



February 1, 2022

CONFIDENTIAL – FOR CUSTOMER REFERENCE ONLY

Dear KIND® customer,

KIND® will be taking a national list price increase across several specific pack types effective 12:01 am on May 1st, 2022.

KIND will be monitoring orders vs forecast in advance of the price increase. We will not allow any order increases above 2-weeks of demand based on your average order volume in the month of January 2022. Any order increases will only be accepted between April 18, 2022 and will end on April 30, 2022.

Your Kind Sales Account Manager or Broker partner will reach out in the coming weeks to give you details and discuss implementation plans.

Thank you for your continued partnership and support.

Sincerely,

A handwritten signature in black ink, appearing to read "C. Dimmell".

Chris Dimmell
Head of KIND Canada
KIND, LLC