



March 6th 2024

**Price increase for Grand Pré UHT milk products**

As you are aware, the price of milk at the farm will be increased on May 1<sup>st</sup> 2024. We have also experienced several increases for Cardboard , Packaging, Transport and Labor since our last price increase of October 2022.

The 200ml formats that are manufactured off-site have seen an increase in costs since 2022.

As a result. the price of Grand Pré 1 liter products will increase and the cost of the 200ml will increase effective May 1<sup>st</sup> 2024. We keep the right to limit the quantities ordered before the price increase.

We appreciate your support and will continue to work with all our customers to grow the UHT milk category.

Respectfully

A handwritten signature in blue ink, appearing to read "Hugo Sheehy", is written over a horizontal line.

Hugo Sheehy

Vice-président  
I-Nov Concept inc.