



DATE: February 7<sup>th</sup>, 2022  
TO: Convenience, Gas, Drug customers and supporting wholesalers  
**SUBJECT: Canada Dry Mott's | KDP 2022 Price Increases**

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Dear Valued Customer:

As you are all aware of, our industry is facing challenging times as a direct result of several factors including; an increase in the prices of many of our primary ingredients, packaging materials, higher energy and transportation costs.

We had communicated in December that prices for certain products would be increasing starting February 7<sup>th</sup>, 2022. Consequently, we had adjusted wholesaler costing accordingly. However, in order to simplify our wholesaler pricing tables, we have recently made further enhancements to pricing. Our broker partners will go through what these enhancements are, and the new pricing will come into effect starting March 14<sup>th</sup>, 2022.

Rest assured that our entire team is actively working to keep our prices competitive despite the challenges we are facing. Your sales representative remains available for any question you may have.

Thank you for your support and collaboration.

A handwritten signature in blue ink, appearing to read 'Knolly Smith', is positioned above the typed name.

Knolly Smith  
Director, National CGD&O Sales  
Canada Dry Mott's Inc.  
dba Keurig Dr Pepper Canada