your respective Account Manager.

Sincerely,

A handwritten signature in black ink that reads "Robert Foy".

**Robert Foy
Vice President - Foodservice
PepsiCo Foods Canada**
