



April 8<sup>th</sup>, 2022

Dear Valued Customer,

**Subject: Mondelez Canada Inc. List Price Increase Effective July 4<sup>th</sup>, 2022**

This letter is to inform you that, as a result of an internal strategic review, *Mondelēz Canada* will be increasing the list price on our crackers, cookies, chocolate, candy and halls products, effective July 4<sup>th</sup>, 2022.

For the avoidance of doubt, the placing of product orders from *Mondelēz Canada* on, or after, July 4<sup>th</sup>, 2022 for these products shall be deemed as acceptance of the New List Pricing.

As always, you remain entirely free to set retail prices at your sole discretion.

We appreciate your ongoing support.

Sincerely,

A handwritten signature in black ink that reads 'Julie Sirois'.

Julie Sirois  
Vice-President Sales, Mondelēz Canada

