



Subject: Mondelez Canada Inc. List Price Increase, Effective February 1<sup>st</sup>, 2021

Dear Valued Customer,

This letter is to inform you that, as the result of an internal strategic pricing review, *Mondelēz Canada* will be implementing a price increase across a certain number of our everyday Chocolate, Candy, Good Thins & Premium Plus products.

*Mondelēz Canada* will be implementing the New List Pricing for all orders placed on, or after, February 1<sup>st</sup>, 2021.

For the avoidance of doubt, the placing of product orders from *Mondelēz Canada* on, or after, February 1<sup>st</sup>, 2021 shall be deemed as acceptance of the New List Pricing.

We appreciate your ongoing support.

Sincerely,

A handwritten signature in black ink that reads 'Julie Sirois'.

Julie Sirois  
Vice-President Sales, Mondelēz Canada

